

WEEKLY RATINGS REPORT

Free TV Ratings – Week 43, 2008

19 – 25 October

In Week 43, Free TV delivered impressive audience figures with the top rating program achieving a combined average audience of 2.7 million viewers.

- Every one of the top 40 programs on Free TV attracted a combined audience of at least 1.28 million viewers.
- Free-to-air television accounted for 83 per cent of all nightly viewing (6pm to midnight) in both metro and regional markets.
- Free TV continues to dominate share of viewing with a 65 per cent nightly share in metro markets and a 63 per cent share in regional areas.

Total Share of Nightly Viewing 6pm - Midnight			Top 40 Programs - All People									
Metro		Regional	FREE TV									
Metro Average '000's		Regional Average '000's		Combined Metro & Regional '000's								
Seven	24.8	Prime/ 7QLD	25.2	1	PACKED TO THE RAFTERS	1,867	1	PACKED TO THE RAFTERS	830	1	PACKED TO THE RAFTERS	2,697
Nine	21.5	WIN/NBN	21.3	2	FIND MY FAMILY	1,826	2	FIND MY FAMILY	758	2	FIND MY FAMILY	2,584
Ten	16.5	Sthn Cross 10	16.5	3	THE FORCE - BEHIND THE LINE	1,760	3	THE ZOO - TUE	751	3	THE FORCE - BEHIND THE LINE	2,485
ABC	14.2	ABC	15.4	4	THE ZOO - TUE	1,718	4	THE FORCE - BEHIND THE LINE	725	4	THE ZOO - TUE	2,469
SBS	4.0	SBS	5.5	5	BORDER SECURITY - AUST FRONT LINE	1,679	5	BORDER SECURITY - AUST FRONT LINE	707	5	BORDER SECURITY - AUST FRONT LINE	2,386
Fox Sports 2	1.0	Fox Sports 2	1.0	6	BETTER HOMES AND GARDENS	1,496	6	MEDICAL EMERGENCY	634	6	CITY HOMICIDE	2,068
FOX8	0.8	FOX8	0.8	7	CITY HOMICIDE	1,437	7	CITY HOMICIDE	631	7	BETTER HOMES AND GARDENS	2,038
TV1	0.8	TV1	0.7	8	SEVEN NEWS	1,406	8	60 MINUTES	624	8	60 MINUTES	1,983
LifeStyle Channel	0.7	FOX Classics	0.7	9	60 MINUTES	1,359	9	CRASH INVESTIGATION UNIT	583	9	MEDICAL EMERGENCY	1,924
FOX Classics	0.7	UKTV	0.6	10	CSI: CRIME SCENE INVESTIGATION	1,343	10	ALL SAINTS	554	10	SEVEN NEWS	1,908
UKTV	0.6	Disney Channel	0.5	11	SEVEN NEWS - SUN	1,332	11	A CURRENT AFFAIR	546	11	SEVEN NEWS - SUN	1,819
Crime & Investigation	0.5	W	0.5	12	TODAY TONIGHT	1,322	12	BETTER HOMES AND GARDENS	542	12	NCIS	1,764
W	0.5	Fox Sports 1	0.5	13	MEDICAL EMERGENCY	1,290	13	NCIS	524	13	ALL SAINTS	1,752
Arena	0.4	FOX8+2	0.5	14	DANCING WITH THE STARS 8	1,248	14	SEVEN NEWS	502	14	CSI: CRIME SCENE INVESTIGATION	1,738
Fox Sports 1	0.4	LifeStyle Channel	0.4	15	NCIS	1,240	15	SEVEN NEWS - SUN	487	15	CRASH INVESTIGATION UNIT	1,723
Discovery Channel	0.4	Crime & Investigation	0.4	16	THE MENTALIST	1,226	16	THE MENTALIST	485	16	THE MENTALIST	1,711
FOX8 +2	0.4	SCI FI	0.4	17	HOME AND AWAY	1,203	17	CSI: MIAMI	476	17	DANCING WITH THE STARS 8	1,709
National Geographic	0.4	Showtime	0.4	18	ALL SAINTS	1,198	18	DANCING WITH THE STARS 8	461	18	HOME AND AWAY	1,660
SCI FI	0.4	History Channel	0.4	19	SEVEN NEWS - SAT	1,191	19	HOME AND AWAY	457	19	CSI: MIAMI	1,634
History Channel	0.4	Discovery Channel	0.4	20	TWO AND A HALF MEN	1,191	20	SEVEN NEWS SPECIAL	447	20	TODAY TONIGHT	1,621
Comedy Channel	0.3	LifeStyle Channel+2	0.3	21	CSI: MIAMI	1,158	21	CRIMINAL MINDS	434	21	SEVEN NEWS - SAT	1,602
Showtime	0.3	Sky News Australia	0.3	22	CRASH INVESTIGATION UNIT	1,140	22	GETAWAY	432	22	TWO AND A HALF MEN	1,598
Cartoon Network	0.3	National Geographic	0.3	23	AUSTRALIAN IDOL	1,138	23	NATIONAL NEWS	432	23	AUSTRALIAN IDOL	1,568
LifeStyle Channel+2	0.3	Movie Extra	0.3	24	LAW & ORDER: CRIMINAL INTENT	1,118	24	AUSTRALIAN IDOL	430	24	SEVEN NEWS SPECIAL	1,563
Fox Sports 3	0.3	Arena	0.3	25	SEVEN NEWS SPECIAL	1,116	25	SEVEN NEWS - SAT	411	25	A CURRENT AFFAIR	1,558
Nickelodeon	0.3	Bio.	0.3	26	NATIONAL NINE NEWS SUNDAY	1,102	26	LAW & ORDER: CRIMINAL INTENT	410	26	LAW & ORDER: CRIMINAL INTENT	1,528
LifeStyle Food	0.3	Showtime Greats	0.3	27	THE 22ND ANNUAL ARIA MUSIC AWARDS	1,092	27	TWO AND A HALF MEN	407	27	CRIMINAL MINDS	1,511
Hallmark	0.3	W2	0.2	28	CRIMINAL MINDS	1,027	28	NATIONAL NEWS SUNDAY	397	28	NATIONAL NINE NEWS	1,508
Disney Channel	0.3	Fox Sports 3	0.2	29	NATIONAL NINE NEWS	1,076	29	THE ALL NEW SIMPSONS	396	29	NATIONAL NINE NEWS SUNDAY	1,499
Ovation	0.3	Comedy Channel	0.2	30	RPA	1,043	30	CSI: CRIME SCENE INVESTIGATION	395	30	GETAWAY	1,470
Showtime 2	0.2	Nickelodeon	0.2	31	20 TO 1	1,042	31	NATIONAL NEWS SATURDAY	386	31	THE 22ND ANNUAL ARIA MUSIC AWARDS	1,458
Bio.	0.2	FOX Classics+2	0.2	32	GETAWAY	1,038	32	ARE YOU SMARTER THAN A 5TH GRADER?	382	32	20 TO 1	1,415
Showtime Greats	0.2	UKTV+2	0.2	33	LAW AND ORDER: SVU	1,016	33	MAKE ME A SUPERMODEL	382	33	RPA	1,402
TV1 +2	0.2	LifeStyle Food	0.2	34	A CURRENT AFFAIR	1,012	34	THE STRIP	380	34	THE ALL NEW SIMPSONS	1,394
FOX Classics +2	0.2	Nick Jr	0.2	35	THE AMAZING RACE 13	1,012	35	AUST FUNNIEST HOME VIDEO SHOW	379	35	BONES - MON	1,384
Boomerang	0.2	Showtime 2	0.2	36	BONES - MON	1,007	36	BONES - MON	377	36	LAW AND ORDER: SVU	1,378
UKTV +2	0.2	Ovation	0.2	37	THE ALL NEW SIMPSONS	998	37	20 TO 1	373	37	THE AMAZING RACE 13	1,362
How to Channel	0.2	Hallmark	0.2	38	MAKE ME A SUPERMODEL	978	38	THE 22ND ANNUAL ARIA MUSIC AWARDS	366	38	MAKE ME A SUPERMODEL	1,360
Nick Jr	0.2	TV1+2	0.2	39	RUSH	974	39	DEAL OR NO DEAL	364	39	RUSH	1,315
Other pay TV	3.7	Other pay TV	3.7	40	NINE NEWS SATURDAY	966	40	LAW AND ORDER: SVU	362	40	AUST FUNNIEST HOME VIDEO SHOW	1,282

Data sourced OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. All program results represent an average of all times aired during the week. Total metro shares incl split; total regional shares excl split. ABC refers to ABC1 + ABC2. Shares based on total people.

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