

WEEKLY RATINGS REPORT

Free TV Ratings – Week 44, 2009 25 - 31 October

In Week 44, Free TV delivered huge audiences with the top rating program attracting a combined average audience of more than 2.7 million viewers.

- Every one of the top 40 programs on Free TV delivered a combined average audience of at least 1.3 million viewers.
- Free-to-air television accounted for 84 per cent of all nightly viewing (6pm to midnight) in metro areas and 83 per cent in regional markets.
- Free TV continues to dominate share of viewing with a 64 per cent nightly share in metro markets and a 62 per cent share in regional areas.

Share of Nightly Viewing 6pm - Midnight				Top 40 Programs - All People								
Metro		Regional		FREE TV								
				Metro Average '000's		Regional Average '000's		Combined Metro & Reg '000's				
Seven	23.5	Prime/ 7QLD	24.8	1	PACKED TO THE RAFTERS	1,960	1	PACKED TO THE RAFTERS	809	1	PACKED TO THE RAFTERS	2,769
Nine	21.6	WIN/NBN	21.2	2	RSPCA ANIMAL RESCUE	1,515	2	HIGHWAY PATROL	646	2	ALL SAINTS-THE FINALE	2,150
Ten	16.1	Stln Cross 10	16.6	3	ALL SAINTS-THE FINALE	1,505	3	ALL SAINTS-THE FINALE	645	3	RSPCA ANIMAL RESCUE	2,118
One	0.8	ABC	15.1	4	LAST CHANCE SURGERY	1,477	4	DESTROYED IN SECONDS	614	4	LAST CHANCE SURGERY	2,085
ABC	15.0	SBS	6.0	5	THE FORCE - BEHIND THE LINE	1,449	5	LAST CHANCE SURGERY	608	5	THE FORCE - BEHIND THE LINE	1,963
SBS	4.7	Fox Sports 2	1.4	6	TWO AND A HALF MEN - MON	1,438	6	RSPCA ANIMAL RESCUE	603	6	TWO AND A HALF MEN - MON	1,947
Fox Sports 2	1.3	Fox8	0.7	7	BETTER HOMES AND GARDENS	1,397	7	A CURRENT AFFAIR	583	7	BETTER HOMES AND GARDENS	1,940
Lifestyle	0.8	TV1	0.7	8	NCIS	1,377	8	MEDICAL EMERGENCY	572	8	HIGHWAY PATROL	1,940
TV1	0.7	UKTV	0.7	9	BORDER SECURITY - WED	1,359	9	BETTER HOMES AND GARDENS	543	9	DESTROYED IN SECONDS	1,914
Fox8	0.7	Lifestyle	0.6	10	BORDER SECURITY - SUN	1,358	10	BORDER SECURITY - WED	532	10	NCIS	1,902
UKTV	0.6	Fox Classics	0.6	11	NINE NEWS SUNDAY	1,334	11	NCIS	525	11	BORDER SECURITY - WED	1,891
Fox Classics	0.6	W.	0.6	12	SEVEN NEWS	1,327	12	NATIONAL NEWS SUNDAY	521	12	MEDICAL EMERGENCY	1,858
Discovery	0.4	Discovery	0.5	13	DESTROYED IN SECONDS	1,300	13	SUNDAY NIGHT	516	13	NINE NEWS SUNDAY	1,855
Discovery +2	0.4	C&I	0.5	14	HIGHWAY PATROL	1,294	14	THE FORCE - BEHIND THE LINE	514	14	SEVEN NEWS	1,814
W.	0.4	Fox Sports 1	0.5	15	MEDICAL EMERGENCY	1,286	15	GETAWAY	509	15	BORDER SECURITY - SUN	1,798
C&I	0.4	Fox Sports 3	0.4	16	20 TO 1 -TUE	1,250	16	TWO AND A HALF MEN - MON	509	16	SEVEN NEWS - SUN	1,738
Fox Sports 3	0.4	Disney	0.4	17	SEVEN NEWS - SAT	1,247	17	60 MINUTES	496	17	20 TO 1 -TUE	1,734
111 Hits	0.4	Nat Geo	0.4	18	SEVEN NEWS - SUN	1,246	18	SEVEN NEWS - SUN	492	18	TWO AND A HALF MEN -WED	1,688
Fox Sports 1	0.3	111 Hits	0.4	19	TWO AND A HALF MEN -WED	1,228	19	SEVEN NEWS	487	19	A CURRENT AFFAIR	1,665
TV1 +2	0.3	Fox8+2	0.4	20	TODAY TONIGHT	1,226	20	RESCUE SPECIAL OPS	486	20	CITY HOMICIDE-WED	1,664
Sci Fi	0.3	Cartoon Network	0.3	21	CITY HOMICIDE-WED	1,190	21	20 TO 1 -TUE	484	21	SUNDAY NIGHT	1,659
Arena	0.3	Lifestyle Food	0.3	22	FLASHFORWARD	1,189	22	BONES	477	22	BONES	1,656
Showtime	0.3	Sci Fi	0.3	23	THE MENTALIST	1,184	23	CITY HOMICIDE-WED	474	23	SEVEN NEWS - SAT	1,623
History	0.3	Arena	0.3	24	BONES	1,179	24	NATIONAL NEWS	470	24	GETAWAY	1,617
Disney	0.3	History	0.3	25	CELEBRITY MASTERCHEF	1,150	25	TWO AND A HALF MEN -WED	460	25	FLASHFORWARD	1,606
Nat Geo	0.3	TV1+2	0.2	26	SUNDAY NIGHT	1,143	26	BORDER SECURITY - SUN	440	26	THE MENTALIST	1,589
Showtime Greats	0.3	Sky News	0.2	27	THE BIG BANG THEORY	1,130	27	HOME AND AWAY	431	27	HOME AND AWAY	1,554
Lifestyle +2	0.3	Movie Greats	0.2	28	CRIMINAL MINDS-MON	1,127	28	CSI: CRIME SCENE INVESTIGATION	423	28	CELEBRITY MASTERCHEF	1,547
Movie Greats	0.2	Movie Extra	0.2	29	HOME AND AWAY	1,123	29	20 TO 1 -SUN	421	29	THE BIG BANG THEORY	1,543
Nickelodeon	0.2	Showtime	0.2	30	GETAWAY	1,108	30	FLASHFORWARD	417	30	RESCUE SPECIAL OPS	1,542
Movie Extra	0.2	Lifestyle +2	0.2	31	TWO AND A HALF MEN M-F	1,106	31	THE BIG BANG THEORY	413	31	NINE NEWS	1,528
Bio.	0.2	Comedy	0.2	32	A CURRENT AFFAIR	1,082	32	THE MENTALIST	405	32	60 MINUTES	1,527
Showtime 2	0.2	Showtime Greats	0.2	33	NINE NEWS	1,058	33	M-SHOOTER	402	33	CRIMINAL MINDS-MON	1,516
Comedy	0.2	Bio.	0.2	34	RESCUE SPECIAL OPS	1,056	34	CELEBRITY MASTERCHEF	397	34	TODAY TONIGHT	1,500
Movie One	0.2	Nick Jr	0.2	35	NCIS: LOS ANGELES	1,054	35	BEAUTY AND THE GEEK	393	35	CSI: CRIME SCENE INVESTIGATION	1,465
Sky News	0.2	How To	0.2	36	CSI: CRIME SCENE INVESTIGATION	1,042	36	FUNNIEST HOME VIDEO SHOW	391	36	NCIS: LOS ANGELES	1,429
Cartoon Network	0.2	Fox Sports News	0.2	37	60 MINUTES	1,031	37	NATIONAL NEWS SATURDAY	390	37	20 TO 1 -SUN	1,395
BBC Knowledge	0.2	Hallmark	0.2	38	AUSTRALIAN IDOL	1,003	38	CRIMINAL MINDS-MON	389	38	BEAUTY AND THE GEEK	1,393
UKTV +2	0.2	Movie One	0.2	39	BEAUTY AND THE GEEK	1,000	39	GHOST WHISPERER	380	39	AUSTRALIAN IDOL	1,381
Lifestyle Food	0.2	Sky Racing	0.2	40	LIE TO ME	977	40	AUSTRALIAN IDOL	376	40	M-SHOOTER	1,322

Data sourced OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. All program results represent an average of all times aired during the week. Total metro shares incl spill; total reg shares excl spill. Shares based on total people. All network shares (except Ten) include multi-channels. Share figures rounded to one decimal place.

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