

WEEKLY RATINGS REPORT

Free TV Ratings – Week 39, 2009

20 - 26 September

In Week 39, Free TV delivered massive audiences with the top rating program attracting a combined average audience of more than 3.4 million viewers (AFL Grand Final) - up 8.5 per cent in metro and 19.5 per cent in regional markets compared to 2008.

- Every one of the top 40 programs on Free TV delivered a combined average audience of at least 1.3 million viewers.
- Free-to-air television accounted for 85 per cent of all nightly viewing (6pm to midnight) in metro areas and 84 per cent in regional markets.
- Free TV continues to dominate share of viewing with a 67 per cent nightly share in metro markets and a 64 per cent share in regional areas.

Share of Nightly Viewing 6pm - Midnight			Top 40 Programs - All People									
Metro		Regional	FREE TV									
Metro Average '000's		Regional Average '000's	Combined Metro & Reg '000's									
Seven	23.4	Prime/ 7QLD	23.2	1	AFL GF: ST KILDA V GEELONG	2,704	1	AFL GF: ST KILDA V GEELONG	770	1	AFL GF: ST KILDA V GEELONG	3,474
Nine	23.6	WIN/NBN	25.3	2	PACKED TO THE RAFTERS	1,766	2	RUGBY LEAGUE FINAL SERIES PF 1	742	2	PACKED TO THE RAFTERS	2,488
Ten	16.5	Sthn Cross 10	16.2	3	HIGHWAY PATROL	1,698	3	PACKED TO THE RAFTERS	722	3	HIGHWAY PATROL	2,227
One	1.1	ABC	14.8	4	SEVEN NEWS - SUN	1,512	4	RUGBY LEAGUE FINAL SERIES PF 2	694	4	RSPCA ANIMAL RESCUE	2,126
ABC	14.1	SBS	5.4	5	AFL GF: PRE-MATCH ENTERTAINMENT	1,505	5	RSPCA ANIMAL RESCUE	625	5	RUGBY LEAGUE FINAL SERIES PF 2	2,047
SBS	4.4	Fox8	0.8	6	RSPCA ANIMAL RESCUE	1,501	6	A CURRENT AFFAIR	620	6	SEVEN NEWS - SUN	2,022
Fox8	0.7	TV1	0.7	7	BORDER SECURITY	1,432	7	LAST CHANCE SURGERY	578	7	LAST CHANCE SURGERY	1,972
TV1	0.7	Lifestyle	0.6	8	SEVEN NEWS	1,414	8	WORLD'S STRICTEST PARENTS-UK	563	8	RUGBY LEAGUE PF 1	1,954
Fox Sports 1	0.6	W	0.6	9	LAST CHANCE SURGERY	1,394	9	HIGHWAY PATROL	529	9	SEVEN NEWS	1,938
Fox Sports 2	0.6	Fox Sports 1	0.6	10	RUGBY LEAGUE FINAL SERIES PF 2	1,353	10	SEVEN NEWS	524	10	AFL GF: PRE-MATCH ENTERTAINMENT	1,921
Lifestyle	0.5	Disney	0.5	11	TWO AND A HALF MEN -WED	1,344	11	SUNDAY NIGHT	523	11	WORLD'S STRICTEST PARENTS-UK	1,882
Fox Classics	0.5	Discovery	0.5	12	THE FORCE - BEHIND THE LINE	1,341	12	FUNNIEST HOME VIDEO SHOW	513	12	BORDER SECURITY	1,880
UKTV	0.5	C&I	0.5	13	TODAY TONIGHT	1,333	13	SEVEN NEWS - SUN	510	13	SUNDAY NIGHT	1,831
Sci Fi	0.4	UKTV	0.5	14	WORLD'S STRICTEST PARENTS-UK	1,319	14	60 MINUTES	503	14	THE FORCE - BEHIND THE LINE	1,759
C&I	0.4	Fox Sports 2	0.4	15	SUNDAY NIGHT	1,308	15	NATIONAL NEWS	479	15	A CURRENT AFFAIR	1,730
Fox8 +2	0.4	Fox Sports 3	0.4	16	SEVEN NEWS - SAT	1,275	16	ALL SAINTS	472	16	TWO AND A HALF MEN -WED	1,709
Disney	0.4	Fox8+2	0.4	17	NINE NEWS SUNDAY	1,217	17	GETAWAY	456	17	NINE NEWS SUNDAY	1,668
Fox Sports 3	0.3	Fox Classics	0.3	18	RUGBY LEAGUE FINAL SERIES PF 1	1,212	18	MONEY FOR JAM	456	18	SEVEN NEWS - SAT	1,653
W	0.3	Sci Fi	0.3	19	GETAWAY	1,164	19	BETTER HOMES AND GARDENS	453	19	NINE NEWS	1,641
Arena	0.3	Nat Geo	0.3	20	NINE NEWS	1,162	20	CITY HOMICIDE-WED	452	20	60 MINUTES	1,635
Showtime	0.3	111 Hits	0.3	21	HOME AND AWAY	1,158	21	NATIONAL NEWS SUNDAY	451	21	ALL SAINTS	1,623
Discovery	0.3	Arena	0.3	22	CITY HOMICIDE-WED	1,154	22	BORDER SECURITY	448	22	GETAWAY	1,620
TV1 +2	0.3	Showtime	0.3	23	ALL SAINTS	1,151	23	RPA	440	23	TODAY TONIGHT	1,620
111 Hits	0.3	History	0.3	24	BETTER HOMES AND GARDENS	1,146	24	HOME AND AWAY	436	24	CITY HOMICIDE-WED	1,606
Nat Geo	0.3	Hallmark	0.3	25	TWO AND A HALF MEN M-F	1,140	25	RUSH	433	25	BETTER HOMES AND GARDENS	1,599
History	0.2	Sky News	0.3	26	60 MINUTES	1,132	26	THE GIFT	433	26	HOME AND AWAY	1,594
Nickelodeon	0.2	Sky Racing	0.2	27	MONEY FOR JAM	1,123	27	THE FORCE - BEHIND THE LINE	418	27	MONEY FOR JAM	1,579
Bio	0.2	Cartoon	0.2	28	THE FOOTY SHOW	1,119	28	AFL GF: PRE-MATCH ENTERTAINMENT	416	28	FUNNIEST HOME VIDEOS	1,569
Cartoon	0.2	Movie One	0.2	29	NCIS WED EP 1	1,118	29	NATIONAL NEWS SATURDAY	414	29	THE FOOTY SHOW	1,481
Showtime Greats	0.2	TV1+2	0.2	30	A CURRENT AFFAIR	1,110	30	RESCUE SPECIAL OPS	405	30	TEN NEWS AT FIVE SAT	1,468
Comedy	0.2	Lifestyle Food	0.2	31	TEN NEWS AT FIVE SAT	1,074	31	20 TO 1 TUE	397	31	NINE NEWS SATURDAY	1,460
Movie One	0.2	Playhouse Disney	0.2	32	NCIS TUE EP 2	1,068	32	TEN NEWS AT FIVE SAT	394	32	RPA	1,446
Movie Extra	0.2	Showtime Greats	0.2	33	FUNNIEST HOME VIDEOS	1,056	33	TV'S BEST OF THE BEST	384	33	NCIS WED EP 1	1,443
Sky News	0.2	Movie Extra	0.2	34	NINE NEWS SATURDAY	1,046	34	AUSTRALIAN IDOL	380	34	RUSH	1,440
BBC Knowledge	0.2	Bio	0.2	35	2009 BROWNLOW MEDAL	1,046	35	TRIPLE ZERO HEROES-MON	379	35	NCIS TUE EP 2	1,426
Lifestyle Food	0.2	Nick Jr	0.2	36	NCIS WED EP 2	1,044	36	SEVEN NEWS - SAT	378	36	20 TO 1 TUE	1,419
Showcase	0.2	Comedy	0.2	37	20 TO 1 TUE	1,022	37	GLEE THURS	367	37	NCIS WED EP 2	1,358
Ovation	0.2	Movie Two	0.2	38	2009 BROWNLOW BLUE CARPET	1,014	38	TWO AND A HALF MEN -WED	365	38	AUSTRALIAN IDOL	1,356
Lifestyle +2	0.2	MTV	0.2	39	RUSH	1,007	39	GARY UNMARRIED	364	39	GLEE THURS	1,339
Showtime 2	0.1	Nickelodeon	0.2	40	RPA	1,006	40	THE FOOTY SHOW	362	40	THE GIFT	1,324

Data sourced OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. All program results represent an average of all times aired during the week. Total metro shares incl spill; total reg shares excl spill. Shares based on total people. All network shares (except Ten) include multi-channels. Share figures rounded to one decimal place.

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