

## WEEKLY RATINGS REPORT

### Free TV Ratings – Week 48, 2009

22 - 28 November

In Week 48, Free TV delivered huge audiences with the top rating program attracting a combined average audience of more than 2.9 million viewers.

- Every one of the top 40 programs on Free TV delivered a combined average audience of at least 1.4 million viewers.
- Free-to-air television accounted for 84 per cent of all nightly viewing (6pm to midnight) in metro areas and 83 per cent in regional markets.
- Free TV continues to dominate share of viewing with a 66 per cent nightly share in metro markets and a 63 per cent share in regional areas.

Share of Nightly Viewing 6pm - Midnight				Top 40 Programs - All People								
Metro		Regional		FREE TV								
				Metro Average '000's		Regional Average '000's		Combined Metro & Reg '000's				
Seven	25.4	Prime/ 7QLD	24.8	1	PACKED TO THE RAFTERS	2,049	1	PACKED TO THE RAFTERS	863	1	PACKED TO THE RAFTERS	2,912
Nine	21.7	WIN/NBN	22.5	2	THE FORCE - BEHIND THE LINE	1,568	2	UNLIKELY ANIMAL FRIENDS	613	2	THE FORCE - BEHIND THE LINE	2,151
Ten	16.6	Stln Cross 10	19.3	3	SEVEN NEWS - SUN	1,499	3	THE FORCE - BEHIND THE LINE	583	3	AUSTRALIAN IDOL - THE WINNER	2,017
One	0.7	ABC	13.9	4	AUSTRALIAN IDOL - THE WINNER	1,486	4	BORDER SECURITY - WED	551	4	BORDER SECURITY	2,010
ABC	12.4	SBS	6.4	5	BORDER SECURITY	1,467	5	BORDER SECURITY	543	5	SEVEN NEWS - SUN	1,998
SBS	4.4	W.	0.7	6	UNLIKELY ANIMAL FRIENDS	1,378	6	AUSTRALIAN IDOL - THE WINNER	531	6	UNLIKELY ANIMAL FRIENDS	1,991
TV1	0.6	TV1	0.6	7	BETTER HOMES AND GARDENS	1,336	7	CELEBRITY MASTERCHEF - FINALE	530	7	BORDER SECURITY - WED	1,828
Lifestyle	0.6	Lifestyle	0.6	8	HIGHWAY PATROL	1,311	8	DESTROYED IN SECONDS	517	8	CELEBRITY MASTERCHEF - FINALE	1,827
Fox Classics	0.6	Fox8	0.6	9	CELEBRITY MASTERCHEF - FINALE	1,297	9	A CURRENT AFFAIR	507	9	BETTER HOMES AND GARDENS	1,820
UKTV	0.6	UKTV	0.5	10	TWO AND A HALF MEN -MON	1,290	10	HIGHWAY PATROL	501	10	HIGHWAY PATROL	1,812
Fox8	0.5	C&I	0.4	11	AUSTRALIAN IDOL - THE VERDICT	1,282	11	SEVEN NEWS - SUN	499	11	TWO AND A HALF MEN -MON	1,787
C&I	0.4	Fox Sports 2	0.4	12	BORDER SECURITY - WED	1,277	12	TWO AND A HALF MEN -MON	497	12	AUSTRALIAN IDOL - THE VERDICT	1,774
Fox Sports 2	0.3	Fox Classics	0.4	13	SEVEN NEWS	1,272	13	AUSTRALIAN IDOL - THE VERDICT	492	13	SEVEN NEWS	1,732
W.	0.3	Fox Sports 3	0.4	14	M-RATATOUILLE	1,240	14	MEDICAL EMERGENCY	488	14	THE MENTALIST	1,704
Sci Fi	0.3	Arena	0.4	15	THE MENTALIST	1,227	15	BETTER HOMES AND GARDENS	484	15	BONES	1,692
Showtime	0.3	Disney	0.4	16	BONES	1,218	16	THE MENTALIST	477	16	DESTROYED IN SECONDS	1,645
Fox Sports 3	0.3	Sci Fi	0.3	17	TWO AND A HALF MEN -WED EP2	1,216	17	BONES	474	17	M-RATATOUILLE	1,635
Disney	0.3	Fox Sports 1	0.3	18	SEVEN NEWS - SAT	1,209	18	RUSH EP 2	474	18	SUNDAY NIGHT	1,619
TV1 +2	0.3	Sky News	0.3	19	TODAY TONIGHT	1,193	19	NATIONAL NEWS SATURDAY	466	19	NINE NEWS SUNDAY	1,617
Arena	0.3	Fox8+2	0.3	20	SUNDAY NIGHT	1,184	20	AUSTRALIAN IDOL - OPERA HOUSE	464	20	NINE NEWS SATURDAY	1,599
Fox Sports 1	0.3	Discovery	0.3	21	NINE NEWS SUNDAY	1,160	21	RUSH	460	21	AUSTRALIAN IDOL - OPERA HOUSE	1,572
Discovery	0.3	Showtime	0.3	22	NINE NEWS SATURDAY	1,133	22	SEVEN NEWS	460	22	MEDICAL EMERGENCY	1,554
Fox8 +2	0.3	History	0.3	23	DESTROYED IN SECONDS	1,128	23	NATIONAL NEWS SUNDAY	457	23	SEVEN NEWS - SAT	1,554
Nickelodeon	0.2	Nat Geo	0.3	24	TWO AND A HALF MEN -WED EP1	1,112	24	GETAWAY	454	24	TWO AND A HALF MEN -WED EP1	1,535
111 Hits	0.2	Nickelodeon	0.2	25	AUSTRALIAN IDOL - OPERA HOUSE	1,108	25	NATIONAL NEWS	443	25	NCIS	1,525
History	0.2	Cartoon	0.2	26	NCIS	1,105	26	THE BIG BANG THEORY	439	26	THE BIG BANG THEORY	1,521
Nat Geo	0.2	Bio.	0.2	27	CELEBRITY MASTERCHEF TUES	1,083	27	WHAT'S GOOD FOR YOU THIS SUMMER	436	27	CELEBRITY MASTERCHEF TUES	1,512
Sky News	0.2	Comedy	0.2	28	HOME AND AWAY	1,083	28	SUNDAY NIGHT	435	28	A CURRENT AFFAIR	1,505
Lifestyle +2	0.2	111 Hits	0.2	29	CRIMINAL MINDS-MON	1,082	29	CELEBRITY MASTERCHEF TUES	429	29	NINE NEWS	1,491
Bio.	0.2	Fox Sports News	0.2	30	THE BIG BANG THEORY	1,082	30	TALKIN' 'BOUT YOUR GEN. XMAS	423	30	TALKIN' 'BOUT YOUR GEN. XMAS	1,483
Cartoon	0.2	Movie Extra	0.2	31	TWO AND A HALF MEN M-F	1,071	31	TWO AND A HALF MEN -WED EP1	423	31	GETAWAY	1,473
Fox Classics +2	0.2	Movie One	0.2	32	MEDICAL EMERGENCY	1,066	32	CITY HOMICIDE-WED	422	32	HOME AND AWAY	1,465
Lifestyle Food	0.2	Max	0.2	33	TALKIN' 'BOUT YOUR GEN. XMAS	1,060	33	NCIS	420	33	CRIMINAL MINDS-MON	1,448
Movie One	0.2	TV1+2	0.2	34	MERRY MADAGASCAR	1,057	34	60 MINUTES	400	34	RUSH EP 2	1,445
Comedy	0.2	W2	0.2	35	HAMISH & ANDY RE-GIFTED	1,052	35	M-RATATOUILLE	395	35	MERRY MADAGASCAR	1,438
UKTV+2	0.1	Hallmark	0.2	36	GLEE THURS	1,049	36	LIE TO ME	393	36	CITY HOMICIDE-WED	1,432
Nick Jr	0.1	Fox Classics+2	0.2	37	NINE NEWS	1,048	37	RPA WHERE ARE THEY NOW?	388	37	RUSH	1,432
Showtime 2	0.1	Lifestyle Food	0.2	38	ALL STAR TWENTY/20	1,040	38	BEAUTY AND THE GEEK	385	38	GLEE THURS	1,428
BBC Knowledge	0.1	Lifestyle +2	0.2	39	BEAUTY AND THE GEEK	1,039	39	HOME AND AWAY	382	39	TODAY TONIGHT	1,426
Movie Extra	0.1	EI	0.2	40	GETAWAY	1,019	40	MERRY MADAGASCAR	381	40	BEAUTY AND THE GEEK	1,424

Data sourced OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. All program results represent an average of all times aired during the week. Total metro shares incl spill; total reg shares excl spill. Shares based on total people. All network shares (except Ten) include multi-channels. Share figures rounded to one decimal place.

For enquiries please contact Free TV on (02) 8968 7100.