2010 Global Television Consumption

Country	Television: Average hours viewed per week
Australia	20.80
Argentina	29.10
Brazil	29.80
Canada	22.60
Chile	33.30
China	21.70
Ecuador	28.20
France	21.40
Great Britain	22.40
Germany	19.00
Greece	22.39
India	18.64
Iran	19.95

Country	Television: Average hours viewed per week
Italy	17.71
Kuwait	24.27
México	31.50
N Ireland	22.30
Peru	30.90
Portugal	24.52
Rep of Ireland	19.70
Saudi Arabia	26.04
South Africa	30.25
South Korea	16.37
Spain	18.50
Turkey	20.40
USA	29.68

Source: Figures are estimates, Australian data sourced Roy Morgan 2010 single source data, USA figure sourced TVB, other figures sourced mostly from TGI global media usage data.