

WEEKLY RATINGS REPORT

Free TV Ratings – Week 38, 2009

13 - 19 September

In Week 38, Free TV delivered huge audiences with the top rating program attracting a combined average audience of more than 2.6 million viewers.

- Every one of the top 40 programs on Free TV delivered a combined average audience of at least 1.4 million viewers.
- Free-to-air television accounted for 85 per cent of all nightly viewing (6pm to midnight) in metro areas and 84 per cent in regional markets.
- Free TV continues to dominate share of viewing with a 66 per cent nightly share in metro markets and a 64 per cent share in regional areas.

Share of Nightly Viewing 6pm - Midnight			Top 40 Programs - All People						
		FREE TV							
Metro	Regional	Metro Average '000's	Regional Average '000's	Combined Metro & Reg '000's					
Seven	22.7	Prime/ 7QLD	23.3	1	PACKED TO THE RAFTERS	1,806	1	PACKED TO THE RAFTERS	2,616
Nine	23.8	WIN/NBN	25.8	2	NINE NEWS SUNDAY	1,569	2	NINE NEWS SUNDAY	2,241
Ten	16.0	Sthn Cross 10	15.4	3	BORDER SECURITY	1,548	3	RSPCA ANIMAL RESCUE	2,156
One	1.0	ABC	15.2	4	THE FORCE - BEHIND THE LINE	1,526	4	LAST CHANCE SURGERY	2,054
ABC	14.6	SBS	5.1	5	RSPCA ANIMAL RESCUE	1,493	5	A CURRENT AFFAIR	2,047
SBS	4.3	Fox8	1.1	6	SEVEN NEWS - SUN	1,464	6	60 MINUTES	2,046
TV1	0.7	TV1	0.8	7	AFL: ST KILDA V WESTERN BULLDOG	1,458	7	RUGBY LEAGUE FINAL SERIES SF 2	2,039
Fox8	0.7	W.	0.6	8	AFL: GEELONG V COLLINGWOOD	1,449	8	WORLD'S STRICTEST PARENTS	1,999
Lifestyle	0.6	UKTV	0.5	9	FARMER WANTS A WIFE -FINALE	1,421	9	SEVEN NEWS - SUN	1,980
Fox Sports 1	0.5	Discovery	0.5	10	SEVEN NEWS	1,414	10	NATIONAL NEWS SATURDAY	1,948
Fox Classics	0.5	Fox Classics	0.5	11	WORLD'S STRICTEST PARENTS	1,407	11	DOMESTIC BLITZ	1,849
UKTV	0.5	C&I	0.5	12	LAST CHANCE SURGERY	1,403	12	FARMER WANTS A WIFE -FINALE	1,828
Arena	0.4	Lifestyle	0.5	13	TODAY TONIGHT	1,339	13	FUNNIEST HOME VIDEO SHOW	1,809
C&I	0.4	Fox Sports 3	0.5	14	TWO AND A HALF MEN	1,266	14	RUGBY LEAGUE FINAL SERIES SF 1	1,806
Discovery	0.4	Disney	0.4	15	20 TO 1 -TUE	1,263	15	FARMER WANTS A WIFE	1,776
Sci Fi	0.4	Fox Sports 2	0.4	16	FARMER WANTS A WIFE	1,263	16	SUNDAY NIGHT	1,761
W.	0.4	Arena	0.4	17	NINE NEWS SATURDAY	1,254	17	SEVEN NEWS	1,747
Fox Sports 2	0.4	111 Hits	0.4	18	DOMESTIC BLITZ	1,244	18	THE FORCE - BEHIND THE LINE	1,721
Fox Sports 3	0.4	Fox Sports 1	0.4	19	SUNDAY NIGHT	1,241	19	GETAWAY	1,720
111 Hits	0.4	History	0.4	20	60 MINUTES	1,235	20	RUGBY LEAGUE FINAL SERIES QF 4	1,706
Nat Geo	0.3	Nat Geo	0.3	21	CITY HOMICIDE-MON	1,188	21	20 TO 1	1,660
Fox8 +2	0.3	Fox8+2	0.3	22	CITY HOMICIDE-WED	1,175	22	RESCUE SPECIAL OPS	1,655
Showtime	0.3	Hallmark	0.3	23	NINE NEWS	1,139	23	NATIONAL NEWS	1,647
Disney	0.3	Showtime	0.3	24	20 TO 1	1,134	24	BORDER SECURITY	1,638
History	0.3	Bio.	0.3	25	TWO AND A HALF MEN M-F	1,134	25	ALL SAINTS	1,633
Nickelodeon	0.3	Movie One	0.3	26	TWO AND A HALF MEN -WED	1,131	26	CITY HOMICIDE-WED	1,631
Bio.	0.3	MTV	0.2	27	HOME AND AWAY	1,123	27	CITY HOMICIDE-MON	1,620
Tv1 +2	0.2	Lifestyle Food	0.2	28	A CURRENT AFFAIR	1,099	28	THE GIFT	1,593
Comedy	0.2	Sky Racing	0.2	29	BETTER HOMES AND GARDENS	1,098	29	20 TO 1 -TUE	1,567
Movie Greats	0.2	Fox Sports News	0.2	30	GETAWAY	1,093	30	BETTER HOMES AND GARDENS	1,553
Lifestyle Food	0.2	Tv1+2	0.2	31	10 THINGS - LOSING WEIGHT	1,091	31	HOME AND AWAY	1,543
Ovation	0.2	Cartoon	0.2	32	RPA	1,077	32	RPA	1,534
BBC Knowledge	0.2	Lifestyle +2	0.2	33	ALL SAINTS	1,053	33	TWO AND A HALF MEN -MON	1,527
Fox Classics +2	0.2	Sci Fi	0.2	34	RUSH	1,050	34	10 THINGS - LOSING WEIGHT	1,521
MTV	0.2	Movie Greats	0.2	35	RUGBY LEAGUE FINAL SERIES SF2	1,037	35	THE BIG BANG THEORY	1,512
Lifestyle +2	0.2	Showtime Greats	0.2	36	FUNNIEST HOME VIDEOS	1,036	36	AUSTRALIAN IDOL	1,484
Movie One	0.2	How To	0.2	37	MONEY FOR JAM	1,018	37	TWO AND A HALF MEN -WED	1,474
Cartoon	0.2	Comedy	0.2	38	THE BIG BANG THEORY	1,014	38	RUSH	1,452
Hallmark	0.2	Sky News	0.2	39	THE GIFT	1,010	39	CRIMINAL MINDS	1,444
Movie Two	0.2	Nick Jr	0.2	40	RESCUE SPECIAL OPS	1,001	40	GARY UNMARRIED	1,416

Data sourced OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. All program results represent an average of all times aired during the week. Total metro shares incl split; total reg shares excl split. Shares based on total people. All network shares (except Ten) include multi-channels. Share figures rounded to one decimal place.

For enquiries please contact Free TV on (02) 8968 7100.