

WEEKLY RATINGS REPORT

Free TV Ratings – Week 41, 2009

4 – 10 October

In Week 41, Free TV delivered huge audiences with the top rating program (Rugby League Grand Final) attracting a combined average audience of more than 3.6 million viewers.

- Every one of the top 40 programs on Free TV delivered a combined average audience of at least 1.2 million viewers.
- Free-to-air television accounted for 86 per cent of all nightly viewing (6pm to midnight) in metro areas and 84 per cent in regional markets.
- Free TV continues to dominate share of viewing with a 66 per cent nightly share in metro markets and a 64 per cent share in regional areas.

Share of Nightly Viewing 6pm - Midnight			Top 40 Programs - All People									
		FREE TV										
Metro	Regional	Metro Average '000's		Regional Average '000's		Combined Metro & Reg '000's						
Seven	21.8	Prime/ 7QLD	22.3	1	RUGBY LEAGUE GRAND FINAL	2,528	1	RUGBY LEAGUE GRAND FINAL	1,104	1	RUGBY LEAGUE GRAND FINAL	3,632
Nine	25.9	WIN/NBN	25.7	2	HEY HEY REUNION EP2	2,213	2	HEY HEY REUNION EP 2	778	2	HEY HEY REUNION EP 2	2,991
Ten	15.4	Sthn Cross 10	16.1	3	NINE NEWS SUNDAY	1,772	3	PACKED TO THE RAFTERS	757	3	PACKED TO THE RAFTERS	2,513
One	0.9	ABC	15.1	4	PACKED TO THE RAFTERS	1,756	4	RUGBY LEAGUE GF PRESENTATION	728	4	NINE NEWS SUNDAY	2,367
ABC	14.8	SBS	5.9	5	LAST CHANCE SURGERY	1,490	5	RSPCA ANIMAL RESCUE	622	5	LAST CHANCE SURGERY	2,107
SBS	4.4	Fox8	0.7	6	FLASHFORWARD	1,469	6	LAST CHANCE SURGERY	617	6	RUGBY LEAGUE GF PRESENTATION	2,045
Lifestyle	0.7	Lifestyle	0.6	7	TWO AND A HALF MEN -MON	1,466	7	60 MINUTES	606	7	RSPCA ANIMAL RESCUE	2,036
TV1	0.6	W.	0.6	8	NCIS	1,453	8	RUGBY LEAGUE GF ENTERTAINMENT	599	8	60 MINUTES	1,942
Fox8	0.6	Fox Sports 1	0.6	9	RSPCA ANIMAL RESCUE	1,414	9	NATIONAL NEWS SUNDAY	595	9	NCIS	1,940
Fox Classics	0.6	UKTV	0.5	10	BETTER HOMES AND GARDENS	1,343	10	A CURRENT AFFAIR	594	10	RUGBY LEAGUE GF ENTERTAINMENT	1,927
UKTV	0.6	TV1	0.5	11	60 MINUTES	1,336	11	GETAWAY	542	11	TWO AND A HALF MEN -MON	1,908
Sci Fi	0.5	Fox Classics	0.5	12	SEVEN NEWS	1,336	12	BETTER HOMES AND GARDENS	537	12	BETTER HOMES AND GARDENS	1,880
Fox Sports 1	0.5	C&I	0.5	13	RUGBY LEAGUE GF ENTERTAINMENT	1,328	13	HIGHWAY PATROL	518	13	FLASHFORWARD	1,869
Fox8 +2	0.4	Fox8+2	0.5	14	RUGBY LEAGUE GF PRESENTATION	1,317	14	DESTROYED IN SECONDS	505	14	SEVEN NEWS	1,818
Fox Sports 3	0.3	Sci Fi	0.4	15	HIGHWAY PATROL	1,295	15	NCIS	487	15	HIGHWAY PATROL	1,813
C&I	0.3	Fox Sports 3	0.4	16	DESTROYED IN SECONDS	1,294	16	CSI: CRIME SCENE INVESTIGATION	486	16	DESTROYED IN SECONDS	1,799
Fox Sports 2	0.3	Discovery	0.4	17	TODAY TONIGHT	1,289	17	SEVEN NEWS	482	17	A CURRENT AFFAIR	1,742
W.	0.3	Nat Geo	0.4	18	SEVEN NEWS - SUN	1,269	18	ALL SAINTS	465	18	GETAWAY	1,705
Nat Geo	0.3	Sky News	0.4	19	SEVEN NEWS - SAT	1,250	19	NATIONAL NEWS	459	19	SEVEN NEWS - SAT	1,673
Discovery	0.3	History	0.4	20	20 TO 1 -TUE	1,204	20	TWO AND A HALF MEN -MON	442	20	SEVEN NEWS - SUN	1,630
Showtime	0.3	Fox Sports 2	0.4	21	BORDER SECURITY - WED	1,186	21	THE MENTALIST	436	21	BORDER SECURITY - WED	1,616
111 Hits	0.3	Disney	0.3	22	TWO AND A HALF MEN M-F	1,186	22	BORDER SECURITY - WED	430	22	20 TO 1 -TUE	1,597
Disney	0.3	Showtime Greats	0.3	23	GETAWAY	1,163	23	SEVEN NEWS - SAT	423	23	NINE NEWS	1,588
History	0.3	111 Hits	0.3	24	A CURRENT AFFAIR	1,148	24	RESCUE SPECIAL OPS	422	24	TODAY TONIGHT	1,568
Arena	0.3	Showtime	0.3	25	NINE NEWS	1,129	25	M-THE PACIFIER	413	25	ALL SAINTS	1,559
Nickelodeon	0.3	Hallmark	0.3	26	HOME AND AWAY	1,118	26	HOME AND AWAY	403	26	HOME AND AWAY	1,521
Lifestyle +2	0.2	Bio.	0.3	27	THE BIG BANG THEORY	1,117	27	FLASHFORWARD	400	27	THE MENTALIST	1,516
TV1 +2	0.2	Lifestyle Food	0.2	28	ALL SAINTS	1,094	28	20 TO 1 -TUE	393	28	CSI: CRIME SCENE INVESTIGATION	1,513
Movie One	0.2	Movie One	0.2	29	CELEBRITY MASTERCHEF	1,090	29	BEAUTY AND THE GEEK	392	29	THE BIG BANG THEORY	1,464
Sky News	0.2	Arena	0.2	30	TWO AND A HALF MEN -FRI	1,089	30	GHOST WHISPERER	389	30	CELEBRITY MASTERCHEF	1,452
Showtime Greats	0.2	Lifestyle +2	0.2	31	THE MENTALIST	1,080	31	NATIONAL NEWS SATURDAY	389	31	TWO AND A HALF MEN -FRI	1,450
Comedy	0.2	Ovation	0.2	32	BEAUTY AND THE GEEK	1,057	32	MEDICAL EMERGENCY	382	32	BEAUTY AND THE GEEK	1,449
Hallmark	0.2	Fox Classics+2	0.2	33	LIE TO ME	1,056	33	SECRET MILLIONAIRE	382	33	GLEE THURS	1,384
Ovation	0.2	Comedy	0.2	34	GLEE THURS	1,028	34	FUNNIEST HOME VIDEO SHOW	377	34	LIE TO ME	1,363
Lifestyle Food	0.2	Movie Extra	0.2	35	CSI: CRIME SCENE INVESTIGATION	1,027	35	RUSH	376	35	NINE NEWS SATURDAY	1,355
Fox Classics +2	0.2	TV1+2	0.2	36	NINE NEWS SATURDAY	966	36	CELEBRITY MASTERCHEF	362	36	MEDICAL EMERGENCY	1,315
Showtime 2	0.2	Movie Greats	0.2	37	MEDICAL EMERGENCY	933	37	SEVEN NEWS - SUN	361	37	SECRET MILLIONAIRE	1,307
Bio.	0.2	How To	0.2	38	AUSTRALIAN IDOL	926	38	TWO AND A HALF MEN -FRI	361	38	RESCUE SPECIAL OPS	1,301
Cartoon	0.2	Fox Sports News	0.2	39	SECRET MILLIONAIRE	925	39	M-CARS	357	39	FUNNIEST HOME VIDEOS	1,278
Movie Extra	0.2	E!	0.2	40	NCIS: LOS ANGELES	915	40	GLEE THURS	356	40	AUSTRALIAN IDOL	1,272

Data sourced OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex: Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. All program results represent an average of all times aired during the week. Total metro shares incl spill; total reg shares excl spill. Shares based on total people. All network shares (except Ten) include multi-channels. Share figures rounded to one decimal place.

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