

WEEKLY RATINGS REPORT

Free TV Ratings – Week 37, 2008

7 - 13 September

In Week 37, Free TV delivered strong results with the top rating program attracting a combined average audience of 2.7 million viewers.

- Every one of the top 40 programs on Free TV averaged a combined audience of at least 1.36 million viewers.
- Free-to-air television accounted for 86 per cent of all nightly viewing (6pm to midnight) in metro markets and 84.5 per cent in regional markets.
- Free TV continues to dominate share of viewing with a 65 per cent nightly share in metro markets and a 63 per cent share in regional areas.

Total Share of Nightly Viewing 6pm - Midnight			Top 40 Programs - All People									
			FREE TV									
Metro	Regional		Metro Average '000's		Regional Average '000's		Combined Metro & Regional '000's					
Seven	24.9	Prime/7OLD	24	1	PACKED TO THE RAFTERS	1,960	1	FIND MY FAMILY	764	1	PACKED TO THE RAFTERS	2,715
Nine	21.2	WIN/NBN	23.3	2	FIND MY FAMILY	1,919	2	PACKED TO THE RAFTERS	755	2	FIND MY FAMILY	2,683
Ten	17.1	Sth Cross 10	16.1	3	CITY HOMICIDE	1,787	3	RSPCA ANIMAL RESCUE	692	3	CITY HOMICIDE	2,451
ABC	15.7	ABC	15.7	4	SEVEN NEWS - SUN	1,774	4	CITY HOMICIDE	664	4	RSPCA ANIMAL RESCUE	2,440
SBS	4.4	SBS	5.9	5	RSPCA ANIMAL RESCUE	1,748	5	A CURRENT AFFAIR	662	5	SEVEN NEWS - SUN	2,344
TV1	0.7	Fox Sports 2	1.0	6	THE FORCE - BEHIND THE LINE	1,660	6	60 MINUTES	634	6	BORDER SECURITY - AUST FRONT LINE	2,262
FOX8	0.7	FOX8	0.8	7	BORDER SECURITY - AUST FRONT LINE	1,648	7	BORDER SECURITY - AUST FRONT LINE	614	7	THE FORCE - BEHIND THE LINE	2,255
UKTV	0.6	FOX Classics	0.7	8	SEVEN NEWS	1,515	8	MEDICAL EMERGENCY	613	8	SEVEN NEWS	2,082
Fox Sports 2	0.6	TV1	0.6	9	TODAY TONIGHT	1,383	9	DOMESTIC BLITZ	602	9	60 MINUTES	1,984
LifeStyle Channel	0.6	Fox Sports 1	0.6	10	THE OUTDOOR ROOM WITH JAMIE DURIE	1,356	10	ALL SAINTS	598	10	MEDICAL EMERGENCY	1,966
FOX Classics	0.5	UKTV	0.6	11	MEDICAL EMERGENCY	1,353	11	THE FORCE - BEHIND THE LINE	595	11	DOMESTIC BLITZ	1,954
Crime & Investigation	0.5	SCI FI	0.5	12	DOMESTIC BLITZ	1,352	12	CRASH INVESTIGATION UNIT	587	12	CRASH INVESTIGATION UNIT	1,907
Fox Sports 1	0.5	W.	0.5	13	60 MINUTES	1,350	13	SEVEN NEWS - SUN	570	13	ALL SAINTS	1,891
History Channel	0.5	Crime & Investigation	0.5	14	DANCING WITH THE STARS 8	1,334	14	SEVEN NEWS	567	14	A CURRENT AFFAIR	1,839
Arena	0.4	LifeStyle Channel	0.5	15	CRASH INVESTIGATION UNIT	1,320	15	RUGBY LEAGUE FINAL SERIES QF1	555	15	NATIONAL NINE NEWS SUNDAY	1,826
W.	0.4	FOX8+2	0.5	16	ALL SAINTS	1,293	16	NATIONAL NEWS SUNDAY	554	16	THE OUTDOOR ROOM WITH JAMIE DURIE	1,777
SCI FI	0.4	Disney Channel	0.3	17	HOME AND AWAY	1,282	17	GETAWAY	540	17	THE STRIP	1,776
Comedy Channel	0.3	History Channel	0.3	18	NATIONAL NINE NEWS SUNDAY	1,272	18	THE STRIP	529	18	HOME AND AWAY	1,767
FOX8 +2	0.3	Discovery Channel	0.3	19	SEVEN NEWS - SAT	1,268	19	NCIS	526	19	DANCING WITH THE STARS 8	1,759
National Geographic	0.3	Arena	0.3	20	WIPEOUT	1,262	20	BETTER HOMES AND GARDENS	525	20	NATIONAL NINE NEWS SATURDAY	1,714
Discovery Channel	0.3	Comedy Channel	0.3	21	THE STRIP	1,247	21	NATIONAL NEWS SATURDAY	500	21	NCIS	1,714
Showtime	0.2	Showtime	0.2	22	TWO AND A HALF MEN	1,224	22	AUSTRALIAN IDOL - WILDCARD	491	22	TODAY TONIGHT	1,706
Nickelodeon	0.2	National Geographic	0.3	23	NATIONAL NINE NEWS SATURDAY	1,214	23	HOME AND AWAY	485	23	SEVEN NEWS - SAT	1,701
TV1 +2	0.2	TV1+2	0.2	24	AUSTRALIAN IDOL - WILDCARD	1,191	24	CRIMINAL MINDS	473	24	WIPEOUT	1,701
LifeStyle Food	0.2	Nickelodeon	0.2	25	NCIS	1,188	25	NATIONAL NEWS	459	25	GETAWAY	1,699
Disney Channel	0.2	Nick Jr	0.2	26	NATIONAL NINE NEWS	1,181	26	THANK GOD YOU'RE HERE	444	26	BETTER HOMES AND GARDENS	1,698
Hallmark	0.2	Fox Sports 3	0.2	27	A CURRENT AFFAIR	1,177	27	ARE YOU SMARTER THAN A 5TH GRADER?	441	27	AUSTRALIAN IDOL - WILDCARD	1,682
LifeStyle Channel+2	0.2	Showtime Greats	0.2	28	BETTER HOMES AND GARDENS	1,173	28	WIPEOUT	439	28	NATIONAL NINE NEWS	1,640
Fox Sports 3	0.2	Movie Extra	0.2	29	GETAWAY	1,159	29	SEVEN NEWS - SAT	433	29	TWO AND A HALF MEN	1,614
Bio.	0.2	Cartoon Network	0.2	30	BONES - MON	1,149	30	RUGBY LEAGUE FINAL SERIES QF 2	432	30	CRIMINAL MINDS	1,576
UKTV +2	0.2	Bio.	0.2	31	KENNY'S WORLD	1,129	31	AUSTRALIAN IDOL - THE LIVE VERDICT	428	31	BONES - MON	1,565
Movie One	0.2	Movie One	0.2	32	HOLE IN THE WALL	1,121	32	DANCING WITH THE STARS 8	425	32	HOLE IN THE WALL	1,543
Arena+2	0.2	Sky News Australia	0.2	33	AFL: SEMI-FINAL 2	1,117	33	HOLE IN THE WALL	422	33	KENNY'S WORLD	1,540
W2	0.2	Showtime 2	0.2	34	CRIMINAL MINDS	1,103	34	THE OUTDOOR ROOM WITH JAMIE DURIE	421	34	AUSTRALIAN IDOL - THE LIVE VERDICT	1,527
How to Channel	0.1	Hallmark	0.2	35	AUSTRALIAN IDOL - THE LIVE VERDICT	1,099	35	BONES - MON	416	35	ARE YOU SMARTER THAN A 5TH GRADER?	1,494
FOX Classics +2	0.1	Fox Sports News	0.1	36	OUTBACK WILDLIFE RESCUE	1,094	36	KENNY'S WORLD	411	36	OUTBACK WILDLIFE RESCUE	1,491
Cartoon Network	0.1	Movie Two	0.1	37	AFL FINALS 2008: 1ST SEMI FINAL	1,087	37	CSI: MIAMI	401	37	THANK GOD YOU'RE HERE	1,476
Showtime Greats	0.1	MTV	0.1	38	ARE YOU SMARTER THAN A 5TH GRADER?	1,053	38	OUTBACK WILDLIFE RESCUE	397	38	RUGBY LEAGUE FINAL SERIES QF1	1,385
Showtime 2	0.1	UKTV+2	0.1	39	MAKE ME A SUPERMODEL	1,052	39	DEAL OR NO DEAL	393	39	LAW & ORDER: CRIMINAL INTENT	1,370
Other pay TV	3.0	Other pay TV	2.9	40	THANK GOD YOU'RE HERE	1,032	40	TWO AND A HALF MEN	390	40	MAKE ME A SUPERMODEL	1,363

Data sourced OZTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. All program results represent an average of all times aired during the week. Total metro shares incl split; total regional shares excl split. ABC refers to ABC1 + ABC2. Shares based on total people.

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