

## WEEKLY RATINGS REPORT

### Free TV Ratings – Week 40, 2008

28 September – 4 October

In Week 40, Free TV delivered huge audience figures with the top rating program achieving a combined average audience of 2.5 million viewers.

- Every one of the top 40 programs on Free TV averaged a combined audience of at least 1.26 million viewers.
- Free-to-air television accounted for 84 per cent of all nightly viewing (6pm to midnight) in metro markets and 83 per cent in regional markets.
- Free TV continues to dominate share of viewing with a 63 per cent nightly share in metro markets and a 62 per cent share in regional areas.

Total Share of Nightly Viewing 6pm - Midnight			Top 40 Programs - All People						
		FREE TV							
Metro	Regional	Metro Average '000's		Regional Average '000's		Combined Metro & Regional '000's			
Seven	24.4	Prime7/7QLD	24.9	1	PACKED TO THE RAFTERS	1,825	1	PACKED TO THE RAFTERS	2,550
Nine	21.3	WIN/NBN	21.3	2	FIND MY FAMILY	1,715	2	FIND MY FAMILY	2,383
Ten	15.6	Sthn Cross 10	15.9	3	CITY HOMICIDE	1,666	3	CITY HOMICIDE	2,353
ABC	15.8	ABC	16.1	4	THE FORCE - BEHIND THE LINE	1,639	4	RSPCA ANIMAL RESCUE	2,304
SBS	4.5	SBS	5.9	5	RSPCA ANIMAL RESCUE	1,618	5	FIND MY FAMILY	2,253
FOX8	0.9	FOX8	0.8	6	BORDER SECURITY - AUST FRONT LINE	1,481	6	MEDICAL EMERGENCY	2,057
TV1	0.8	TV1	0.8	7	SEVEN NEWS	1,472	7	60 MINUTES	2,020
FOX Classics	0.8	FOX Classics	0.8	8	SEVEN NEWS - SUN	1,448	8	THE FORCE - BEHIND THE LINE	1,956
LifeStyle Channel	0.7	UKTV	0.6	9	BETTER HOMES AND GARDENS	1,373	9	CRASH INVESTIGATION UNIT	1,950
UKTV	0.6	Disney Channel	0.6	10	MEDICAL EMERGENCY	1,338	10	BORDER SECURITY - AUST FRONT LINE	1,945
Crime & Investigation	0.5	Crime & Investigation	0.6	11	60 MINUTES	1,335	11	BETTER HOMES AND GARDENS	1,925
Showtime	0.5	W	0.5	12	NCIS	1,325	12	SEVEN NEWS	1,867
National Geographic	0.4	LifeStyle Channel	0.5	13	TODAY TONIGHT	1,304	13	CRASH INVESTIGATION UNIT	1,867
W	0.4	SCI FI	0.4	14	ALL SAINTS	1,287	14	A CURRENT AFFAIR	1,818
Comedy Channel	0.4	Discovery Channel	0.4	15	SEVEN NEWS - SAT	1,263	15	ALL SAINTS	1,706
SCI FI	0.4	National Geographic	0.4	16	CRASH INVESTIGATION UNIT	1,257	16	SEVEN NEWS - SAT	1,685
Arena	0.4	FOX8+2	0.4	17	TWO AND A HALF MEN	1,230	17	HOME AND AWAY	1,655
Fox Sports 2	0.4	Showtime	0.4	18	DANCING WITH THE STARS 8	1,213	18	GETAWAY	1,638
History Channel	0.4	History Channel	0.4	19	AUSTRALIAN IDOL	1,202	19	CRIMINAL MINDS	1,637
Discovery Channel	0.4	Fox Sports 2	0.4	20	HOME AND AWAY	1,196	20	NATIONAL NEWS SUNDAY	1,637
FOX8 +2	0.4	Comedy Channel	0.3	21	NATIONAL NINE NEWS SUNDAY	1,180	21	CSI: MIAMI	1,627
Fox Sports 1	0.3	Sky News Australia	0.3	22	BONES - MON	1,148	22	SEVEN NEWS - SAT	1,603
Showtime Greats	0.3	Nick Jr	0.3	23	NATIONAL NINE NEWS	1,130	23	DANCING WITH THE STARS 8	1,596
Nickelodeon	0.3	Showtime Greats	0.3	24	CRIMINAL MINDS	1,121	24	AUSTRALIAN IDOL	1,557
Bio	0.3	Movie One	0.3	25	A CURRENT AFFAIR	1,099	25	OUTBACK WILDLIFE RESCUE	1,557
LifeStyle Food	0.2	Bio	0.3	26	WIPEOUT	1,090	26	THE OUTDOOR ROOM WITH JAMIE DURIE	1,555
Hallmark	0.2	Arena	0.3	27	NATIONAL NINE NEWS SATURDAY	1,084	27	THANK GOD YOU'RE HERE	1,536
UKTV +2	0.2	Hallmark	0.2	28	GETAWAY	1,068	28	BONES - MON	1,509
Disney Channel	0.2	Fox Sports 1	0.2	29	CSI: MIAMI	1,054	29	NEWS	1,472
Comedy Channel +2	0.2	Movie Extra	0.2	30	THE OUTDOOR ROOM WITH JAMIE DURIE	1,047	30	NATIONAL NEWS	1,465
Movie Extra	0.2	Cartoon Network	0.2	31	THANK GOD YOU'RE HERE	1,044	31	RUNAWAY VACATION	1,446
showcase	0.2	Nickelodeon	0.2	32	AUST FUNNIEST HOME VIDEO SHOW	1,036	32	CSI: MIAMI	1,443
Movie Greats	0.2	Movie Two	0.2	33	GHOST WHISPERER	1,001	33	WIFE OUT	1,428
FOX Classics +2	0.2	W2	0.2	34	BATTLEFRONTS	981	34	AUST FUNNIEST HOME VIDEO SHOW	1,398
W2	0.2	Sky Racing	0.2	35	OUTBACK WILDLIFE RESCUE	961	35	ARE YOU SMARTER THAN A 5TH GRADER?	1,398
How to Channel	0.2	How to Channel	0.2	36	20 TO 1	941	36	NEWS/TT	1,389
Movie One	0.2	Movie Greats	0.2	37	MAKE ME A SUPERMODEL	934	37	ARE YOU SMARTER THAN A 5TH GRADER?	1,358
LifeStyle Channel+2	0.2	Animal Planet	0.2	38	LAW & ORDER: CRIMINAL INTENT	921	38	THE STRIP	1,323
Nick Jr	0.2	Showtime 2	0.2	39	RUNAWAY VACATION	919	39	THE STRIP	1,269
Other pay TV	3.7	Other pay TV	3.6	40	AUSTRALIAN IDOL - THE LIVE VERDICT	897	40	ARE YOU SMARTER THAN A 5TH GRADER?	1,265
								LAW & ORDER: CRIMINAL INTENT	1,261

Data sourced OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. All program results represent an average of all times aired during the week. Total metro shares incl split; total regional shares excl split. ABC refers to ABC1 + ABC2. Shares based on total people.

For enquiries please contact Free TV on (02) 8968 7100.