

WEEKLY RATINGS REPORT

Free TV Ratings – Week 46, 2008

9 – 15 November

In Week 46, Free TV attracted massive audience numbers with the top rating program delivering a combined average audience of more than 2.7 million viewers.

- Every one of the top 40 programs on Free TV achieved a combined audience of at least 1.23 million viewers.
- Free-to-air television accounted for 83 per cent of all nightly viewing (6pm to midnight) in both metro and regional markets.
- Free TV continues to dominate share of viewing with a 64 per cent nightly share in metro markets and a 63 per cent share in regional areas.

Total Share of Nightly Viewing 6pm - Midnight			Top 40 Programs - All People									
Metro		Regional	FREE TV									
Metro Average '000's		Regional Average '000's	Combined Metro & Regional '000's									
Seven	23.4	Prime/7OLD	24.3	1	PACKED TO THE RAFTERS	1,959	1	PACKED TO THE RAFTERS	816	1	PACKED TO THE RAFTERS	2,775
Nine	22.9	WIN/8N	23.2	2	FIND MY FAMILY	1,788	2	FIND MY FAMILY	792	2	FIND MY FAMILY	2,580
Ten	15.7	Sth Cross 10	16.0	3	DOMESTIC BLITZ	1,692	3	THE ZOO	754	3	DOMESTIC BLITZ	2,392
ABC	14.2	ABC	14.6	4	THE ZOO	1,581	4	DOMESTIC BLITZ	700	4	THE ZOO	2,335
SBS	4.2	SBS	5.4	5	DANCING WITH THE STARS 8	1,457	5	DANCING WITH THE STARS 8	597	5	DANCING WITH THE STARS 8	2,054
Fox Sports 2	0.8	Fox Sports 2	0.9	6	60 MINUTES	1,395	6	ALL SAINTS	573	6	60 MINUTES	1,939
FOX8	0.7	W.	0.7	7	SEVEN NEWS	1,336	7	60 MINUTES	544	7	ALL SAINTS	1,873
TV1	0.7	FOX8	0.7	8	TWENTY/20- ALL STARS	1,334	8	CRASH SCENE INVESTIGATORS	538	8	TWENTY/20- ALL STARS	1,864
LifeStyle Channel	0.6	TV1	0.7	9	ALL SAINTS	1,300	9	EMIRATES ALL STAR TWENTY/20	530	9	SEVEN NEWS	1,816
FOX Classics	0.6	FOX Classics	0.7	10	BETTER HOMES AND GARDENS	1,275	10	A CURRENT AFFAIR	513	10	SEVEN NEWS - SUN	1,751
UKTV	0.6	UKTV	0.7	11	SEVEN NEWS - SUN	1,270	11	CSI: CRIME SCENE INVESTIGATION	503	11	HOME AND AWAY	1,725
Arena	0.5	Fox Sports 1	0.5	12	SEVEN NEWS - SAT	1,241	12	HOME AND AWAY	498	12	BETTER HOMES AND GARDENS	1,708
W.	0.4	Disney Channel	0.5	13	TODAY TONIGHT	1,240	13	THIS IS YOUR LIFE	486	13	CSI: CRIME SCENE INVESTIGATION	1,691
Fox Sports 1	0.4	Crime & Investigation	0.4	14	HOME AND AWAY	1,227	14	SEVEN NEWS - SUN	481	14	THIS IS YOUR LIFE	1,690
Comedy Channel	0.4	History Channel	0.4	15	THIS IS YOUR LIFE	1,204	15	SEVEN NEWS	480	15	CRASH SCENE INVESTIGATORS	1,653
Discovery Channel	0.4	LifeStyle Channel	0.4	16	CSI: CRIME SCENE INVESTIGATION	1,188	16	CRIMINAL MINDS	474	16	SEVEN NEWS - SAT	1,636
Fox Sports 3	0.4	Discovery Channel	0.4	17	TWO AND A HALF MEN	1,168	17	GETAWAY	465	17	GETAWAY	1,569
Crime & Investigation	0.4	Comedy Channel	0.4	18	NINE NEWS SUNDAY	1,150	18	CITY HOMICIDE	459	18	NINE NEWS SUNDAY	1,562
FOX8 +2	0.4	FOX8+2	0.4	19	20 TO 1	1,127	19	LAW & ORDER: CRIMINAL INTENT	454	19	TWO AND A HALF MEN	1,558
History Channel	0.4	National Geographic	0.4	20	AUSTRALIAN IDOL	1,127	20	BETTER HOMES AND GARDENS	433	20	A CURRENT AFFAIR	1,554
SCI FI	0.3	Fox Sports 3	0.4	21	CRASH SCENE INVESTIGATORS	1,115	21	KATH & KIM	425	21	LAW & ORDER: CRIMINAL INTENT	1,554
National Geographic	0.3	SCI FI	0.3	22	GETAWAY	1,104	22	AUSTRALIAN IDOL	422	22	AUSTRALIAN IDOL	1,549
Movie One	0.3	Arena	0.3	23	LAW & ORDER: CRIMINAL INTENT	1,100	23	NATIONAL NEWS	419	23	CITY HOMICIDE	1,538
Bio.	0.3	Movie One	0.3	24	CITY HOMICIDE	1,079	24	NATIONAL NEWS SUNDAY	412	24	TODAY TONIGHT	1,519
Cartoon Network	0.3	Bio.	0.3	25	NINE NEWS	1,071	25	RPA	410	25	CRIMINAL MINDS	1,511
Hallmark	0.3	Showtime	0.3	26	KATH & KIM	1,061	26	NATIONAL NEWS SATURDAY	409	26	20 TO 1	1,507
LifeStyle Channel+2	0.3	Sky News Australia	0.3	27	RPA	1,048	27	ARE YOU SMARTER THAN A 5TH GRADER?	404	27	NINE NEWS	1,490
Showtime	0.2	Cartoon Network	0.3	28	A CURRENT AFFAIR	1,041	28	SEVEN NEWS - SAT	395	28	KATH & KIM	1,486
FOX Classics +2	0.2	Movie Greats	0.2	29	CRIMINAL MINDS	1,037	29	THE OUTDOOR ROOM WITH JAMIE DURIE	395	29	RPA	1,458
Movie Extra	0.2	TV1+2	0.2	30	THE MENTALIST	1,011	30	THE RICH LIST	393	30	THE MENTALIST	1,402
Disney Channel	0.2	Hallmark	0.2	31	THE OUTDOOR ROOM WITH JAMIE DURIE	1,001	31	ROVE	392	31	THE OUTDOOR ROOM WITH JAMIE DURIE	1,396
Nickelodeon	0.2	LifeStyle Channel+2	0.2	32	AUST FUNNIEST HOME VIDEO SHOW	981	32	THE MENTALIST	391	32	NINE NEWS SATURDAY	1,369
Sky News Australia	0.2	Movie Extra	0.2	33	NCIS	977	33	TWO AND A HALF MEN	390	33	AUST FUNNIEST HOME VIDEO SHOW	1,350
Comedy Channel +2	0.2	Animal Planet	0.2	34	NINE NEWS SATURDAY	960	34	THE SIMPSONS	387	34	ROVE	1,344
UKTV +2	0.2	Showtime Greats	0.2	35	ROVE	952	35	20 TO 1	390	35	NCIS	1,329
Ovation	0.2	Playhouse Disney	0.2	36	MAKE ME A SUPERMODEL	948	36	THANK GOD YOU'RE HERE	378	36	MAKE ME A SUPERMODEL	1,320
Arena+2	0.2	FOX Classics+2	0.2	37	BONES	943	37	MAKE ME A SUPERMODEL	372	37	THE RICH LIST	1,316
W2	0.2	How to Channel	0.2	38	THE AMAZING RACE 13	924	38	AUSTRALIAN IDOL - THE LIVE VERDICT	369	38	BONES	1,297
TV1 +2	0.2	Comedy Channel+2	0.2	39	THE RICH LIST	923	39	AUSTRALIAN IDOL - THE LIVE VERDICT	369	39	AUSTRALIAN IDOL - THE LIVE VERDICT	1,251
Other pay TV	4.8	Other pay TV	4.4	40	THE CHOPPING BLOCK	905	40	NEIGHBOURS	359	40	THE AMAZING RACE 13	1,238

Data sourced OZTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. All program results represent an average of all times aired during the week. Total metro shares incl split; total regional shares excl split. ABC refers to ABC1 + ABC2. Shares based on total people.

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