

WEEKLY RATINGS REPORT

Free TV Ratings – Week 42, 2009

11 - 17 October

In Week 42, Free TV delivered huge audiences with the top rating program attracting a combined average audience of more than 2.6 million viewers.

- Every one of the top 40 programs on Free TV delivered a combined average audience of at least 1.4 million viewers.
- Free-to-air television accounted for 85 per cent of all nightly viewing (6pm to midnight) in metro areas and 84 per cent in regional markets.
- Free TV continues to dominate share of viewing with a 66 per cent nightly share in metro markets and a 64 per cent share in regional areas.

Share of Nightly Viewing 6pm - Midnight			Top 40 Programs - All People						
		FREE TV							
Metro	Regional	Metro Average '000's		Regional Average '000's		Combined Metro & Reg '000's			
Seven	23.9	Prime/ 7QLD	25.1	1	PACKED TO THE RAFTERS	1,841	1	PACKED TO THE RAFTERS	2,654
Nine	21.9	WIN/NBN	21.2	2	SEVEN NEWS - SUN	1,644	2	SEVEN NEWS - SUN	2,311
Ten	16.7	Stln Cross 10	17.8	3	FLASHFORWARD	1,506	3	THE FORCE - BEHIND THE LINE	2,125
One	1.3	ABC	14.8	4	THE FORCE - BEHIND THE LINE	1,500	4	LAST CHANCE SURGERY	2,020
ABC	14.1	SBS	5.6	5	NCIS	1,483	5	BORDER SECURITY	2,013
SBS	4.5	Fox8	0.9	6	BORDER SECURITY	1,452	6	RSPCA ANIMAL RESCUE	1,995
TV1	0.7	Lifestyle	0.7	7	LAST CHANCE SURGERY	1,404	7	NCIS	1,965
Lifestyle	0.7	TV1	0.6	8	RSPCA ANIMAL RESCUE	1,403	8	BETTER HOMES AND GARDENS	1,962
Fox Sports 1	0.6	Disney	0.6	9	BETTER HOMES AND GARDENS	1,390	9	FLASHFORWARD	1,958
Fox Classics	0.6	W.	0.5	10	DESTROYED IN SECONDS	1,390	10	DESTROYED IN SECONDS	1,945
UKTV	0.5	C&I	0.5	11	HIGHWAY PATROL	1,366	11	HIGHWAY PATROL	1,889
Showtime	0.5	UKTV	0.5	12	SEVEN NEWS	1,351	12	BORDER SECURITY -WED	1,850
W.	0.4	Fox Classics	0.5	13	BORDER SECURITY -WED	1,322	13	SEVEN NEWS	1,836
Sci Fi	0.4	Discovery	0.5	14	TODAY TONIGHT	1,314	14	SUNDAY NIGHT	1,826
C&I	0.4	History	0.4	15	MEDICAL EMERGENCY	1,244	15	V8 S'CARS: BATHURST D3 THE RACE	1,800
Nat Geo	0.4	Nat Geo	0.4	16	TWO AND A HALF MEN -WED	1,209	16	MEDICAL EMERGENCY	1,780
Discovery	0.4	Showtime	0.4	17	TWO AND A HALF MEN -MON	1,202	17	ALL SAINTS	1,667
Fox Sports 2	0.3	Fox8+2	0.4	18	SUNDAY NIGHT	1,201	18	TWO AND A HALF MEN -MON	1,666
111 Hits	0.3	Fox Sports 3	0.4	19	20 TO 1 -TUE	1,197	19	M-WILD HOGS	1,650
Disney	0.3	Fox Sports 2	0.3	20	CELEBRITY MASTERCHEF	1,187	20	V8 S'CARS: BATHURST D3 THE PODIUM	1,648
Fox8 +2	0.3	111 Hits	0.3	21	ALL SAINTS	1,181	21	NINE NEWS SUNDAY	1,637
History	0.3	Arena	0.3	22	V8 S'CARS: BATHURST D3 THE RACE	1,175	22	20 TO 1 -TUE	1,628
Arena	0.3	Sci Fi	0.3	23	NINE NEWS SUNDAY	1,165	23	GETAWAY	1,615
Nickelodeon	0.3	Movie One	0.3	24	LIE TO ME	1,158	24	A CURRENT AFFAIR	1,613
Lifestyle +2	0.3	Lifestyle Food	0.3	25	SEVEN NEWS - SAT	1,153	25	TWO AND A HALF MEN -WED	1,609
TV1 +2	0.3	Hallmark	0.3	26	TWO AND A HALF MEN M-F	1,146	26	CELEBRITY MASTERCHEF	1,605
Showtime Greats	0.2	Lifestyle +2	0.3	27	M-WILD HOGS	1,132	27	TODAY TONIGHT	1,591
Fox Sports 3	0.2	TV1+2	0.2	28	HOME AND AWAY	1,125	28	NINE NEWS	1,561
Movie One	0.2	Sky News	0.2	29	CSI: CRIME SCENE INVESTIGATION	1,120	29	HOME AND AWAY	1,559
Bio.	0.2	Movie Extra	0.2	30	20 TO 1 -SUN	1,105	30	20 TO 1 -SUN	1,545
Showtime 2	0.2	Bio.	0.2	31	NINE NEWS	1,101	31	CSI: CRIME SCENE INVESTIGATION	1,542
Comedy	0.2	How To	0.2	32	GETAWAY	1,073	32	SEVEN NEWS - SAT	1,539
Movie Extra	0.2	Showtime 2	0.2	33	NCIS: LOS ANGELES	1,070	33	LIE TO ME	1,520
BBC Knowledge	0.2	Sky Racing	0.2	34	A CURRENT AFFAIR	1,069	34	CITY HOMICIDE-WED	1,519
Lifestyle Food	0.2	MV	0.2	35	BEAUTY AND THE GEEK	1,067	35	60 MINUTES	1,513
Cartoon	0.2	Cartoon	0.2	36	TWO AND A HALF MEN -FRI	1,056	36	THE MENTALIST	1,471
Sky News	0.2	Movie Greats	0.2	37	THE BIG BANG THEORY	1,044	37	AUSTRALIAN IDOL	1,439
Animal Planet	0.2	Comedy	0.2	38	CITY HOMICIDE-WED	1,032	38	RESCUE SPECIAL OPS	1,435
Hallmark	0.2	Nickelodeon	0.2	39	V8 S'CARS: BATHURST D3 THE PODIUM	1,030	39	TWO AND A HALF MEN -WED	1,432
				40	RESCUE SPECIAL OPS	1,027	40	THE BIG BANG THEORY	1,409

Data sourced OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. All program results represent an average of all times aired during the week. Total metro shares incl spill; total reg shares excl spill. Shares based on total people. All network shares (except Ten) include multi-channels. Share figures rounded to one decimal place.

For enquiries please contact Free TV on (02) 8968 7100.