

WEEKLY RATINGS REPORT

Free TV Ratings – Week 38, 2008

14 - 20 September

In Week 38, Free TV delivered excellent audience figures with the top rating program attracting a combined average audience of 2.6 million viewers.

- Every one of the top 40 programs on Free TV averaged a combined audience of at least 1.38 million viewers.
- Free-to-air television accounted for 86 per cent of all nightly viewing (6pm to midnight) in metro markets and 84 per cent in regional markets.
- Free TV continues to dominate share of viewing with a 66 per cent nightly share in metro markets and a 64 per cent share in regional areas.

Total Share of Nightly Viewing 6pm - Midnight				Top 40 Programs - All People								
Metro		Regional		FREE TV								
Metro Average '000's		Regional Average '000's		Combined Metro & Regional '000's								
Seven	23.9	Prime/ 7QLD	23.8	1	PACKED TO THE RAFTERS	1,895	1	CITY HOMICIDE	761	1	PACKED TO THE RAFTERS	2,637
Nine	22.6	WIN/NBN	24.0	2	CITY HOMICIDE	1,857	2	PACKED TO THE RAFTERS	742	2	CITY HOMICIDE	2,619
Ten	17.1	Sbs Cross 10	16.3	3	FIND MY FAMILY	1,815	3	60 MINUTES	741	3	FIND MY FAMILY	2,517
ABC	15.3	ABC	15.4	4	BORDER SECURITY - AUST FRONT LINE	1,814	4	FIND MY FAMILY	702	4	RSPCA ANIMAL RESCUE	2,508
SBS	4.3	SBS	5.3	5	RSPCA ANIMAL RESCUE	1,813	5	RSPCA ANIMAL RESCUE	695	5	60 MINUTES	2,427
FOX8	0.8	FOX8	1.0	6	THE FORCE - BEHIND THE LINE	1,733	6	NATIONAL NEWS SUNDAY	659	6	BORDER SECURITY - AUST FRONT LINE	2,421
TV1	0.7	FOX Classics	0.7	7	60 MINUTES	1,686	7	MEDICAL EMERGENCY	626	7	THE FORCE - BEHIND THE LINE	2,356
LifeStyle Channel	0.6	TV1	0.7	8	NATIONAL NINE NEWS SUNDAY	1,637	8	THE FORCE - BEHIND THE LINE	623	8	NATIONAL NINE NEWS SUNDAY	2,296
FOX Classics	0.6	SCI FI	0.6	9	SEVEN NEWS - SUN	1,490	9	A CURRENT AFFAIR	613	9	SEVEN NEWS	2,054
UKTV	0.5	Crime & Investigation	0.6	10	SEVEN NEWS	1,485	10	RUGBY LEAGUE FINAL SERIES SF 2	609	10	MEDICAL EMERGENCY	2,052
Crime & Investigation	0.5	UKTV	0.6	11	MEDICAL EMERGENCY	1,426	11	BORDER SECURITY - AUST FRONT LINE	607	11	SEVEN NEWS - SUN	2,047
Fox Sports 1	0.5	LifeStyle Channel	0.5	12	TODAY TONIGHT	1,325	12	CRASH INVESTIGATION UNIT	577	12	CRASH INVESTIGATION UNIT	1,864
Arena	0.5	History Channel	0.5	13	BONES - MON	1,298	13	SEVEN NEWS	569	13	NCIS	1,825
History Channel	0.4	Fox Sports 2	0.5	14	CRASH INVESTIGATION UNIT	1,287	14	SEVEN NEWS - SUN	557	14	BATTLEFRONTS	1,819
SCI FI	0.4	W.	0.4	15	BATTLEFRONTS	1,286	15	ALL SAINTS	549	15	BONES - MON	1,785
Fox Sports 2	0.4	Discovery Channel	0.4	16	SEVEN NEWS - SAT	1,284	16	NCIS	545	16	ALL SAINTS	1,761
Comedy Channel	0.3	Disney Channel	0.4	17	NCIS	1,280	17	THANK GOD YOU'RE HERE	543	17	A CURRENT AFFAIR	1,755
Discovery Channel	0.3	Showtime	0.4	18	HOME AND AWAY	1,247	18	BATTLEFRONTS	533	18	BETTER HOMES AND GARDENS	1,745
W.	0.3	Fox Sports 1	0.4	19	BETTER HOMES AND GARDENS	1,232	19	RUGBY LEAGUE FINAL SERIES SF 1	533	19	HOME AND AWAY	1,723
National Geographic	0.3	Arena	0.3	20	AUSTRALIAN IDOL	1,224	20	AUSTRALIAN IDOL	526	20	SEVEN NEWS - SAT	1,718
FOX8 +2	0.3	Fox Sports 3	0.3	21	ALL SAINTS	1,212	21	CRIMINAL MINDS	515	21	AUSTRALIAN IDOL	1,694
Showtime	0.3	FOX8+2	0.3	22	THE OUTDOOR ROOM WITH JAMIE DURIE	1,187	22	BETTER HOMES AND GARDENS	513	22	THANK GOD YOU'RE HERE	1,679
LifeStyle Food	0.2	Comedy Channel	0.3	23	NATIONAL NINE NEWS	1,186	23	BONES - MON	487	23	NATIONAL NINE NEWS	1,672
Nickelodeon	0.2	Bio.	0.3	24	AFL: PRELIMINARY FINAL 1	1,181	24	GETAWAY	486	24	AUST FUNNIEST HOME VIDEO SHOW	1,670
Cartoon Network	0.2	National Geographic	0.3	25	WIPEOUT	1,174	25	NATIONAL NEWS	486	25	RUGBY LEAGUE FINAL SERIES SF2	1,652
Bio.	0.2	Movie Extra	0.3	26	DANCING WITH THE STARS 8	1,169	26	HOME AND AWAY	476	26	TODAY TONIGHT	1,652
LifeStyle Channel+2	0.2	Nickelodeon	0.2	27	TWO AND A HALF MEN	1,162	27	AUSTRALIAN IDOL	470	27	WIPEOUT	1,625
Disney Channel	0.2	Cartoon Network	0.2	28	AUST FUNNIEST HOME VIDEO SHOW	1,144	28	ARE YOU SMARTER THAN A 5TH GRADER?	468	28	CRIMINAL MINDS	1,623
TV1 +2	0.2	Movie One	0.2	29	A CURRENT AFFAIR	1,142	29	RUGBY LEAGUE FINALS SERIES QF4	459	29	THE OUTDOOR ROOM WITH JAMIE DURIE	1,611
UKTV +2	0.2	Nick Jr	0.2	30	ARE YOU SMARTER THAN A 5TH GRADER?	1,137	30	WIPEOUT	451	30	ARE YOU SMARTER THAN A 5TH GRADER?	1,605
Movie One	0.2	Sky News Australia	0.2	31	THANK GOD YOU'RE HERE	1,136	31	PARTY IN THE JUNGLE - D ATTENBOROUGH	440	31	TWO AND A HALF MEN	1,583
W2	0.2	Hallmark	0.2	32	AFL FINALS 2008: 2ND PRELIM. FINAL	1,134	32	HOLE IN THE WALL	438	32	DANCING WITH THE STARS 8	1,581
Comedy Channel +2	0.2	Movie Greats	0.2	33	CRIMINAL MINDS	1,108	33	SEVEN NEWS - SAT	434	33	GETAWAY	1,529
Hallmark	0.2	LifeStyle Food	0.2	34	OUTBACK WILDLIFE RESCUE	1,057	34	THE OUTDOOR ROOM WITH JAMIE DURIE	424	34	HOLE IN THE WALL	1,476
Fox Sports 3	0.2	Showtime 2	0.2	35	GETAWAY	1,043	35	TWO AND A HALF MEN	421	35	OUTBACK WILDLIFE RESCUE	1,464
Nick Jr	0.2	TV1+2	0.2	36	RUGBY LEAGUE FINAL SERIES SF2	1,043	36	THE ALL NEW SIMPSONS	420	36	THE STRIP	1,457
How To Channel	0.1	Showtime Greats	0.2	37	THE STRIP	1,039	37	THE STRIP	418	37	RUGBY LEAGUE FINAL SERIES SF1	1,447
Showtime Greats	0.1	How To Channel	0.2	38	HOLE IN THE WALL	1,038	38	DANCING WITH THE STARS 8	412	38	AUSTRALIAN IDOL - THE LIVE VERDICT	1,435
Showtime 2	0.1	Comedy Channel +2	0.2	39	KENNY'S WORLD	1,035	39	GHOST WHISPERER	410	39	KENNY'S WORLD	1,413
Other pay TV	2.8	Other pay TV	2.8	40	AUSTRALIAN IDOL - THE LIVE VERDICT	1,027	40	THE SIMPSONS TUES	410	40	LAW & ORDER: CRIMINAL INTENT	1,387

Data sourced OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. All program results represent an average of all times aired during the week. Total metro shares incl spill; total regional shares excl spill. ABC refers to ABC1 + ABC2. Shares based on total people.

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