

## WEEKLY RATINGS REPORT

### Free TV Ratings – Week 9, 2008

24 February – 01 March

In Week 9, Free TV networks delivered huge audience numbers with the top rating program delivering a combined average audience of more than 2.2 million viewers.

- Every one of the top 40 programs on Free TV averaged a combined average audience of at least 1.3 million viewers.
- Free-to-air television accounted for 84 per cent of all nightly viewing (6pm to midnight) in metro markets and 83 per cent in regional markets.
- Free TV continues to dominate share of viewing with a 65 per cent nightly share in metro areas and a 63 per cent share in regional areas.

Total Share of Nightly Viewing 6pm - Midnight			Top 40 Programs - All People						
Metro		Regional	FREE TV						
Metro		Regional	Metro Average '000's	Regional Average '000's	Combined Metro & Regional '000's				
Seven	22.7	Prime/7QLD	23.4	1 RSPCA ANIMAL RESCUE	1,605	1 BORDER SECURITY - AUST FRONT LINE	719	1 BORDER SECURITY - AUST FRONT LINE	2,259
Nine	22.5	WIN/NBN	23.5	2 1 DAY CRICKET - AUST V INDIA - G10 S2	1,543	2 THE FORCE - BEHIND THE LINE	712	2 THE FORCE - BEHIND THE LINE	2,253
Ten	17.0	Sthn Cross 10	15.9	3 THE FORCE - BEHIND THE LINE	1,541	3 RSPCA ANIMAL RESCUE	634	3 RSPCA ANIMAL RESCUE	2,239
ABC	13.4	ABC	14.1	4 BORDER SECURITY - AUST FRONT LINE	1,540	4 1 DAY CRICKET - AUST V INDIA - G10 S2	627	4 1 DAY CRICKET - AUST V INDIA - G10 S2	2,170
SBS	5.2	SBS	5.9	5 SEVEN NEWS - SUN	1,511	5 NATIONAL NEWS SUNDAY	620	5 NATIONAL NEWS SUNDAY	2,086
TV1	0.7	TV1	1.0	6 SO U THINK U CAN DANCE AUST	1,509	6 IT TAKES TWO	616	6 SEVEN NEWS - SUN	2,024
LifeStyle Channel	0.7	FOX8	0.9	7 NATIONAL NINE NEWS SUNDAY	1,466	7 UNDERBELLY	569	7 RPA	1,986
FOX8	0.7	Fox Sports 1	0.8	8 SO U THINK U CAN DANCE AUST - RESULTS	1,463	8 SEVEN NEWS	547	8 SEVEN NEWS	1,981
Fox Sports 1	0.7	W.	0.7	9 RPA	1,459	9 ALL SAINTS	543	9 IT TAKES TWO	1,970
W.	0.6	Fox Sports 3	0.7	10 SEVEN NEWS	1,434	10 THE VICAR OF DIBLEY	538	10 SO U THINK U CAN DANCE AUST	1,928
Crime & Investigation	0.5	SCI FI	0.6	11 IT TAKES TWO	1,354	11 A CURRENT AFFAIR	532	11 SO U THINK U CAN DANCE AUST - RESULTS	1,898
Fox Classics	0.5	Crime & Investigation	0.6	12 TODAY TONIGHT	1,342	12 RPA	527	12 DESPERATE HOUSEWIVES	1,851
Fox Sports 2	0.4	LifeStyle Channel	0.6	13 DESPERATE HOUSEWIVES	1,340	13 1 DAY CRICKET-AUST V SRI LANKA -G12 S2	521	13 UNDERBELLY	1,818
FOX8+2	0.4	Disney Channel	0.5	14 KITCHEN NIGHTMARES U.S.A.	1,300	14 SEVEN NEWS - SUN	513	14 THE REAL SEACHANGE	1,804
UKTV	0.4	UKTV	0.5	15 THE REAL SEACHANGE	1,296	15 DESPERATE HOUSEWIVES	511	15 THE VICAR OF DIBLEY	1,773
History Channel	0.4	Discovery Channel	0.5	16 HOUSE	1,262	16 LAW AND ORDER: SVU	508	16 1 DAY CRICKET-AUST V SRI LANKA -G12 S2	1,769
Fox Sports 3	0.4	Fox Classics	0.5	17 THE ZOO	1,260	17 THE REAL SEACHANGE	508	17 THE ZOO	1,754
Discovery Channel	0.4	Fox Sports 2	0.5	18 UNDERBELLY	1,249	18 HOME AND AWAY	504	18 HOME AND AWAY	1,745
SCI FI	0.4	History Channel	0.4	19 1 DAY CRICKET-AUST V SRI LANKA -G12 S2	1,249	19 THE ZOO	494	19 LAW AND ORDER: SVU	1,712
Showtime	0.3	Sky News	0.4	20 HOME AND AWAY	1,241	20 1 DAY CRICKET - AUST V INDIA - G10 S1	480	20 ALL SAINTS	1,695
Bio.	0.3	Cartoon Network	0.3	21 THE VICAR OF DIBLEY	1,235	21 NATIONAL NEWS	459	21 HOUSE	1,689
National Geographic	0.3	Showtime	0.3	22 LAW AND ORDER: SVU	1,201	22 GETAWAY	458	22 KITCHEN NIGHTMARES U.S.A.	1,669
Cartoon Network	0.3	Movie One	0.3	23 BETTER HOMES AND GARDENS	1,198	23 THE CHOPPING BLOCK	456	23 TODAY TONIGHT	1,661
Disney Channel	0.3	Hallmark	0.3	24 BUSH DOCTORS	1,153	24 BUSH DOCTORS	448	24 BETTER HOMES AND GARDENS	1,645
Comedy Channel	0.3	National Geographic	0.3	25 ALL SAINTS	1,152	25 BETTER HOMES AND GARDENS	447	25 A CURRENT AFFAIR	1,630
Hallmark	0.3	Showtime Greats	0.3	26 NATIONAL NINE NEWS	1,146	26 20 TO 1	446	26 1 DAY CRICKET - AUST V INDIA - G10 S1	1,616
TV1+2	0.3	Bio.	0.3	27 SEVEN NEWS - SAT	1,139	27 GREY'S ANATOMY	444	27 NATIONAL NINE NEWS	1,604
W2	0.2	How To Channel	0.2	28 1 DAY CRICKET - AUST V INDIA - G10 S1	1,136	28 SEVEN NEWS - SAT	437	28 BUSH DOCTORS	1,601
Showtime 2	0.2	TV1+2	0.2	29 GETAWAY	1,115	29 SO U THINK U CAN DANCE AUST - RESULTS	435	29 SEVEN NEWS - SAT	1,576
LifeStyle Channel+2	0.2	Showtime 2	0.2	30 GREY'S ANATOMY	1,103	30 HOUSE	427	30 GETAWAY	1,573
Arena	0.2	Arena	0.2	31 A CURRENT AFFAIR	1,098	31 KATH & KIM (R)	425	31 GREY'S ANATOMY	1,547
Sky News	0.2	Fox Sports News	0.2	32 THE BIGGEST LOSER (AUS) - THE WEIGH-IN	1,095	32 SO U THINK U CAN DANCE AUST	419	32 KATH & KIM (R)	1,495
showcase	0.2	Movie Greats	0.2	33 KATH & KIM (R)	1,070	33 CSI: MIAMI	416	33 THE BIGGEST LOSER (AUS) - THE WEIGH-IN	1,453
Nickelodeon	0.2	Comedy Channel	0.2	34 THE BIGGEST LOSER (AUS) - ELIMINATION	1,060	34 SAMANTHA WHO?	409	34 SAMANTHA WHO?	1,425
LifeStyle Food	0.2	Movie Two	0.2	35 BACK TO YOU	1,047	35 BONDI RESCUE	404	35 BONDI RESCUE	1,424
Showtime Greats	0.2	showcase	0.2	36 GOOD NEWS WEEK	1,034	36 WOMEN'S MURDER CLUB	390	36 BACK TO YOU	1,421
Fox Classics+2	0.2	LifeStyle Channel+2	0.2	37 THE AMAZING RACE	1,031	37 TERMINATOR: SARAH CONNOR CHRONICLES	390	37 20 TO 1	1,413
UKTV+2	0.2	Nickelodeon	0.2	38 BONDI RESCUE	1,020	38 DEAL OR NO DEAL	380	38 GOOD NEWS WEEK	1,396
How To Channel	0.2	Movie Extra	0.2	39 SAMANTHA WHO?	1,016	39 BACK TO YOU	374	39 THE CHOPPING BLOCK	1,396
Other pay TV	3.7	Other pay TV	3.7	40 THE BIGGEST LOSER (AUS)	1,011	40 M-ICE PRINCESS	373	40 THE AMAZING RACE	1,382

Data sourced OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. All program results represent an average of all times aired during the week. Total metro shares incl split; total regional shares excl split. Shares based on total people.

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