

WEEKLY RATINGS REPORT

Free TV Ratings – Week 39, 2008

21 - 27 September

In Week 39, Free TV delivered one of the biggest audiences for the year with 3.1 million viewers for the AFL grand final.

- Every one of the top 40 programs on Free TV averaged a combined audience of at least 1.4 million viewers.
- Free-to-air television accounted for 85 per cent of all nightly viewing (6pm to midnight) in metro markets and 84 per cent in regional markets.
- Free TV continues to dominate share of viewing with a 66 per cent nightly share in metro markets and a 64 per cent share in regional areas.

Total Share of Nightly Viewing 6pm - Midnight			Top 40 Programs - All People									
		FREE TV										
Metro	Regional	Metro Average '000's	Regional Average '000's	Combined Metro & Regional '000's								
Seven	24.7	Prime/ 7QLD	24.7	1	AFL: GRAND FINAL: PRESENTATIONS	2,583	1	PACKED TO THE RAFTERS	795	1	AFL: GRAND FINAL	3,094
Nine	22.4	WIN/NBN	24	2	AFL: GRAND FINAL	2,460	2	FIND MY FAMILY	738	2	AFL: GRAND FINAL: PRESENTATIONS	3,083
Ten	16.5	Sthn Cross 10	16.1	3	AFL: GRAND FINAL: POST-MATCH	2,009	3	RSPCA ANIMAL RESCUE	678	3	PACKED TO THE RAFTERS	2,738
ABC	14.7	ABC	14.9	4	SEVEN NEWS - SAT	2,006	4	RUGBY LEAGUE FINAL SERIES PF 1	671	4	SEVEN NEWS - SAT	2,539
SBS	4.3	SBS	5.1	5	PACKED TO THE RAFTERS	1,943	5	CITY HOMICIDE	647	5	FIND MY FAMILY	2,476
FOX8	0.9	FOX8	0.9	6	FIND MY FAMILY	1,738	6	AFL: GRAND FINAL	634	6	AFL: GRAND FINAL: POST-MATCH	2,405
TV1	0.7	FOX Classics	0.7	7	BORDER SECURITY - AUST FRONT LINE	1,717	7	BORDER SECURITY - AUST FRONT LINE	621	7	RSPCA ANIMAL RESCUE	2,386
FOX Classics	0.6	TV1	0.7	8	RSPCA ANIMAL RESCUE	1,707	8	A CURRENT AFFAIR	592	8	BORDER SECURITY - AUST FRONT LINE	2,338
LifeStyle Channel	0.6	Crime & Investigation	0.6	9	AFL: GRAND FINAL PRE-MATCH	1,640	9	MEDICAL EMERGENCY	588	9	THE FORCE - BEHIND THE LINE	2,151
Crime & Investigation	0.6	SCI FI	0.5	10	THE FORCE - BEHIND THE LINE	1,594	10	RUGBY LEAGUE FINAL SERIES PF 2	588	10	CITY HOMICIDE	2,133
Fox Sports 1	0.6	Disney Channel	0.5	11	CITY HOMICIDE	1,486	11	CRASH INVESTIGATION UNIT	576	11	SEVEN NEWS	2,056
UKTV	0.5	Fox Sports 2	0.5	12	SEVEN NEWS	1,483	12	SEVEN NEWS	573	12	MEDICAL EMERGENCY	1,986
Discovery Channel	0.5	UKTV	0.5	13	SEVEN NEWS - SUN	1,439	13	60 MINUTES	564	13	SEVEN NEWS - SUN	1,981
W.	0.5	LifeStyle Channel	0.5	14	MEDICAL EMERGENCY	1,398	14	THE FORCE - BEHIND THE LINE	557	14	AFL: GRAND FINAL PRE-MATCH	1,979
History Channel	0.4	Fox Sports 1	0.5	15	TODAY TONIGHT	1,374	15	CRIMINAL MINDS	546	15	RUGBY LEAGUE FINAL SERIES PF1	1,885
Fox Sports 2	0.4	W.	0.4	16	AUSTRALIAN IDOL	1,340	16	SEVEN NEWS - SUN	542	16	CRASH INVESTIGATION UNIT	1,873
National Geographic	0.4	Discovery Channel	0.4	17	CRIMINAL MINDS	1,321	17	GETAWAY	539	17	CRIMINAL MINDS	1,867
Disney Channel	0.4	History Channel	0.4	18	NATIONAL NINE NEWS SUNDAY	1,303	18	SEVEN NEWS - SAT	533	18	AUSTRALIAN IDOL	1,834
Arena	0.4	FOX8+2	0.4	19	CRASH INVESTIGATION UNIT	1,297	19	NATIONAL NEWS SUNDAY	514	19	60 MINUTES	1,830
SCI FI	0.3	National Geographic	0.3	20	BETTER HOMES AND GARDENS	1,294	20	ALL SAINTS	507	20	NATIONAL NINE NEWS SUNDAY	1,817
FOX8 +2	0.3	Nick Jr	0.3	21	60 MINUTES	1,286	21	HOLE IN THE WALL	505	21	BETTER HOMES AND GARDENS	1,775
Nickelodeon	0.3	Fox Sports 3	0.3	22	TWO AND A HALF MEN	1,251	22	AFL: GRAND FINAL: PRESENTATIONS	500	22	GETAWAY	1,755
Showtime	0.3	Cartoon Network	0.3	23	HOME AND AWAY	1,232	23	AUSTRALIAN IDOL	494	23	ALL SAINTS	1,720
Bio.	0.3	Showtime Greats	0.2	24	WIPEOUT	1,231	24	BETTER HOMES AND GARDENS	481	24	A CURRENT AFFAIR	1,717
Showtime Greats	0.2	Movie Extra	0.2	25	GETAWAY	1,216	25	HOME AND AWAY	479	25	HOME AND AWAY	1,711
Hallmark	0.2	Arena	0.2	26	RUGBY LEAGUE FINAL SERIES PF1	1,214	26	BATTLEFRONTS	475	26	WIPEOUT	1,696
Cartoon Network	0.2	Sky News Australia	0.2	27	ALL SAINTS	1,213	27	THANK GOD YOU'RE HERE	474	27	TODAY TONIGHT	1,685
Comedy Channel	0.2	Bio.	0.2	28	NATIONAL NINE NEWS	1,202	28	NATIONAL NEWS	470	28	NATIONAL NINE NEWS	1,672
TV1 +2	0.2	Comedy Channel	0.2	29	M-CARS	1,195	29	WIPEOUT	465	29	BATTLEFRONTS	1,649
LifeStyle Channel+2	0.2	Nickelodeon	0.2	30	BATTLEFRONTS	1,174	30	D ATTENBOROUGH'S LIFE OF MAMMALS	460	30	TWO AND A HALF MEN	1,648
LifeStyle Food	0.2	Showtime	0.2	31	SEVEN NEWS SPECIAL: YOUR MONEY	1,148	31	ARE YOU SMARTER THAN A 5TH GRADER?	450	31	M-CARS	1,603
UKTV +2	0.2	Movie One	0.2	32	AUSTRALIAN IDOL - THE LIVE VERDICT	1,140	32	AUSTRALIAN IDOL - THE LIVE VERDICT	432	32	SEVEN NEWS SPECIAL: YOUR MONEY	1,573
Movie One	0.2	Hallmark	0.2	33	THE FOOTY SHOW	1,129	33	AUSTRALIA'S FUNNIEST HOME VIDEO SHOW	428	33	AUSTRALIAN IDOL - THE LIVE VERDICT	1,572
W2	0.2	How To Channel	0.2	34	A CURRENT AFFAIR	1,125	34	DANCING WITH THE STARS 8	426	34	THANK GOD YOU'RE HERE	1,558
Fox Sports 3	0.2	Movie Greats	0.2	35	DANCING WITH THE STARS 8	1,109	35	SEVEN NEWS SPECIAL: YOUR MONEY	425	35	DANCING WITH THE STARS 8	1,535
FOX Classics +2	0.2	Sky Racing	0.2	36	2008 BROWNLOW MEDAL	1,101	36	M-CARS	408	36	RUGBY LEAGUE FINAL SERIES PF2	1,486
Movie Extra	0.1	W2	0.1	37	THANK GOD YOU'RE HERE	1,084	37	BONES - MON	406	37	THE FOOTY SHOW	1,468
Comedy Channel +2	0.1	FOX Classics+2	0.1	38	BONES - MON	1,051	38	DEAL OR NO DEAL	400	38	BONES - MON	1,457
Boomerang	0.1	UKTV+2	0.1	39	AFL: GRAND FINAL COUNTDOWN	1,037	39	TWO AND A HALF MEN	397	39	D ATTENBOROUGH'S LIFE OF MAMMALS	1,428
Other pay TV	3.3	Other pay TV	3.2	40	AUST FUNNIEST HOME VIDEO SHOW	981	40	AFL: GRAND FINAL: POST-MATCH	396	40	AUST FUNNIEST HOME VIDEO SHOW	1,410

Data sourced OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. All program results represent an average of all times aired during the week. Total metro shares incl spill; total regional shares excl spill. ABC refers to ABC1 + ABC2. Shares based on total people.

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