

Free TV Ratings – Week 40, 2009
27 September – 3 October

In Week 40, Free TV delivered huge audiences with the top rating program (Hey Hey Reunion) attracting a combined average audience of more than 3.0 million viewers.

- Every one of the top 40 programs on Free TV delivered a combined average audience of at least 1.2 million viewers.
- Free-to-air television accounted for 85 per cent of all nightly viewing (6pm to midnight) in metro areas and 84 per cent in regional markets.
- Free TV continues to dominate share of viewing with a 65 per cent nightly share in metro markets and a 63 per cent share in regional areas.

Share of Nightly Viewing 6pm - Midnight		Top 40 Programs - All People										
Metro	Regional	FREE TV										
		Metro Average '000's		Regional Average '000's		Combined Metro & Reg '000's						
Seven	23.2	Prime/ 7QLD	23.3	1	HEY HEY REUNION	2,149	1	HEY HEY REUNION	888	1	HEY HEY REUNION	3,037
Nine	23.2	WIN/NBN	24.1	2	FLASHFORWARD	1,786	2	PACKED TO THE RAFTERS	773	2	PACKED TO THE RAFTERS	2,470
Ten	15.4	Sthn Cross 10	16.0	3	PACKED TO THE RAFTERS	1,697	3	A CURRENT AFFAIR	594	3	FLASHFORWARD	2,296
One	1.1	ABC	15.1	4	HIGHWAY PATROL	1,571	4	BETTER HOMES AND GARDENS	575	4	HIGHWAY PATROL	2,125
ABC	14.6	SBS	5.6	5	SEVEN NEWS - SUN	1,530	5	SUNDAY NIGHT	572	5	SEVEN NEWS - SUN	2,066
SBS	4.4	Fox8	0.9	6	BORDER SECURITY - MON	1,480	6	RSPCA ANIMAL RESCUE	568	6	BORDER SECURITY - MON	2,044
Fox Sports 3	0.9	Fox Sports 3	0.9	7	RSPCA ANIMAL RESCUE	1,447	7	LAST CHANCE SURGERY	566	7	RSPCA ANIMAL RESCUE	2,015
Fox8	0.8	TV1	0.8	8	BORDER SECURITY - SUN	1,434	8	BORDER SECURITY - MON	564	8	NCIS	1,967
TV1	0.7	W.	0.6	9	NCIS - EP1	1,421	9	HIGHWAY PATROL	554	9	SUNDAY NIGHT	1,900
Lifestyle	0.6	Nat Geo	0.6	10	THE FORCE - BEHIND THE LINE	1,414	10	NCIS	546	10	LAST CHANCE SURGERY	1,897
Fox Classics	0.6	C&I	0.5	11	CELEBRITY MASTERCHEF	1,363	11	SEVEN NEWS - SUN	536	11	BORDER SECURITY - SUN	1,890
UKTV	0.5	Lifestyle	0.5	12	SEVEN NEWS	1,347	12	GETAWAY	532	12	THE FORCE - BEHIND THE LINE	1,875
Fox8 +2	0.4	UKTV	0.5	13	LAST CHANCE SURGERY	1,331	13	FLASHFORWARD	510	13	SEVEN NEWS	1,841
Disney	0.4	Fox Classics	0.5	14	SUNDAY NIGHT	1,328	14	NATIONAL NEWS	499	14	TWO AND A HALF MEN -EP2	1,795
Fox Sports 2	0.4	Fox8+2	0.5	15	TWO AND A HALF MEN -EP2	1,327	15	SEVEN NEWS	494	15	BETTER HOMES AND GARDENS	1,793
Nat Geo	0.4	Discovery	0.4	16	SEVEN NEWS - SAT	1,311	16	ALL SAINTS	487	16	SEVEN NEWS - SAT	1,762
Fox Sports 1	0.4	Disney	0.4	17	TODAY TONIGHT	1,284	17	60 MINUTES	481	17	CELEBRITY MASTERCHEF	1,734
W.	0.4	Fox Sports 1	0.4	18	TWO AND A HALF MEN -EP1	1,227	18	THE MENTALIST	475	18	GETAWAY	1,698
C&I	0.4	Sky News	0.4	19	BETTER HOMES AND GARDENS	1,218	19	TWO AND A HALF MEN -EP2	468	19	TWO AND A HALF MEN -EP1	1,691
Movie One	0.3	Fox Sports 2	0.4	20	20 TO 1 -TUE	1,205	20	TWO AND A HALF MEN -EP1	464	20	A CURRENT AFFAIR	1,660
Showtime	0.3	History	0.4	21	NINE NEWS SUNDAY	1,196	21	THE FORCE - BEHIND THE LINE	461	21	20 TO 1 -TUE	1,659
Arena	0.3	Movie One	0.4	22	GETAWAY	1,166	22	FUNNIEST HOME VIDEO SHOW	460	22	NINE NEWS SUNDAY	1,655
Discovery	0.3	111 Hits	0.3	23	CSI: CRIME SCENE INVESTIGATION	1,144	23	NATIONAL NEWS SUNDAY	459	23	ALL SAINTS	1,610
Sci Fi	0.3	Sci Fi	0.3	24	HOME AND AWAY	1,132	24	BORDER SECURITY - SUN	456	24	NINE NEWS	1,609
History	0.3	Arena	0.3	25	TWO AND A HALF MEN M-F	1,126	25	20 TO 1 - TUE	454	25	CSI: CRIME SCENE INVESTIGATION	1,557
111 Hits	0.3	Showtime	0.3	26	ALL SAINTS	1,123	26	SEVEN NEWS - SAT	451	26	HOME AND AWAY	1,554
Nickelodeon	0.3	Hallmark	0.3	27	NINE NEWS	1,110	27	RESCUE SPECIAL OPS	443	27	TODAY TONIGHT	1,546
TV1 +2	0.2	Bio.	0.3	28	MERCY	1,071	28	HOME AND AWAY	422	28	NINE NEWS SATURDAY	1,483
Sky News	0.2	Comedy	0.2	29	A CURRENT AFFAIR	1,066	29	NATIONAL NEWS SATURDAY	420	29	NCIS RPT	1,457
Comedy	0.2	Movie Two	0.2	30	NINE NEWS SATURDAY	1,063	30	NCIS RPT	415	30	THE MENTALIST	1,452
Cartoon	0.2	How To	0.2	31	NCIS EP2	1,042	31	CSI: CRIME SCENE INVESTIGATION	413	31	60 MINUTES	1,435
Lifestyle Food	0.2	Lifestyle +2	0.2	32	AUSTRALIAN IDOL	983	32	M-THE CHRONICLES OF NARNIA	396	32	MERCY	1,427
Bio.	0.2	TV1+2	0.2	33	THE MENTALIST	977	33	M-EIGHT BELOW	391	33	AUSTRALIA'S FUNNIEST HOME VIDEOS	1,409
BBC Knowledge	0.2	Cartoon Network	0.2	34	GLEE THURS	965	34	AUSTRALIAN IDOL	387	34	RESCUE SPECIAL OPS	1,385
Lifestyle+2	0.2	Movie Extra	0.2	35	TWO AND A HALF MEN -FRI	955	35	TALKIN' 'BOUT YOUR GENERATION	386	35	AUSTRALIAN IDOL	1,370
Movie Extra	0.2	Showtime Greats	0.2	36	60 MINUTES	954	36	RUSH	380	36	RUSH	1,324
Hallmark	0.2	Movie Greats	0.2	37	FUNNIEST HOME VIDEOS	949	37	WORLD'S STRICTEST PARENTS	375	37	20 TO 1 -SUN	1,300
Fox Classics +2	0.2	Lifestyle Food	0.2	38	RUSH	944	38	CELEBRITY MASTERCHEF	371	38	GLEE THURS	1,300
Showtime 2	0.2	Comedy +2	0.2	39	RESCUE SPECIAL OPS	942	39	20 TO 1 -SUN	369	39	M-THE CHRONICLES OF NARNIA	1,289
Comedy +2	0.1	Sky Racing	0.2	40	NCIS: LOS ANGELES	935	40	GOOD NEWS WEEK	365	40	WORLD'S STRICTEST PARENTS	1,288

Data sourced OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. All program results represent an average of all times aired during the week. Total metro shares incl spill; total reg shares excl spill. Shares based on total people. All network shares (except Ten) include multi-channels. Share figures rounded to one decimal place.

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