

## WEEKLY RATINGS REPORT

### Free TV Ratings – Week 45, 2008

2 – 8 November

In Week 45, Free TV delivered huge audience numbers with the top rating program attracting a combined average audience of more than 3.1 million viewers.

- Every one of the Top 40 programs on Free TV attracted a combined audience of at least 1.29 million viewers.
- Free-to-air television accounted for 83 per cent of all nightly viewing (6pm to midnight) in both metro and regional markets.
- Free TV continues to dominate share of viewing with a 63 per cent nightly share in metro markets and a 62 per cent share in regional areas.

Total Share of Nightly Viewing 6pm - Midnight			Top 40 Programs - All People						
		FREE TV							
Metro	Regional	Metro Average '000's		Regional Average '000's		Combined Metro & Regional '000's			
Seven	24.2	Prime/ 7OLD	24.3	1 MELBOURNE CUP CARNIVAL: THE RACE	2,272	1 MELBOURNE CUP CARNIVAL: THE RACE	837	1 MELBOURNE CUP CARNIVAL: THE RACE	3,109
Nine	21.2	WIN/NBN	21.1	2 PACKED TO THE RAFTERS	2,070	2 PACKED TO THE RAFTERS	830	2 PACKED TO THE RAFTERS	2,900
Ten	15.9	5thn Cross 10	16.6	3 FIND MY FAMILY	1,837	3 FIND MY FAMILY	811	3 FIND MY FAMILY	2,648
ABC	14.7	ABC	15.4	4 THE ZOO	1,721	4 THE ZOO	741	4 THE ZOO	2,462
SBS	4.4	SBS	5.8	5 BETTER HOMES AND GARDENS	1,432	5 ALL SAINTS	609	5 BETTER HOMES AND GARDENS	1,992
Fox Sports 2	1.5	Fox Sports 2	1.5	6 SEVEN NEWS	1,424	6 BETTER HOMES AND GARDENS	560	6 SEVEN NEWS	1,932
TV1	0.8	TV1	0.8	7 DANCING WITH THE STARS 8	1,387	7 CRIMINAL MINDS	558	7 ALL SAINTS	1,906
FOX8	0.7	FOX8	0.6	8 SEVEN NEWS - SUN	1,372	8 CRASH SCENE INVESTIGATORS	552	8 CRIMINAL MINDS	1,893
UKTV	0.6	W	0.6	9 CRIMINAL MINDS	1,335	9 A CURRENT AFFAIR	538	9 DANCING WITH THE STARS 8	1,873
LifeStyle Channel	0.6	FOX Classics	0.5	10 CSI: CRIME SCENE INVESTIGATION	1,322	10 NCIS	509	10 SEVEN NEWS - SUN	1,872
FOX Classics	0.6	Crime & Investigation	0.5	11 ALL SAINTS	1,297	11 SEVEN NEWS	508	11 CSI: CRIME SCENE INVESTIGATION	1,803
Fox Sports 1	0.6	UKTV	0.5	12 SEVEN NEWS - SAT	1,285	12 60 MINUTES	502	12 NCIS	1,750
Crime & Investigation	0.5	Fox Sports 3	0.5	13 TODAY TONIGHT	1,268	13 SEVEN NEWS - SUN	500	13 SEVEN NEWS - SAT	1,742
W	0.4	LifeStyle Channel	0.5	14 NCIS	1,241	14 AUSTRALIAN IDOL	496	14 HOME AND AWAY	1,735
Arena	0.4	Disney Channel	0.4	15 HOME AND AWAY	1,239	15 HOME AND AWAY	496	15 AUSTRALIAN IDOL	1,726
Discovery Channel	0.4	Fox Sports 1	0.4	16 AUSTRALIAN IDOL	1,230	16 DANCING WITH THE STARS 8	486	16 CRASH SCENE INVESTIGATORS	1,720
FOX8 +2	0.4	Discovery Channel	0.4	17 LAW & ORDER: CRIMINAL INTENT	1,212	17 CSI: CRIME SCENE INVESTIGATION	481	17 LAW & ORDER: CRIMINAL INTENT	1,683
National Geographic	0.3	FOX8+2	0.4	18 60 MINUTES	1,176	18 CITY HOMICIDE	471	18 60 MINUTES	1,678
Comedy Channel	0.3	SCI FI	0.4	19 CRASH SCENE INVESTIGATORS	1,168	19 LAW & ORDER: CRIMINAL INTENT	471	19 CITY HOMICIDE	1,637
Fox Sports 3	0.3	National Geographic	0.4	20 CITY HOMICIDE	1,166	20 THE RICH LIST	460	20 TWO AND A HALF MEN	1,601
SCI FI	0.3	Sky News Australia	0.3	21 TWO AND A HALF MEN	1,164	21 SEVEN NEWS - SAT	457	21 A CURRENT AFFAIR	1,594
History Channel	0.3	Showtime	0.3	22 MELBOURNE CUP CARNIVAL: LATE	1,134	22 THE STRIP	456	22 TODAY TONIGHT	1,567
Hallmark	0.3	Movie One	0.3	23 NINE NEWS SUNDAY	1,106	23 TIL DEATH	449	23 MELBOURNE CUP CARNIVAL: LATE	1,560
Disney Channel	0.3	Showtime Greats	0.3	24 KATH & KIM	1,101	24 NATIONAL NEWS SATURDAY	447	24 NINE NEWS	1,533
Cartoon Network	0.3	LifeStyle Channel+2	0.3	25 NINE NEWS	1,101	25 TWO AND A HALF MEN	437	25 NINE NEWS SUNDAY	1,532
Nickelodeon	0.3	History Channel	0.3	26 HARRY POTTER - AZKABAN	1,076	26 NATIONAL NEWS	432	26 KATH & KIM	1,516
Bio	0.3	Comedy Channel	0.3	27 A CURRENT AFFAIR	1,056	27 NATIONAL NEWS SUNDAY	426	27 TIL DEATH	1,479
Showtime	0.3	Bio	0.3	28 20 TO 1	1,040	28 MELBOURNE CUP CARNIVAL: LATE	426	28 NINE NEWS SATURDAY	1,461
Movie One	0.2	Cartoon Network	0.2	29 TIL DEATH	1,030	29 M-TRANSPORTER 2	420	29 THE RICH LIST	1,437
Showtime Greats	0.2	Playhouse Disney	0.2	30 THE AMAZING RACE 13	1,016	30 KATH & KIM	417	30 20 TO 1	1,394
LifeStyle Channel+2	0.2	Arena	0.2	31 NINE NEWS SATURDAY	1,014	31 AUST FUNNIEST HOME VIDEO SHOW	413	31 ROVE	1,380
LifeStyle Food	0.2	Movie Extra	0.2	32 ROVE	1,012	32 GETAWAY	403	32 AUSTRALIAN IDOL - THE LIVE VERDICT	1,379
Showtime 2	0.2	Hallmark	0.2	33 THE OUTDOOR ROOM WITH JAMIE DURIE	1,004	33 AUSTRALIAN IDOL - THE LIVE VERDICT	397	33 GETAWAY	1,371
TV1 +2	0.2	How to Channel	0.2	34 MAKE ME A SUPERMODEL	985	34 GOOD NEWS WEEK	393	34 THE OUTDOOR ROOM WITH JAMIE DURIE	1,366
Sky News Australia	0.2	Animal Planet	0.2	35 AUSTRALIAN IDOL - THE LIVE VERDICT	982	35 KENNY'S WORLD	384	35 AUSTRALIA'S FUNNIEST HOME VIDEO SHOW	1,346
How to Channel	0.2	Nick Jr	0.2	36 THE RICH LIST	977	36 DEAL OR NO DEAL	381	36 MAKE ME A SUPERMODEL	1,346
W2	0.2	W2	0.2	37 GETAWAY	968	37 THE SIMPSONS	381	37 THE AMAZING RACE 13	1,328
Nick Jr	0.2	Showtime 2	0.2	38 ARE YOU SMARTER THAN A 5TH GRADER?	961	38 ARE YOU SMARTER THAN A 5TH GRADER?	378	38 THE SIMPSONS	1,317
Comedy Channel +2	0.2	Sky Racing	0.2	39 BONES	955	39 ROVE	368	39 BONES	1,295
Other pay TV	4.2	Other pay TV	3.8	40 THE SIMPSONS	936	40 ROVE LEAGUE WORLD CUP	368	40 THE STRIP	1,290

Data sourced OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. All program results represent an average of all times aired during the week. Total metro shares incl split; total regional shares excl split. Shares based on total people.

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