

## WEEKLY RATINGS REPORT

### Free TV Ratings – Week 41, 2007

07 – 13 October

In Week 41, Free TV networks delivered huge audience numbers with the top rating program delivering a combined average audience of more than 2.9 million viewers.

- Every one of the top 40 programs on Free TV averaged a combined average audience of at least 1.5 million viewers.
- Free-to-air television accounted for 83 per cent of all nightly viewing (6pm to midnight) in metro markets and 82 per cent in regional markets.
- Free TV continues to dominate share of viewing with a 65 per cent nightly share in metro areas and a 64 per cent share in regional areas.

Total Share of Nightly Viewing 6pm - Midnight			Top 40 Programs - All People									
Metro		Regional	FREE TV									
Metro Average '000's		Regional Average '000's	Regional Average '000's		Combined Metro & Regional '000's							
Seven	25.3	Prime/ 7QLD	25.3	1	KATH & KIM	2,066	1	KATH & KIM	834	1	KATH & KIM	2,900
Nine	19.7	WIN/NBN	20.9	2	THE FORCE - BEHIND THE LINE-MON	1,948	2	THE FORCE - BEHIND THE LINE-MON	803	2	THE FORCE - BEHIND THE LINE-MON	2,751
Ten	17.3	Sthn Cross 10	17.5	3	BORDER SECURITY - AUST FRONT LINE	1,934	3	V8 : BATHURST/D3 THE RACE	788	3	BORDER SECURITY - AUST FRONT LINE	2,691
ABC	14.0	ABC	13.9	4	DANCING WITH THE STARS 7	1,907	4	BORDER SECURITY - AUST FRONT LINE	757	4	DANCING WITH THE STARS 7	2,654
SBS	3.9	SBS	4.6	5	CITY HOMICIDE	1,635	5	DANCING WITH THE STARS 7	747	5	SEVEN NEWS - SUN	2,358
Fox Sports 2	1.2	Fox Sports 2	1.3	6	SEVEN NEWS - SUN	1,632	6	SEVEN NEWS - SUN	726	6	CITY HOMICIDE	2,266
TV1	0.8	TV1	1.0	7	HOUSE 4	1,572	7	MY NAME IS EARL	676	7	HOT PROPERTY	2,190
FOX8	0.7	Disney Channel	0.9	8	HOT PROPERTY	1,566	8	V8 : BATHURST/D3 POST RACE	668	8	V8 : BATHURST/D3 THE RACE	2,145
LifeStyle Channel	0.6	FOX8	0.9	9	RSPCA ANIMAL RESCUE-WED	1,484	9	CITY HOMICIDE	631	9	HOUSE 4	2,100
FOX Classics	0.5	Crime & Investigation	0.8	10	MEDICAL EMERGENCY-WED	1,459	10	HOT PROPERTY	624	10	MY NAME IS EARL	2,077
W.	0.5	LifeStyle Channel	0.7	11	BIONIC WOMAN	1,417	11	V8 : BATHURST/D3 - 45Y CELEBRATION	620	11	RSPCA ANIMAL RESCUE-WED	2,065
UKTV	0.5	W.	0.6	12	MY NAME IS EARL	1,401	12	A CURRENT AFFAIR	619	12	BIONIC WOMAN	2,031
Fox Sports 1	0.5	UKTV	0.5	13	SEVEN NEWS	1,390	13	BIONIC WOMAN	614	13	MEDICAL EMERGENCY-WED	1,983
Crime & Investigation	0.5	FOX Classics	0.5	14	HOME AND AWAY	1,389	14	AUSTRALIA'S BEST BACKYARDS	599	14	SEVEN NEWS	1,969
Disney Channel	0.4	Discovery Channel	0.5	15	BETTER HOMES AND GARDENS	1,357	15	MCLEOD'S DAUGHTERS	585	15	BETTER HOMES AND GARDENS	1,942
National Geographic	0.4	History Channel	0.4	16	V8 : BATHURST/D3 THE RACE	1,357	16	BETTER HOMES AND GARDENS	585	16	HOME AND AWAY	1,912
Arena	0.4	SCI FI	0.4	17	TODAY TONIGHT	1,350	17	RSPCA ANIMAL RESCUE-WED	581	17	AUSTRALIA'S BEST BACKYARDS	1,848
FOX8+2	0.3	Showtime	0.4	18	AUSTRALIAN IDOL	1,321	18	SEVEN NEWS	579	18	ALL SAINTS	1,834
Fox Sports 3	0.3	Fox Sports 3	0.4	19	ALL SAINTS	1,297	19	ALL SAINTS	537	19	AUSTRALIAN IDOL	1,796
Showtime	0.3	National Geographic	0.3	20	GHOST WHISPERER	1,278	20	HOUSE 4	528	20	V8 : BATHURST/D3 POST RACE	1,792
Discovery Channel	0.3	TV1+2	0.3	21	NATIONAL NINE NEWS SUNDAY	1,251	21	MEDICAL EMERGENCY-WED	524	21	GHOST WHISPERER	1,790
SCI FI	0.3	Fox Sports 1	0.3	22	AUSTRALIA'S BEST BACKYARDS	1,249	22	HOME AND AWAY	523	22	A CURRENT AFFAIR	1,763
Hallmark	0.3	Movie One	0.3	23	60 MINUTES	1,202	23	MISSING PERSONS UNIT	515	23	NATIONAL NINE NEWS SUNDAY	1,759
History Channel	0.3	Cartoon Network	0.3	24	CRIMINAL MINDS	1,202	24	GHOST WHISPERER	512	24	TODAY TONIGHT	1,726
Comedy Channel	0.2	LifeStyle FOOD	0.3	25	MISSING PERSONS UNIT	1,201	25	60 MINUTES	510	25	MISSING PERSONS UNIT	1,716
Movie Extra	0.2	Arena	0.3	26	THE SIMPSONS TUES EP 2	1,200	26	NATIONAL NEWS SUNDAY	508	26	60 MINUTES	1,712
LifeStyle FOOD	0.2	Comedy Channel	0.3	27	SINGING BEE	1,191	27	COLD CASE	504	27	THE SIMPSONS TUES EP 2	1,687
TV1+2	0.2	Showtime Greats	0.3	28	AUST FUNNIEST HOME VIDEO SHOW	1,182	28	THE SIMPSONS TUES EP 2	487	28	MCLEOD'S DAUGHTERS	1,663
Cartoon Network	0.2	Sky News	0.2	29	NATIONAL NINE NEWS	1,172	29	NCIS RPT	483	29	THE SIMPSONS TUES EP 1	1,630
Showtime 2	0.2	Movie Extra	0.2	30	SEVEN NEWS - SAT	1,170	30	THE SIMPSONS TUES EP 1	481	30	SEVEN NEWS - SAT	1,629
LifeStyle Channel+2	0.2	Movie Two	0.2	31	ARE YOU SMARTER THAN A 5TH GRADER?	1,163	31	AUSTRALIAN IDOL	475	31	CRIMINAL MINDS	1,626
Sky News	0.2	Hallmark	0.2	32	THE SIMPSONS TUES EP 1	1,149	32	GETAWAY	468	32	SINGING BEE	1,626
Bio.	0.2	Movie Greats	0.2	33	A CURRENT AFFAIR	1,144	33	SEVEN NEWS - SAT	459	33	GETAWAY	1,604
Playhouse Disney	0.2	Nickelodeon	0.2	34	GETAWAY	1,136	34	THANK GOD YOU'RE HERE 2 SUN RPT	449	34	NATIONAL NINE NEWS	1,595
Movie One	0.2	LifeStyle Channel+2	0.2	35	LIFE	1,126	35	THE SINGING BEE	436	35	ARE YOU SMARTER THAN A 5TH GRADER?	1,575
Nickelodeon	0.2	Playhouse Disney	0.1	36	V8 : BATHURST/D3 POST RACE	1,124	36	DEAL OR NO DEAL	432	36	V8 : BATHURST/D3 - 45Y CELEBRATION	1,568
Nick Jr	0.2	Fox Sports News	0.1	37	HEROES	1,124	37	CRIMINAL MINDS	424	37	NCIS RPT	1,563
FOX Classics+2	0.2	Nick Jr	0.1	38	TEMPTATION	1,104	38	DIRTY JOBS	424	38	AUST FUNNIEST HOME VIDEO SHOW	1,520
Other pay TV	4.2	Other pay TV	3.7	39	NCIS RPT	1,080	39	AUSTRALIAN IDOL - THE LIVE VERDICT	423	39	LIFE	1,519
				40	THE GIFT	1,079	40	NATIONAL NEWS	423	40	HEROES	1,510

Data sourced OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. All program results represent an average of all times aired during the week. Total metro shares incl spill; total regional shares excl spill. Shares based on total people.

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