

## WEEKLY RATINGS REPORT

### Free TV Ratings – Week 43, 2009

18 - 24 October

In Week 43, Free TV delivered huge audiences with the top rating program attracting a combined average audience of more than 2.5 million viewers.

- Every one of the top 40 programs on Free TV delivered a combined average audience of at least 1.3 million viewers.
- Free-to-air television accounted for 85 per cent of all nightly viewing (6pm to midnight) in metro areas and 84 per cent in regional markets.
- Free TV continues to dominate share of viewing with a 65 per cent nightly share in metro markets and a 63 per cent share in regional areas.

Share of Nightly Viewing 6pm - Midnight			Top 40 Programs - All People									
Metro	Regional		FREE TV									
	Metro Average '000's	Regional Average '000's	Combined Metro & Reg '000's									
Seven	22.2	Prime/ 7QLD	23.5	1	PACKED TO THE RAFTERS	1,701	1	PACKED TO THE RAFTERS	803	1	PACKED TO THE RAFTERS	2,504
Nine	23.0	WIN/NBN	22.5	2	THE FORCE - BEHIND THE LINE	1,542	2	HIGHWAY PATROL	589	2	THE FORCE - BEHIND THE LINE	2,076
Ten	16.2	Stln Cross 10	17.4	3	TWO AND A HALF MEN -MON	1,436	3	DESTROYED IN SECONDS	583	3	BORDER SECURITY	1,966
One	1.2	ABC	15.8	4	BORDER SECURITY	1,435	4	LAST CHANCE SURGERY	579	4	HIGHWAY PATROL	1,936
ABC	15.4	SBS	5.8	5	SEVEN NEWS - SUN	1,386	5	60 MINUTES	568	5	TWO AND A HALF MEN -MON	1,923
SBS	4.5	Fox8	0.8	6	RSPCA ANIMAL RESCUE	1,352	6	RSPCA ANIMAL RESCUE	563	6	RSPCA ANIMAL RESCUE	1,915
Lifestyle	0.8	Fox Classics	0.8	7	BETTER HOMES AND GARDENS	1,348	7	ALL SAINTS	557	7	DESTROYED IN SECONDS	1,865
TV1	0.7	Lifestyle	0.7	8	HIGHWAY PATROL	1,347	8	A CURRENT AFFAIR	543	8	LAST CHANCE SURGERY	1,857
Fox Classics	0.7	W.	0.6	9	NCIS	1,347	9	THE FORCE - BEHIND THE LINE	534	9	BETTER HOMES AND GARDENS	1,854
Fox8	0.7	TV1	0.6	10	TWO AND A HALF MEN -WED	1,308	10	BORDER SECURITY	531	10	SEVEN NEWS - SUN	1,852
UKTV	0.6	UKTV	0.5	11	FLASHFORWARD	1,292	11	SUNDAY NIGHT	527	11	NCIS	1,842
Sci Fi	0.5	Discovery	0.5	12	DESTROYED IN SECONDS	1,282	12	MEDICAL EMERGENCY	513	12	TWO AND A HALF MEN -WED	1,792
C&I	0.4	Fox Sports 1	0.4	13	CELEBRITY MASTERCHEF	1,279	13	BONES	511	13	FLASHFORWARD	1,727
W.	0.4	Fox Sports 2	0.4	14	LAST CHANCE SURGERY	1,278	14	BETTER HOMES AND GARDENS	506	14	SEVEN NEWS	1,718
Discovery	0.4	C&I	0.4	15	A TRIBUTE TO DON LANE	1,265	15	NCIS	495	15	CELEBRITY MASTERCHEF	1,713
Nat Geo	0.4	Disney Channel	0.4	16	SEVEN NEWS	1,261	16	COASTWATCH	492	16	SUNDAY NIGHT	1,702
Fox8 +2	0.4	Nat Geo	0.4	17	TODAY TONIGHT	1,221	17	NATIONAL NEWS SUNDAY	490	17	GETAWAY	1,697
111 Hits	0.4	History	0.4	18	GETAWAY	1,210	18	GETAWAY	487	18	THE MENTALIST	1,670
Showtime	0.4	111 Hits	0.3	19	THE MENTALIST	1,185	19	TWO AND A HALF MEN -MON	487	19	BONES	1,647
Fox Sports 1	0.3	Sci Fi	0.3	20	THE BIG BANG THEORY	1,184	20	THE MENTALIST	485	20	THE BIG BANG THEORY	1,629
TV1 +2	0.3	Arena	0.3	21	SUNDAY NIGHT	1,175	21	TWO AND A HALF MEN -WED	484	21	60 MINUTES	1,627
Arena	0.3	Movie One	0.3	22	TWO AND A HALF MEN M-F	1,141	22	RUSH	470	22	NINE NEWS SUNDAY	1,607
Fox Sports 2	0.3	Lifestyle Food	0.3	23	TWO AND A HALF MEN -FRI	1,139	23	SEVEN NEWS - SUN	466	23	ALL SAINTS	1,602
Disney	0.3	Fox8+2	0.3	24	BONES	1,136	24	AUSTRALIAN IDOL	464	24	A TRIBUTE TO DON LANE	1,578
Lifestyle +2	0.3	TV1+2	0.3	25	20 TO 1 -TUE	1,126	25	20 TO 1 -SUN	462	25	A CURRENT AFFAIR	1,551
History	0.3	Bio.	0.3	26	NINE NEWS SUNDAY	1,117	26	NATIONAL NEWS	462	26	20 TO 1 -TUE	1,546
Bio.	0.2	Showtime	0.3	27	AUSTRALIAN IDOL	1,068	27	RESCUE SPECIAL OPS	458	27	AUSTRALIAN IDOL	1,532
Movie Extra	0.2	Movie Extra	0.2	28	60 MINUTES	1,059	28	SEVEN NEWS	457	28	20 TO 1 -SUN	1,495
Nickelodeon	0.2	Lifestyle +2	0.2	29	NCIS: LOS ANGELES	1,052	29	RPA WHERE ARE THEY NOW?	450	29	TODAY TONIGHT	1,494
Lifestyle Food	0.2	Fox Sports 3	0.2	30	ALL SAINTS	1,045	30	CITY HOMICIDE-WED	448	30	RPA WHERE ARE THEY NOW?	1,491
Movie One	0.2	Sky News	0.2	31	HOME AND AWAY	1,044	31	THE BIG BANG THEORY	445	31	NINE NEWS	1,486
Ovation	0.2	Hallmark	0.2	32	SEVEN NEWS - SAT	1,042	32	FUNNIEST HOME VIDEO SHOW	442	32	MEDICAL EMERGENCY	1,484
Cartoon	0.2	How To	0.2	33	RPA WHERE ARE THEY NOW?	1,041	33	MONEY FOR JAM	441	33	RESCUE SPECIAL OPS	1,479
Sky News	0.2	Comedy	0.2	34	20 TO 1 -SUN	1,033	34	FLASHFORWARD	435	34	HOME AND AWAY	1,467
Showtime 2	0.2	Ovation	0.2	35	NINE NEWS	1,024	35	CELEBRITY MASTERCHEF	434	35	TWO AND A HALF MEN -FRI	1,465
Nick Jr	0.2	E!	0.2	36	RESCUE SPECIAL OPS	1,021	36	NATIONAL NEWS SATURDAY	425	36	RUSH	1,444
Fox Classics +2	0.2	Movie Two	0.2	37	NINE NEWS SATURDAY	1,010	37	HOME AND AWAY	423	37	CITY HOMICIDE-WED	1,437
W2	0.1	Nickelodeon	0.2	38	A CURRENT AFFAIR	1,008	38	20 TO 1 -TUE	420	38	NINE NEWS SATURDAY	1,435
UKTV +2	0.1	Discovery H & H	0.2	39	THE SIMPSONS TUES	1,008	39	GOOD NEWS WEEK	408	39	FUNNIEST HOME VIDEOS	1,434
Comedy	0.1	Fox Sports News	0.2	40	SECRET MILLIONAIRE	994	40	ARE U SMARTER THAN A 5TH GRADER?	373	40	MONEY FOR JAM	1,395

Data sourced OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. All program results represent an average of all times aired during the week. Total metro shares incl spill; total reg shares excl spill. Shares based on total people. All network shares (except Ten) include multi-channels. Share figures rounded to one decimal place.

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