



## WEEKLY RATINGS REPORT

### Free TV Ratings – Week 44, 2008

26 October – 1 November

In Week 44, Free TV delivered massive audience numbers with the top rating program attracting a combined average audience of 2.7 million viewers.

- Every one of the top 40 programs on Free TV delivered a combined audience of at least 1.24 million viewers.
- Free-to-air television accounted for 83 per cent of all nightly viewing (6pm to midnight) in both metro and regional markets.
- Free TV continues to dominate share of viewing with a 64 per cent nightly share in metro markets and a 62 per cent share in regional areas.

Total Share of Nightly Viewing 6pm - Midnight			Top 40 Programs - All People									
		FREE TV										
Metro	Regional	Metro Average '000's	Regional Average '000's	Combined Metro & Regional '000's								
Seven	24.4	Prime/ 7QLD	24.9	1	PACKED TO THE RAFTERS	1,926	1	PACKED TO THE RAFTERS	853	1	PACKED TO THE RAFTERS	2,779
Nine	21.8	WIN/NBN	21.6	2	FIND MY FAMILY	1,883	2	FIND MY FAMILY	792	2	FIND MY FAMILY	2,675
Ten	15.9	Stn Cross 10	16.2	3	THE FORCE - BEHIND THE LINE	1,747	3	THE FORCE - BEHIND THE LINE	702	3	THE FORCE - BEHIND THE LINE	2,439
ABC	14.0	ABC	14.7	4	THE ZOO	1,712	4	THE ZOO	692	4	THE ZOO	2,414
SBS	4.2	SBS	5.6	5	BORDER SECURITY - AUST FRONT LINE	1,650	5	BORDER SECURITY - AUST FRONT LINE	644	5	BORDER SECURITY - AUST FRONT LINE	2,294
Fox Sports 2	1.8	Fox Sports 2	1.9	6	60 MINUTES	1,480	6	60 MINUTES	630	6	60 MINUTES	2,110
FOX8	0.7	FOX8	0.7	7	SEVEN NEWS - SUN	1,382	7	ALL SAINTS	576	7	CITY HOMICIDE	1,948
TV1	0.7	Fox Sports 3	0.7	8	CITY HOMICIDE	1,380	8	CRASH SCENE INVESTIGATORS	574	8	SEVEN NEWS - SUN	1,907
FOX Classics	0.7	FOX Classics	0.7	9	SEVEN NEWS	1,379	9	CITY HOMICIDE	568	9	ALL SAINTS	1,871
LifeStyle Channel	0.6	TV1	0.6	10	DANCING WITH THE STARS 8	1,337	10	BETTER HOMES AND GARDENS	563	10	SEVEN NEWS	1,860
UKTV	0.6	W	0.5	11	ALL SAINTS	1,295	11	A CURRENT AFFAIR	541	11	BETTER HOMES AND GARDENS	1,847
Fox Sports 3	0.5	UKTV	0.5	12	BETTER HOMES AND GARDENS	1,284	12	SEVEN NEWS - SUN	525	12	DANCING WITH THE STARS 8	1,835
Crime & Investigation	0.5	Fox Sports 1	0.4	13	TODAY TONIGHT	1,258	13	NCIS	510	13	CRASH SCENE INVESTIGATORS	1,757
W	0.4	FOX8+2	0.4	14	NINE NEWS SUNDAY	1,256	14	DANCING WITH THE STARS 8	498	14	NINE NEWS SUNDAY	1,737
Arena	0.4	Crime & Investigation	0.4	15	TWO AND A HALF MEN	1,203	15	NATIONAL NEWS SUNDAY	481	15	NCIS	1,704
Comedy Channel	0.4	LifeStyle Channel	0.4	16	NCIS	1,194	16	SEVEN NEWS	481	16	HOME AND AWAY	1,618
Fox Sports 1	0.4	SCI FI	0.4	17	CRASH SCENE INVESTIGATORS	1,183	17	THE STRIP	479	17	TWO AND A HALF MEN	1,605
Discovery Channel	0.4	Discovery Channel	0.4	18	AUSTRALIAN IDOL	1,187	18	HOME AND AWAY	459	18	A CURRENT AFFAIR	1,603
FOX8 +2	0.4	Discovery Channel	0.4	19	SEVEN NEWS - SAT	1,161	19	CRIMINAL MINDS	443	19	SEVEN NEWS - SAT	1,591
National Geographic	0.3	Showtime	0.3	20	HOME AND AWAY	1,159	20	GETAWAY	441	20	AUSTRALIAN IDOL	1,572
Nickelodeon	0.3	National Geographic	0.3	21	CRIMINAL MINDS	1,113	21	NATIONAL NEWS	434	21	CRIMINAL MINDS	1,556
SCI FI	0.3	LifeStyle Channel+2	0.3	22	NINE NEWS	1,088	22	RPA	434	22	NINE NEWS	1,522
Showtime	0.3	Showtime Greats	0.3	23	NINE NEWS SATURDAY	1,081	23	SEVEN NEWS - SAT	430	23	GETAWAY	1,488
History Channel	0.3	Sky News Australia	0.3	24	20 TO 1	1,080	24	THE OUTDOOR ROOM WITH JAMIE DURIE	416	24	NINE NEWS SATURDAY	1,467
Cartoon Network	0.3	Comedy Channel	0.3	25	A CURRENT AFFAIR	1,082	25	AUSTRALIAN IDOL	405	25	RPA	1,467
Disney Channel	0.3	Arena	0.3	26	GETAWAY	1,047	26	KATH & KIM	405	26	20 TO 1	1,460
LifeStyle Channel+2	0.3	Movie One	0.3	27	KATH & KIM	1,045	27	LAW & ORDER: CRIMINAL INTENT	403	27	KATH & KIM	1,450
Bio	0.3	History Channel	0.3	28	RPA	1,033	28	TWO AND A HALF MEN	402	28	THE OUTDOOR ROOM WITH JAMIE DURIE	1,400
Boomerang	0.3	Movie Extra	0.2	29	CSI: CRIME SCENE INVESTIGATION	1,026	29	THE MENTALIST	388	29	THE MENTALIST	1,399
Hallmark	0.2	Playhouse Disney	0.2	30	THE MENTALIST	1,011	30	THE SIMPSONS TUES	388	30	CSI: CRIME SCENE INVESTIGATION	1,396
TV1 +2	0.2	Bio	0.2	31	THE OUTDOOR ROOM WITH JAMIE DURIE	984	31	NATIONAL NEWS SATURDAY	386	31	LAW & ORDER: CRIMINAL INTENT	1,381
Sky News Australia	0.2	W2	0.2	32	LAW & ORDER: CRIMINAL INTENT	978	32	20 TO 1	380	32	THE STRIP	1,377
UKTV +2	0.2	FOX Classics+2	0.2	33	ROVE	975	33	CSI: CRIME SCENE INVESTIGATION	370	33	ROVE	1,336
Showtime Greats	0.2	Nick Jr	0.2	34	RUSH	951	34	ROVE	361	34	RUSH	1,281
Movie Extra	0.2	How To Channel	0.2	35	BONES	940	35	KENNY'S WORLD	359	35	LAW AND ORDER: SVU	1,263
LifeStyle Food	0.2	Boomerang	0.2	36	MAKE ME A SUPERMODEL	937	36	AUSTRALIAN IDOL - THE LIVE VERDICT	356	36	AUSTRALIAN IDOL - THE LIVE VERDICT	1,259
Comedy Channel +2	0.2	Comedy Channel +2	0.2	37	TIL DEATH	931	37	ICE AGE THE MELTDOWN	356	37	BONES	1,257
W2	0.2	Hallmark	0.2	38	LAW AND ORDER: SVU	930	38	M-SWEET HOME ALABAMA	354	38	THE SIMPSONS TUES	1,251
How To Channel	0.2	Movie Two	0.2	39	AUSTRALIAN IDOL - THE LIVE VERDICT	903	39	DEAL OR NO DEAL	352	39	MAKE ME A SUPERMODEL	1,253
Other pay TV	3.8	Other pay TV	4.0	40	THE AMAZING RACE 13	902	40	GOOD NEWS WEEK	351	40	TIL DEATH	1,249

Data sourced Q2TAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists exc. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. All program results represent an average of all times aired during the week. Total metro shares incl split, total regional shares exc split. ABC refers to ABC1 + ABC2. Shares based on total people.

For enquiries please contact Free TV on (02) 8968 7100.