

WEEKLY RATINGS REPORT

Free TV Ratings – Week 42, 2008

12 – 18 October

In Week 42, Free TV delivered massive audience numbers with the top rating program achieving a combined average audience of more than 2.7 million viewers.

- Every one of the top 40 programs on Free TV attracted a combined average audience of at least 1.37 million viewers.
- Free-to-air television accounted for 83 per cent of all nightly viewing (6pm to midnight) in both metro and regional markets.
- Free TV continues to dominate share of viewing with a 63 per cent nightly share in metro markets and a 62 per cent share in regional areas.

Total Share of Nightly Viewing 6pm - Midnight			Top 40 Programs - All People									
Metro		Regional	FREE TV									
Metro Average '000's		Regional Average '000's	Combined Metro & Regional '000's									
Seven	24.3	Prime/7OLD	24.2	1	PACKED TO THE RAFTERS	1,881	1	PACKED TO THE RAFTERS	827	1	PACKED TO THE RAFTERS	2,708
Nine	20.4	WIN/NBN	20.7	2	FIND MY FAMILY	1,831	2	FIND MY FAMILY	774	2	FIND MY FAMILY	2,605
Ten	16.5	Sthn Cross 10	17.1	3	SEVEN NEWS - SUN	1,626	3	RSPCA ANIMAL RESCUE	702	3	RSPCA ANIMAL RESCUE	2,317
ABC	15.1	ABC	15.9	4	RSPCA ANIMAL RESCUE	1,615	4	SEVEN NEWS - SUN	655	4	SEVEN NEWS - SUN	2,281
SBS	4.2	SBS	5.9	5	THE FORCE - BEHIND THE LINE	1,581	5	BORDER SECURITY - AUST FRONT LINE	649	5	THE FORCE - BEHIND THE LINE	2,227
Fox Sports 2	2.1	Fox Sports 2	1.8	6	BORDER SECURITY - AUST FRONT LINE	1,526	6	THE FORCE - BEHIND THE LINE	646	6	BORDER SECURITY - AUST FRONT LINE	2,175
FOX8	0.8	FOX8	0.8	7	BETTER HOMES AND GARDENS	1,524	7	V8 SUPERCARS: BATHURST D3 THE RACE	640	7	BETTER HOMES AND GARDENS	2,083
TV1	0.7	TV1	0.7	8	MINDING YOUR MONEY	1,493	8	V8 SUPERCARS: BATHURST D3 POST RACE	630	8	MINDING YOUR MONEY	2,033
FOX Classics	0.7	FOX Classics	0.6	9	SEVEN NEWS	1,411	9	CITY HOMICIDE	612	9	CITY HOMICIDE	2,010
LifeStyle Channel	0.7	Disney Channel	0.6	10	CITY HOMICIDE	1,398	10	60 MINUTES	594	10	MEDICAL EMERGENCY	1,985
UKTV	0.6	UKTV	0.5	11	MEDICAL EMERGENCY	1,391	11	MEDICAL EMERGENCY	594	11	60 MINUTES	1,952
W.	0.5	LifeStyle Channel	0.5	12	60 MINUTES	1,358	12	CRASH INVESTIGATION UNIT	571	12	SEVEN NEWS	1,906
Crime & Investigation	0.5	FOX8+2	0.5	13	NCIS	1,344	13	BETTER HOMES AND GARDENS	559	13	V8 SUPERCARS: BATHURST D3 THE RACE	1,890
ARENA	0.4	W.	0.4	14	CSI: CRIME SCENE INVESTIGATION	1,343	14	ALL SAINTS	549	14	V8 SUPERCARS: BATHURST D3 POST RACE	1,884
SCI FI	0.4	Crime & Investigation	0.4	15	TODAY TONIGHT	1,299	15	MINDING YOUR MONEY	540	15	NCIS	1,872
Discovery Channel	0.4	Discovery Channel	0.4	16	THE MENTALIST	1,261	16	NCIS	528	16	CSI: CRIME SCENE INVESTIGATION	1,832
Comedy Channel	0.4	National Geographic	0.3	17	V8 SUPERCARS: BATHURST D3 POST RACE	1,254	17	THE MENTALIST	527	17	CRASH INVESTIGATION UNIT	1,797
National Geographic	0.4	Sky News Australia	0.3	18	V8 SUPERCARS: BATHURST D3 THE RACE	1,250	18	A CURRENT AFFAIR	521	18	THE MENTALIST	1,788
FOX8 +2	0.4	Fox Sports 1	0.3	19	KATH & KIM THE AMERICAN SERIES	1,228	19	V8 SUPERCARS: BATHURST D3 COUNTDOWN	499	19	ALL SAINTS	1,729
History Channel	0.4	SCI FI	0.3	20	CRASH INVESTIGATION UNIT	1,226	20	SEVEN NEWS	495	20	CRIMINAL MINDS	1,673
Showtime	0.3	History Channel	0.3	21	TWO AND A HALF MEN	1,200	21	CSI: CRIME SCENE INVESTIGATION	489	21	HOME AND AWAY	1,647
Fox Sports 1	0.3	Showtime	0.3	22	HOME AND AWAY	1,194	22	CRIMINAL MINDS	483	22	AUSTRALIAN IDOL	1,635
Disney Channel	0.3	W2	0.3	23	AUSTRALIAN IDOL	1,191	23	GETAWAY	468	23	KATH & KIM THE AMERICAN SERIES	1,621
LifeStyle Channel+2	0.3	Fox Sports 3	0.3	24	CRIMINAL MINDS	1,190	24	HOME AND AWAY	453	24	TWO AND A HALF MEN	1,606
Bio.	0.2	Showtime Greats	0.3	25	ALL SAINTS	1,180	25	AUSTRALIAN IDOL	444	25	TODAY TONIGHT	1,595
UKTV +2	0.2	Bio.	0.2	26	DANCING WITH THE STARS 8	1,168	26	NATIONAL NEWS	440	26	DANCING WITH THE STARS 8	1,555
LifeStyle Food	0.2	Arena	0.2	27	SEVEN NEWS - SAT	1,137	27	BORDER PATROL	438	27	NATIONAL NINE NEWS SUNDAY	1,535
Nickelodeon	0.2	Comedy Channel	0.2	28	NATIONAL NINE NEWS SUNDAY	1,136	28	NANNY MCPHEE	438	28	SEVEN NEWS - SAT	1,531
W2	0.2	Movie One	0.2	29	NATIONAL NINE NEWS	1,080	29	THE STRIP	432	29	A CURRENT AFFAIR	1,522
Movie One	0.2	Movie Greats	0.2	30	LAW & ORDER: CRIMINAL INTENT	1,060	30	LAW & ORDER: CRIMINAL INTENT	415	30	GETAWAY	1,521
Showtime 2	0.2	Showtime 2	0.2	31	GETAWAY	1,053	31	CSI: MIAMI	412	31	NATIONAL NINE NEWS	1,520
Fox Sports 3	0.2	FOX Classics+2	0.2	32	NANNY MCPHEE	1,044	32	TWO AND A HALF MEN	406	32	NANNY MCPHEE	1,482
Cartoon Network	0.2	Boomerang	0.2	33	MAKE ME A SUPERMODEL	1,042	33	NATIONAL NEWS SUNDAY	399	33	LAW & ORDER: CRIMINAL INTENT	1,475
Hallmark	0.2	Nick Jr	0.2	34	CSI: MIAMI	1,039	34	SEVEN NEWS - SAT	394	34	THE STRIP	1,469
Showtime Greats	0.2	LifeStyle Channel+2	0.2	35	THE STRIP	1,037	35	KATH & KIM THE AMERICAN SERIES	393	35	CSI: MIAMI	1,451
Fox Classics +2	0.2	Hallmark	0.2	36	LAW AND ORDER: SVU	1,029	36	V8 SUPERCARS: BATHURST D3 PRE RACE	388	36	MAKE ME A SUPERMODEL	1,400
TV1 +2	0.2	Sky Racing	0.2	37	THE AMAZING RACE 13	1,017	37	DANCING WITH THE STARS 8	387	37	LAW AND ORDER: SVU	1,382
Sky News Australia	0.2	Comedy Channel +2	0.2	38	ROVE	1,009	38	ARE YOU SMARTER THAN A 5TH GRADER?	384	38	BORDER PATROL	1,379
How to Channel	0.2	Playhouse Disney	0.2	39	RPA	1,008	39	THE ALL NEW SIMPSONS	380	39	RPA	1,378
Other pay TV	3.2	Other pay TV	3.2	40	A CURRENT AFFAIR	1,001	40	RPA	370	40	ROVE	1,371

Data sourced OZTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. All program results represent an average of all times aired during the week. Total metro shares incl split; total regional shares excl split. ABC refers to ABC1 + ABC2. Shares based on total people.

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