

WEEKLY RATINGS REPORT

Free TV Ratings – Week 47, 2008

16 – 22 November

In Week 47, Free TV delivered huge audience numbers with the top rating program attracting a combined average audience of 2.9 million viewers.

- Every one of the top 40 programs on Free TV achieved a combined audience of at least 1.3 million viewers.
- Free-to-air television accounted for 84 per cent of all nightly viewing (6pm to midnight) in both metro and regional markets.
- Free TV continues to dominate share of viewing with a 65 per cent nightly share in metro markets and a 64 per cent share in regional areas.

| Total Share of Nightly Viewing 6pm - Midnight | | | Top 40 Programs - All People | | | | | | | | | |
|--|----------|-----------------------|------------------------------|----------------------------------|-------------------------------------|-------|----|------------------------------------|-----|----|-------------------------------------|-------|
| | | FREE TV | | | | | | | | | | |
| Metro | Regional | Metro Average '000's | Regional Average '000's | Combined Metro & Regional '000's | | | | | | | | |
| Seven | 22.9 | Prime/ 7QLD | 22.9 | 1 | PACKED TO THE RAFTERS | 2,013 | 1 | PACKED TO THE RAFTERS | 847 | 1 | PACKED TO THE RAFTERS | 2,860 |
| Nine | 23.2 | WIN/NBN | 23.9 | 2 | FIND MY FAMILY | 1,878 | 2 | FIND MY FAMILY | 832 | 2 | FIND MY FAMILY | 2,710 |
| Ten | 16.4 | StIn Cross 10 | 17.2 | 3 | THE ZOO | 1,707 | 3 | THE ZOO | 832 | 3 | THE ZOO | 2,539 |
| ABC | 14.5 | ABC | 14.7 | 4 | 60 MINUTES | 1,543 | 4 | 60 MINUTES | 710 | 4 | 60 MINUTES | 2,253 |
| SBS | 4.8 | SBS | 6.0 | 5 | SEVEN NEWS | 1,494 | 5 | ALL SAINTS | 628 | 5 | ALL SAINTS | 2,032 |
| FOX8 | 0.8 | TV1 | 0.8 | 6 | ALL SAINTS | 1,404 | 6 | NATIONAL NEWS SATURDAY | 572 | 6 | SEVEN NEWS | 2,013 |
| TV1 | 0.7 | FOX8 | 0.7 | 7 | SEVEN NEWS - SUN | 1,361 | 7 | RUGBY LEAGUE WORLD CUP | 552 | 7 | NINE NEWS SATURDAY | 1,876 |
| UKTV | 0.7 | UKTV | 0.6 | 8 | TODAY TONIGHT | 1,352 | 8 | A CURRENT AFFAIR | 550 | 8 | DOMESTIC BLITZ | 1,870 |
| LifeStyle Channel | 0.5 | W | 0.6 | 9 | DOMESTIC BLITZ | 1,326 | 9 | CRIMINAL MINDS | 546 | 9 | NCIS | 1,845 |
| FOX Classics | 0.5 | Crime & Investigation | 0.5 | 10 | SEVEN NEWS - SAT | 1,323 | 10 | DOMESTIC BLITZ | 544 | 10 | THIS IS YOUR LIFE | 1,808 |
| W | 0.5 | Disney Channel | 0.5 | 11 | NCIS | 1,321 | 11 | NCIS | 524 | 11 | SEVEN NEWS - SUN | 1,801 |
| Fox Sports 1 | 0.4 | FOX Classics | 0.5 | 12 | BETTER HOMES AND GARDENS | 1,309 | 12 | AIR CRASH INVESTIGATIONS | 522 | 12 | BETTER HOMES AND GARDENS | 1,798 |
| Discovery Channel | 0.4 | Fox Sports 2 | 0.5 | 13 | NINE NEWS SATURDAY | 1,304 | 13 | SEVEN NEWS | 519 | 13 | RUGBY LEAGUE WORLD CUP -FINAL | 1,792 |
| Arena | 0.4 | FOX8+2 | 0.4 | 14 | THIS IS YOUR LIFE | 1,289 | 14 | THIS IS YOUR LIFE | 519 | 14 | SEVEN NEWS - SAT | 1,790 |
| National Geographic | 0.4 | LifeStyle Channel | 0.4 | 15 | AUSTRALIAN IDOL | 1,270 | 15 | BETTER HOMES AND GARDENS | 489 | 15 | HOME AND AWAY | 1,747 |
| Fox Sports 2 | 0.4 | Fox Sports 1 | 0.4 | 16 | HOME AND AWAY | 1,259 | 16 | HOME AND AWAY | 488 | 16 | CRIMINAL MINDS | 1,746 |
| Comedy Channel | 0.4 | National Geographic | 0.4 | 17 | RUGBY LEAGUE WORLD CUP -FINAL | 1,240 | 17 | CSI: CRIME SCENE INVESTIGATION | 482 | 17 | AUSTRALIAN IDOL | 1,730 |
| Crime & Investigation | 0.4 | Arena | 0.4 | 18 | RPA | 1,202 | 18 | SEVEN NEWS - SAT | 467 | 18 | A CURRENT AFFAIR | 1,711 |
| FOX8 +2 | 0.3 | Showtime | 0.4 | 19 | CRIMINAL MINDS | 1,200 | 19 | CITY HOMICIDE | 466 | 19 | TODAY TONIGHT | 1,684 |
| SCI FI | 0.3 | Discovery Channel | 0.4 | 20 | NINE NEWS | 1,194 | 20 | AUSTRALIAN IDOL | 460 | 20 | CITY HOMICIDE | 1,655 |
| History Channel | 0.3 | Movie One | 0.3 | 21 | CITY HOMICIDE | 1,189 | 21 | NATIONAL NEWS SUNDAY | 455 | 21 | RPA | 1,655 |
| Hallmark | 0.3 | SCI FI | 0.3 | 22 | HARRY POTTER AND THE GOBLET OF FIRE | 1,172 | 22 | NATIONAL NEWS | 453 | 22 | NINE NEWS | 1,647 |
| Showtime | 0.3 | History Channel | 0.3 | 23 | A CURRENT AFFAIR | 1,161 | 23 | RPA | 453 | 23 | NINE NEWS SUNDAY | 1,615 |
| Showtime Greats | 0.3 | Comedy Channel | 0.3 | 24 | NINE NEWS SUNDAY | 1,160 | 24 | GETAWAY | 452 | 24 | CSI: CRIME SCENE INVESTIGATION | 1,600 |
| Movie One | 0.3 | Fox Sports 3 | 0.3 | 25 | MAKE ME A SUPERMODEL | 1,158 | 25 | HAMISH & ANDY RE-GIFTED | 440 | 25 | AIR CRASH INVESTIGATIONS | 1,584 |
| Disney Channel | 0.3 | Showtime Greats | 0.3 | 26 | HAMISH & ANDY RE-GIFTED | 1,141 | 26 | SEVEN NEWS - SUN | 440 | 26 | HAMISH & ANDY RE-GIFTED | 1,581 |
| Nickelodeon | 0.2 | Sky News Australia | 0.2 | 27 | 20 TO 1 | 1,133 | 27 | 20 TO 1 | 426 | 27 | MAKE ME A SUPERMODEL | 1,569 |
| Cartoon Network | 0.2 | TV1+2 | 0.2 | 28 | CSI: CRIME SCENE INVESTIGATION | 1,118 | 28 | ROVE | 423 | 28 | 20 TO 1 | 1,559 |
| TV1 +2 | 0.2 | Bio. | 0.2 | 29 | TWO AND A HALF MEN | 1,091 | 29 | AUST FUNNIEST HOME VIDEO SHOW | 417 | 29 | GETAWAY | 1,501 |
| Bio. | 0.2 | Nickelodeon | 0.2 | 30 | AUSTRALIAN IDOL - THE LIVE VERDICT | 1,078 | 30 | LAW & ORDER: CRIMINAL INTENT | 412 | 30 | HARRY POTTER AND THE GOBLET OF FIRE | 1,497 |
| Sky News Australia | 0.2 | Sky Racing | 0.2 | 31 | ROVE | 1,088 | 31 | MAKE ME A SUPERMODEL | 411 | 31 | ROVE | 1,491 |
| LifeStyle Channel+2 | 0.2 | W2 | 0.2 | 32 | AIR CRASH INVESTIGATIONS | 1,062 | 32 | THE RICH LIST | 406 | 32 | AUSTRALIAN IDOL - THE LIVE VERDICT | 1,454 |
| FOX Classics +2 | 0.2 | Playhouse Disney | 0.2 | 33 | GETAWAY | 1,049 | 33 | OPRAH PRESENTS: 'AUSTRALIA' | 384 | 33 | TWO AND A HALF MEN | 1,449 |
| Fox Sports 3 | 0.2 | Animal Planet | 0.2 | 34 | LAW & ORDER: CRIMINAL INTENT | 1,036 | 34 | THANK GOD YOU'RE HERE | 379 | 34 | LAW & ORDER: CRIMINAL INTENT | 1,448 |
| Nick Jr | 0.2 | ESPN | 0.2 | 35 | THE RICH LIST | 1,016 | 35 | AUSTRALIAN IDOL - THE LIVE VERDICT | 376 | 35 | THE RICH LIST | 1,425 |
| UKTV +2 | 0.2 | LifeStyle Channel+2 | 0.2 | 36 | GOOD NEWS WEEK | 1,008 | 36 | DEAL OR NO DEAL | 373 | 36 | AUST FUNNIEST HOME VIDEO SHOW | 1,412 |
| Animal Planet | 0.2 | Hallmark | 0.2 | 37 | KATH & KIM | 1,005 | 37 | GOOD NEWS WEEK | 368 | 37 | GOOD NEWS WEEK | 1,376 |
| Boomerang | 0.2 | Movie Greats | 0.2 | 38 | AUST FUNNIEST HOME VIDEO SHOW | 995 | 38 | THE BIG BANG THEORY | 360 | 38 | KATH & KIM | 1,358 |
| Comedy Channel +2 | 0.2 | Cartoon Network | 0.1 | 39 | THE BIG BANG THEORY | 983 | 39 | TWO AND A HALF MEN | 358 | 39 | THE BIG BANG THEORY | 1,343 |
| Other pay TV | 4.7 | Other pay TV | 3.4 | 40 | THE AMAZING RACE 13 | 972 | 40 | KATH & KIM | 353 | 40 | BONES | 1,300 |

Data sourced OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excel, ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. All program results represent an average of all times aired during the week. Total metro shares incl spill; total regional shares excl spill. Shares based on total people.

For enquiries please contact Free TV on (02) 8968 7100.