

## WEEKLY RATINGS REPORT

### Free TV Ratings – Week 41, 2008

5 – 11 October

In Week 41, Free TV delivered massive audience numbers with the top rating program (the Rugby League Grand Final) achieving a combined average audience of 3 million viewers.

- Every one of the top 40 programs on Free TV attracted a combined average audience of at least 1.28 million viewers.
- Free-to-air television accounted for 84 per cent of all nightly viewing (6pm to midnight) in metro markets and 83 per cent in regional markets.
- Free TV continues to dominate share of viewing with a 64 per cent nightly share in metro markets and a 62 per cent share in regional areas.

Total Share of Nightly Viewing 6pm - Midnight			Top 40 Programs - All People						
Metro		Regional	FREE TV						
Metro Average '000's		Regional Average '000's	Combined Metro & Regional '000's						
Seven	24.9	Prime/ 7QLD	25.7	1 RUGBY LEAGUE GRAND FINAL	2,051	1 RUGBY LEAGUE GRAND FINAL	959	1 RUGBY LEAGUE GRAND FINAL	3,010
Nine	21.0	WINNBN	20.7	2 PACKED TO THE RAFTERS	1,978	2 PACKED TO THE RAFTERS	844	2 PACKED TO THE RAFTERS	2,822
Ten	15.8	Stn Cross 10	15.7	3 FIND MY FAMILY	1,797	3 FIND MY FAMILY	814	3 FIND MY FAMILY	2,611
ABC	15.2	ABC	15.7	4 CITY HOMICIDE	1,701	4 RUGBY LEAGUE FINAL PRESENTATION	804	4 CITY HOMICIDE	2,462
SBS	4.3	SBS	5.4	5 THE FORCE - BEHIND THE LINE	1,681	5 CITY HOMICIDE	761	5 THE FORCE - BEHIND THE LINE	2,353
Fox Sports 2	1.6	Fox Sports 2	1.7	6 BORDER SECURITY - AUST FRONT LINE	1,592	6 RSPCA ANIMAL RESCUE	690	6 BORDER SECURITY - AUST FRONT LINE	2,251
TV1	0.8	FOX8	0.8	7 RSPCA ANIMAL RESCUE	1,507	7 THE FORCE - BEHIND THE LINE	672	7 RSPCA ANIMAL RESCUE	2,197
FOX8	0.7	TV1	0.8	8 BETTER HOMES AND GARDENS	1,447	8 BORDER SECURITY - AUST FRONT LINE	659	8 RUGBY LEAGUE FINAL PRESENTATION	2,114
LifeStyle Channel	0.7	Disney Channel	0.7	9 ALL SAINTS	1,378	9 ALL SAINTS	642	9 BETTER HOMES AND GARDENS	2,025
Crime & Investigation	0.6	FOX Classics	0.6	10 SEVEN NEWS	1,344	10 BETTER HOMES AND GARDENS	578	10 ALL SAINTS	2,020
FOX Classics	0.6	LifeStyle Channel	0.6	11 THE MENTALIST	1,330	11 RUGBY LEAGUE FINAL ENTERTAINMENT	569	11 60 MINUTES	1,872
UKTV	0.5	W	0.5	12 60 MINUTES	1,326	12 MEDICAL EMERGENCY	557	12 SEVEN NEWS	1,871
W	0.4	UKTV	0.5	13 SEVEN NEWS - SUN	1,315	13 60 MINUTES	546	13 MEDICAL EMERGENCY	1,861
Arena	0.4	SCI FI	0.5	14 RUGBY LEAGUE FINAL PRESENTATION	1,310	14 A CURRENT AFFAIR	532	14 NCIS	1,810
Discovery Channel	0.4	Crime & Investigation	0.5	15 NCIS	1,306	15 SEVEN NEWS	527	15 THE MENTALIST	1,786
SCI FI	0.4	Discovery Channel	0.5	16 MEDICAL EMERGENCY	1,304	16 CRASH INVESTIGATION UNIT	516	16 CRIMINAL MINDS	1,763
National Geographic	0.4	FOX8+2	0.4	17 CRIMINAL MINDS	1,290	17 NCIS	504	17 SEVEN NEWS - SAT	1,753
FOX8 +2	0.4	Sky News Australia	0.4	18 SEVEN NEWS - SAT	1,275	18 SEVEN NEWS - SAT	478	18 SEVEN NEWS - SUN	1,685
Disney Channel	0.3	National Geographic	0.4	19 TODAY TONIGHT	1,263	19 CRIMINAL MINDS	473	19 CRASH INVESTIGATION UNIT	1,679
Comedy Channel	0.3	History Channel	0.3	20 AUSTRALIAN IDOL	1,215	20 HOME AND AWAY	470	20 RUGBY LEAGUE FINAL ENTERTAINMENT	1,676
History Channel	0.3	Movie One	0.3	21 TWO AND A HALF MEN	1,167	21 THE STRIP	467	21 AUSTRALIAN IDOL	1,653
Nickelodeon	0.3	Arena	0.3	22 CRASH INVESTIGATION UNIT	1,163	22 BONES - MON	462	22 HOME AND AWAY	1,632
Bio	0.3	Movie Greats	0.3	23 HOME AND AWAY	1,162	23 THE MENTALIST	456	23 TODAY TONIGHT	1,582
Showtime Greats	0.2	Nick Jr	0.3	24 RUGBY LEAGUE FINAL ENTERTAINMENT	1,107	24 M-EIGHT BELOW	444	24 TWO AND A HALF	1,570
Showtime	0.2	Showtime	0.3	25 NATIONAL NINE NEWS	1,074	25 LAW & ORDER: CRIMINAL INTENT	441	25 A CURRENT AFFAIR	1,535
Cartoon Network	0.2	Bio	0.3	26 NATIONAL NINE NEWS SATURDAY	1,025	26 AUSTRALIAN IDOL	438	26 NATIONAL NINE NEWS	1,499
Fox Sports 1	0.2	W2	0.3	27 LAW & ORDER: CRIMINAL INTENT	1,023	27 M-THE PACIFIER	433	27 BONES	1,478
TV1 +2	0.2	Hallmark	0.3	28 20 TO 1	1,020	28 NATIONAL NEWS	428	28 LAW & ORDER: CRIMINAL INTENT	1,464
Movie Greats	0.2	Comedy Channel	0.2	29 BONES - MON	1,016	29 NATIONAL NEWS SUNDAY	406	29 M-EIGHT BELOW	1,458
UKTV +2	0.2	Fox Sports 1	0.2	30 M-EIGHT BELOW	1,014	30 TWO AND A HALF MEN	403	30 GETAWAY	1,397
Hallmark	0.2	How to Channel	0.2	31 A CURRENT AFFAIR	1,003	31 GETAWAY	400	31 NATIONAL NINE NEWS SATURDAY	1,389
Movie One	0.2	Showtime Greats	0.2	32 GETAWAY	997	32 AUSTRALIAN IDOL - THE LIVE VERDICT	392	32 AUSTRALIAN IDOL	1,363
LifeStyle Channel+2	0.2	Cartoon Network	0.2	33 AUSTRALIAN IDOL - THE LIVE VERDICT	971	33 DEAL OR NO DEAL	383	33 CSI: MIAMI	1,325
Sky News Australia	0.2	Movie Two	0.2	34 TIL DEATH	967	34 CSI: MIAMI	372	34 M-THE PACIFIER	1,317
Movie Extra	0.2	Sky Racing	0.2	35 RPA	964	35 AUST FUNNIEST HOME VIDEO SHOW	370	35 NATIONAL NINE NEWS SUNDAY	1,313
Fox Sports 3	0.2	Movie Extra	0.2	36 CSI: MIAMI	953	36 SEVEN NEWS - SUN	370	36 20 TO 1	1,311
LifeStyle Food	0.2	TV1+2	0.2	37 M-HOLES	935	37 M-HOLES	366	37 RPA	1,310
Fox Classics +2	0.2	Animal Planet	0.2	38 MAKE ME A SUPERMODEL	934	38 NATIONAL NEWS SATURDAY	364	38 M-HOLES	1,301
Showtime 2	0.2	Arena+2	0.2	39 LAW AND ORDER: SVU	929	39 V8 SUPERCARS: BATHURST D2 - AFTERNOON	361	39 TIL DEATH	1,297
Other pay TV	3.6	Other pay TV	3.2	40 THE SIMPSONS	926	40 LAW AND ORDER: SVU	360	40 LAW AND ORDER: SVU	1,289

Data sourced O&M and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists exc. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. All program results represent an average of all times aired during the week. Total metro shares incl split; total regional shares excl split. ABC refers to ABC1 + ABC2. Shares based on total people.

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