

## WEEKLY RATINGS REPORT

### Free TV Ratings – Week 37, 2009 6 - 12 September

In Week 37, Free TV delivered big audiences with the top rating program attracting a combined average audience of more than 2.6 million viewers.

- Every one of the top 40 programs on Free TV delivered a combined average audience of at least 1.3 million viewers.
- Free-to-air television accounted for 85 per cent of all nightly viewing (6pm to midnight) in metro areas and 84 per cent in regional markets.
- Free TV continues to dominate share of viewing with a 65 per cent nightly share in metro markets and a 63 per cent share in regional areas.

Share of Nightly Viewing 6pm - Midnight			Top 40 Programs - All People							
		FREE TV								
Metro	Regional	Metro Average '000's		Regional Average '000's		Combined Metro & Reg '000's				
Seven	23.1	Prime/ 7QLD	23.2	1	PACKED TO THE RAFTERS	1,913	1	PACKED TO THE RAFTERS	2,668	
Nine	23.2	WIN/NBN	24.3	2	SEVEN NEWS - SUN	1,644	2	A CURRENT AFFAIR	638	
Ten	16.4	Sthn Cross 10	15.4	3	DANCING WITH THE STARS 9 - GF	1,573	3	WORLD'S STRICTEST PARENTS	612	
One	0.9	ABC	15.6	4	SEVEN NEWS	1,452	4	THE FARMER WANTS A WIFE	587	
ABC	14.3	SBS	6.1	5	WORLD'S STRICTEST PARENTS	1,395	5	NATIONAL NEWS SUNDAY	549	
SBS	4.8	Fox Sports 2	1.0	6	TODAY TONIGHT	1,388	6	60 MINUTES	548	
Fox8	0.8	Fox8	0.8	7	HAMISH & ANDY: CARAVAN USA	1,307	7	RUGBY LEAGUE FINAL SERIES QF 2	537	
TV1	0.7	TV1	0.7	8	NINE NEWS SUNDAY	1,295	8	SEVEN NEWS	537	
Fox Sports 2	0.7	W.	0.7	9	TWO AND A HALF MEN -MON	1,272	9	DOMESTIC BLITZ	530	
Lifestyle	0.6	C&I	0.6	10	CITY HOMICIDE-MON	1,262	10	SEVEN NEWS - SUN	520	
Fox Sports 1	0.6	UKTV	0.6	11	THE FARMER WANTS A WIFE	1,256	11	DANCING WITH THE STARS 9 - GF	517	
UKTV	0.5	Lifestyle Food	0.5	12	TWO AND A HALF MEN -WED	1,238	12	RUGBY LEAGUE FINAL SERIES QF 1	510	
C&I	0.5	Nat Geo	0.5	13	20 TO 1 - TUE	1,227	13	WORLD FOOD SPECTACULAR	509	
Fox Classics	0.5	Fox Sports 1	0.5	14	WORLD FOOD SPECTACULAR	1,226	14	NATIONAL NEWS	505	
Fox Sports 3	0.4	Fox Classics	0.4	15	20 TO 1 -THU	1,208	15	ALL SAINTS	504	
Nat Geo	0.4	111 Hits	0.4	16	60 MINUTES	1,204	16	CITY HOMICIDE-MON	485	
Arena	0.4	Fox Sports 3	0.4	17	AFL: SF1 COLL V ADEL	1,202	17	NATIONAL NEWS SATURDAY	483	
W.	0.4	Disney	0.4	18	AFL: SF2 WTN BDOGS V BRIS LIONS	1,187	18	TWO AND A HALF MEN -MON	478	
Discovery	0.4	History	0.4	19	TWO AND A HALF MEN M-F	1,179	19	BETTER HOMES AND GARDENS	471	
Sci Fi	0.4	Discovery	0.4	20	SEVEN NEWS - SAT	1,175	20	BEYOND THE DARKLANDS-MON	466	
111 Hits	0.4	Arena	0.3	21	ALL SAINTS	1,166	21	20 TO 1 - TUE	460	
Fox8 +2	0.3	Movie One	0.3	22	HOME AND AWAY	1,163	22	CRIMINAL MINDS	459	
Showtime	0.3	Fox8+2	0.3	23	BETTER HOMES AND GARDENS	1,144	23	TWO AND A HALF MEN -WED	458	
History	0.3	Showtime	0.3	24	NINE NEWS	1,142	24	HAMISH & ANDY: CARAVAN USA	452	
Disney	0.3	Sci Fi	0.3	25	RUSH	1,138	25	THE SPEARMAN EXPERIMENT	447	
TV1 +2	0.3	Lifestyle Food	0.3	26	A CURRENT AFFAIR	1,115	26	RUSH	446	
Nickelodeon	0.3	Hallmark	0.3	27	RPA	1,113	27	HOME AND AWAY	445	
Bio.	0.2	TV1+2	0.2	28	RUSH EP 2	1,105	28	RPA	445	
Lifestyle +2	0.2	Sky Racing	0.2	29	NINE NEWS SATURDAY	1,089	29	20 TO 1 -THU	443	
Lifestyle Food	0.2	How To	0.2	30	GETAWAY	1,080	30	RUGBY LEAGUE FINAL SERIES QF 3	442	
Hallmark	0.2	Movie Extra	0.2	31	MONEY FOR JAM	1,079	31	GETAWAY	432	
Movie One	0.2	Fox Classics+2	0.2	32	AFL: QF1 ST KILDA VS C'WOOD	1,077	32	RELENTLESS ENEMIES	425	
BBC Knowledge	0.2	Nickelodeon	0.2	33	THE BIG BANG THEORY	1,076	33	THE BIG BANG THEORY	418	
Comedy	0.2	Bio.	0.2	34	DOMESTIC BLITZ	1,070	34	RUSH	417	
Movie Greats	0.2	Fox Sports News	0.2	35	CRIMINAL MINDS	1,060	35	RESCUE SPECIAL OPS	405	
How To	0.2	MTV	0.2	36	THE SPEARMAN EXPERIMENT	1,047	36	THE GREAT OUTDOORS	397	
Movie Extra	0.2	Nick Jr	0.2	37	BEYOND THE DARKLANDS-MON	1,045	37	SEVEN NEWS - SAT	393	
Animal Planet	0.2	Movie Greats	0.2	38	THE GIFT	1,014	38	MONEY FOR JAM	386	
Cartoon	0.2	Sky News	0.2	39	GOOD NEWS WEEK	951	39	RUSH EP 2	384	
Showtime 2	0.1	Comedy	0.2	40	NCIS EP 2	944	40	NCIS EP1	383	
								40	RUGBY LEAGUE FINAL SERIES QF1	1,320

Data sourced QzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. All program results represent an average of all times aired during the week. Total metro shares incl spill; total reg shares excl spill. Shares based on total people. All network shares (except Ten) include multi-channels. Share figures rounded to one decimal place.

For enquiries please contact Free TV on (02) 8968 7100.