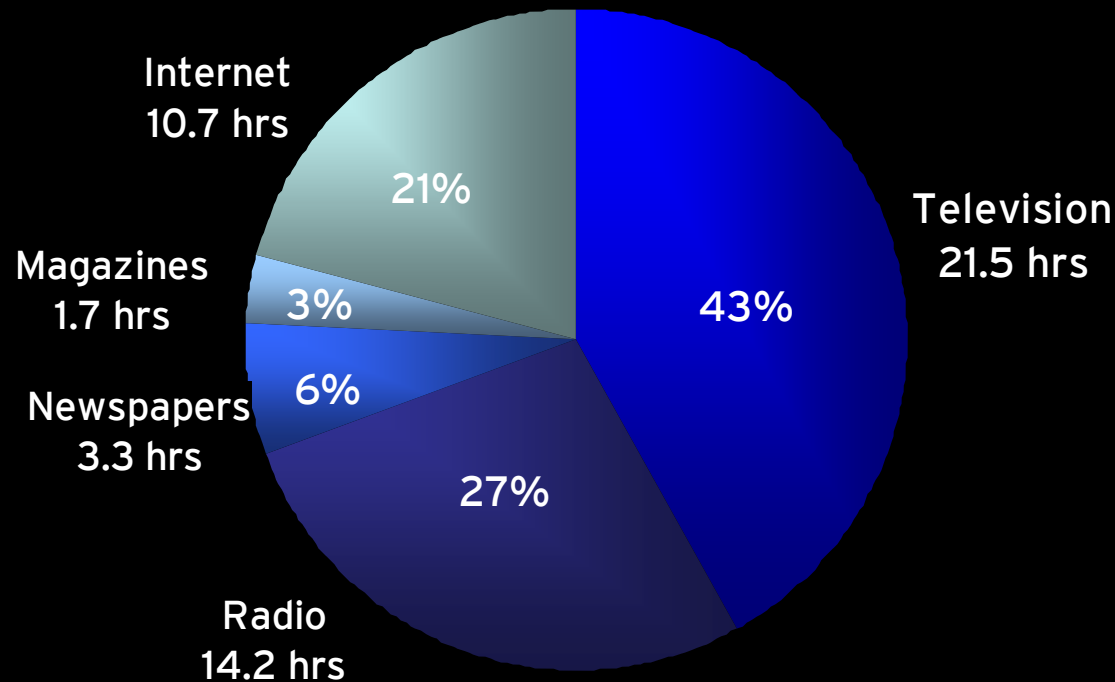

Time spent with media

Television is still the number 1 media

Roy Morgan Research figures show that Australians spend more time with television than any other media. Australians, on average, spend 21.5 hours per week watching television.

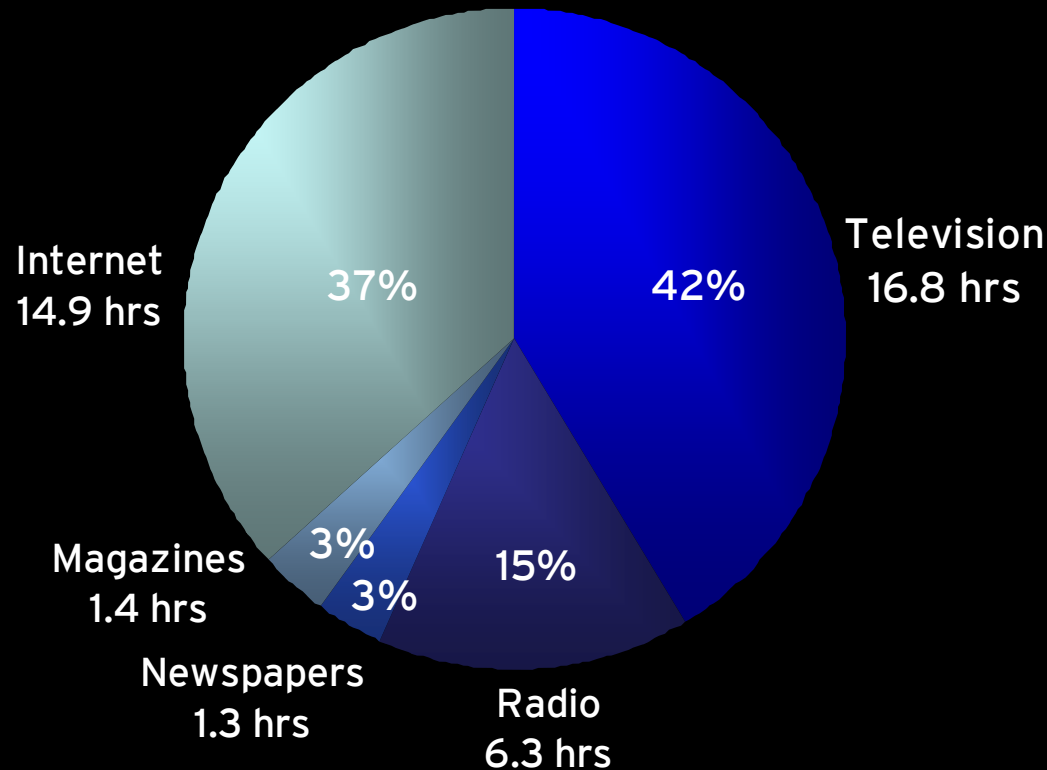
Time spent with media - all people



TV is still the # 1 media for 'teens'

While Australian teenagers spend a lot of time on the internet, Roy Morgan figures confirm watching television dominates their media usage. Teens aged 14 to 17 spend, on average, 16.8 hours per week watching TV.

Time spent with media - teens



Young adults spend more time with TV

Television dominates young adult's media time. Roy Morgan figures confirm that people aged 18 to 24 spend, on average, 17.9 hours per week watching TV.

Time spent with media - young adults

