

WEEKLY RATINGS REPORT

Free TV Ratings – Week 45, 2009

1 - 7 November

In Week 45, Free TV delivered huge audiences with the top rating program attracting a combined average audience of more than 3.3 million viewers.

- Every one of the top 40 programs on Free TV delivered a combined average audience of at least 1.3 million viewers.
- Free-to-air television accounted for 84 per cent of all nightly viewing (6pm to midnight) in metro areas and 82 per cent in regional markets.
- Free TV continues to dominate share of viewing with a 65 per cent nightly share in metro markets and a 61 per cent share in regional areas.

Share of Nightly Viewing 6pm - Midnight				Top 40 Programs - All People								
Metro		Regional		FREE TV								
				Metro Average '000's		Regional Average '000's		Combined Metro & Reg '000's				
Seven	25.2	Prime/ 7QLD	24.1	1	MELBOURNE CUP-THE RACE	2,673	1	PACKED TO THE RAFTERS	802	1	MELBOURNE CUP-THE RACE	3,366
Nine	21.4	WIN/NBN	21.0	2	PACKED TO THE RAFTERS	2,072	2	MELBOURNE CUP-THE RACE	693	2	PACKED TO THE RAFTERS	2,874
Ten	15.6	Stln Cross 10	16.4	3	RSPCA ANIMAL RESCUE	1,583	3	LAST CHANCE SURGERY	636	3	RSPCA ANIMAL RESCUE	2,196
One	0.9	ABC	15.2	4	THE FORCE - BEHIND THE LINE	1,528	4	RSPCA ANIMAL RESCUE	613	4	LAST CHANCE SURGERY	2,150
ABC	14.4	SBS	6.0	5	LAST CHANCE SURGERY	1,514	5	BONES	568	5	THE FORCE - BEHIND THE LINE	2,084
SBS	4.5	Fox Sports 3	1.2	6	BORDER SECURITY	1,433	6	60 MINUTES	560	6	BONES	1,924
Fox Sports 3	1.1	Fox8	0.8	7	TWO AND A HALF MEN -MON	1,387	7	THE FORCE - BEHIND THE LINE	556	7	BORDER SECURITY	1,911
Lifestyle	0.8	Lifestyle	0.8	8	SEVEN NEWS	1,370	8	A CURRENT AFFAIR	532	8	BORDER SECURITY - WED	1,863
TV1	0.7	TV1	0.7	9	BONES	1,356	9	MEDICAL EMERGENCY	519	9	TWO AND A HALF MEN -MON	1,860
Fox8	0.7	Fox Classics	0.6	10	BORDER SECURITY - WED	1,345	10	BORDER SECURITY - WED	518	10	SEVEN NEWS	1,851
UKTV	0.6	UKTV	0.6	11	SEVEN NEWS - SUN	1,327	11	HIGHWAY PATROL	517	11	BETTER HOMES AND GARDENS	1,792
Fox Classics	0.6	C&I	0.6	12	BETTER HOMES AND GARDENS	1,297	12	SUNDAY NIGHT	507	12	MEDICAL EMERGENCY	1,772
C&I	0.5	W.	0.5	13	TODAY TONIGHT	1,274	13	BETTER HOMES AND GARDENS	495	13	SEVEN NEWS - SUN	1,759
Fox Sports 2	0.4	Discovery	0.5	14	NCIS	1,268	14	DESTROYED IN SECONDS	485	14	HIGHWAY PATROL	1,754
W.	0.4	Nat Geo	0.5	15	MEDICAL EMERGENCY	1,253	15	SEVEN NEWS	481	15	NCIS RPT	1,719
Showtime	0.4	Fox Sports 2	0.5	16	THE BIG BANG THEORY	1,238	16	BORDER SECURITY	478	16	GETAWAY	1,707
Nat Geo	0.4	Fox Sports 1	0.4	17	HIGHWAY PATROL	1,237	17	GETAWAY	476	17	MELBOURNE CUP-LATE	1,702
Discovery	0.3	Showtime	0.4	18	MELBOURNE CUP-LATE	1,237	18	THE MENTALIST	474	18	SUNDAY NIGHT	1,694
111 Hills	0.3	Disney	0.4	19	GETAWAY	1,231	19	TWO AND A HALF MEN -MON	473	19	THE MENTALIST	1,662
Sci Fi	0.3	History	0.4	20	CELEBRITY MASTERCHEF	1,224	20	PRIVATE PRACTICE	472	20	BEAUTY AND THE GEEK	1,657
Fox8 +2	0.3	Lifestyle Food	0.4	21	BEAUTY AND THE GEEK	1,211	21	MELBOURNE CUP-LATE	465	21	THE BIG BANG THEORY	1,648
History	0.3	Fox8+2	0.3	22	20 TO 1 -TUE	1,204	22	NCIS	451	22	PRIVATE PRACTICE-TUE	1,622
Disney	0.3	Arena	0.3	23	THE MENTALIST	1,188	23	CITY HOMICIDE-WED	447	23	CITY HOMICIDE-WED	1,608
Fox Sports 1	0.3	111 Hits	0.3	24	SUNDAY NIGHT	1,187	24	BEAUTY AND THE GEEK	446	24	20 TO 1 -TUE	1,606
Arena	0.3	Bio.	0.3	25	SEVEN NEWS - SAT	1,182	25	CSI: CRIME SCENE INVESTIGATION	445	25	TWO AND A HALF MEN -WED	1,600
Lifestyle Food	0.2	Cartoon	0.3	26	TWO AND A HALF MEN -WED	1,167	26	NATIONAL NEWS	440	26	CELEBRITY MASTERCHEF	1,588
Lifestyle +2	0.2	Lifestyle +2	0.3	27	CITY HOMICIDE-WED	1,161	27	NATIONAL NEWS SUNDAY	433	27	A CURRENT AFFAIR	1,559
TV1 +2	0.2	Comedy	0.3	28	PRIVATE PRACTICE	1,150	28	TWO AND A HALF MEN -WED	433	28	DESTROYED IN SECONDS	1,559
Bio.	0.2	Movie One	0.3	29	TWO AND A HALF MEN M-F	1,119	29	SEVEN NEWS - SUN	432	29	TODAY TONIGHT	1,532
Nickelodeon	0.2	TV1+2	0.3	30	HOME AND AWAY	1,102	30	GHOST WHISPERER	415	30	SEVEN NEWS - SAT	1,529
Showtime 2	0.2	Sky News	0.2	31	DESTROYED IN SECONDS	1,074	31	THE BIG BANG THEORY	410	31	60 MINUTES	1,527
Movie Extra	0.2	Movie Greats	0.2	32	CRIMINAL MINDS-MON	1,059	32	20 TO 1 -TUE	402	32	CSI: CRIME SCENE INVESTIGATION	1,501
Movie One	0.2	Sky Racing	0.2	33	A MODEL DAUGHTER	1,058	33	HOME AND AWAY	391	33	HOME AND AWAY	1,493
Movie Two	0.2	Sci Fi	0.2	34	CSI: CRIME SCENE INVESTIGATION	1,056	34	A MODEL DAUGHTER	389	34	NINE NEWS SUNDAY	1,474
Cartoon Network	0.2	Movie Two	0.2	35	FLASHFORWARD	1,056	35	CASTLE	382	35	NINE NEWS	1,456
Movie Greats	0.2	How To	0.2	36	NINE NEWS SUNDAY	1,041	36	RPA WHERE ARE THEY NOW?	382	36	A MODEL DAUGHTER	1,447
Comedy	0.2	Movie Extra	0.2	37	THE SIMPSONS TUES	1,034	37	20 TO 1 -SUN	381	37	CRIMINAL MINDS-MON	1,432
Sky News	0.2	MTV	0.2	38	A CURRENT AFFAIR	1,027	38	MONEY FOR JAM	381	38	FLASHFORWARD	1,415
Animal Planet	0.2	Fox Sports News	0.2	39	NINE NEWS	1,016	39	THE SIMPSONS TUES	377	39	THE SIMPSONS TUES	1,411
UKTV +2	0.2	Hallmark	0.2	40	60 MINUTES	967	40	CRIMINAL MINDS-MON	373	40	CASTLE	1,321

Data sourced OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. All program results represent an average of all times aired during the week. Total metro shares incl spill; total reg shares excl spill. Shares based on total people. All network shares (except Ten) include multi-channels. Share figures rounded to one decimal place.

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