

## WEEKLY RATINGS REPORT

### Free TV Ratings – Week 36, 2009

30 August – 05 September

In Week 36, Free TV delivered huge audiences with the top rating program attracting a combined average audience of more than 2.7 million viewers.

- Every one of the top 40 programs on Free TV delivered a combined average audience of at least 1.3 million viewers.
- Free-to-air television accounted for 84 per cent of all nightly viewing (6pm to midnight) in metro areas and 83 per cent in regional markets.
- Free TV continues to dominate share of viewing with a 65 per cent nightly share in metro markets and a 62 per cent share in regional areas.

Share of Nightly Viewing 6pm - Midnight			Top 40 Programs - All People						
		FREE TV							
Metro	Regional	Metro Average '000's	Regional Average '000's	Combined Metro & Reg '000's					
Seven	22.8	Prime/ 7QLD	22.2	1	PACKED TO THE RAFTERS	1,943	1	PACKED TO THE RAFTERS	2,714
Nine	22.5	WIN/NBN	24.0	2	SEVEN NEWS - SUN	1,686	2	A CURRENT AFFAIR	2,238
Ten	17.0	Sthn Cross 10	16.2	3	TALKIN 'BOUT YOUR GENERATION	1,563	3	NATIONAL NEWS SUNDAY	2,095
One	1.0	ABC	15.4	4	SEVEN NEWS	1,493	4	WORLD'S STRICTEST PARENTS-UK	2,017
ABC	14.7	SBS	5.3	5	DANCING WITH THE STARS 9	1,401	5	SEVEN NEWS - SUN	1,986
SBS	4.3	Fox Sports 2	1.6	6	TODAY TONIGHT	1,397	6	DOMESTIC BLITZ	1,909
Fox Sports 1	0.8	Fox8	0.8	7	NINE NEWS SUNDAY	1,393	7	60 MINUTES	1,909
TV1	0.8	TV1	0.7	8	CITY HOMICIDE-MON	1,389	8	TALKIN 'BOUT YOUR GENERATION	1,874
Fox Sports 2	0.8	W.	0.7	9	TWO AND A HALF MEN -WED	1,360	9	SEVEN NEWS	1,866
Fox8	0.8	UKTV	0.5	10	SURF PATROL	1,354	10	THE FARMER WANTS A WIFE	1,851
Lifestyle	0.6	C&I	0.5	11	20 TO 1 -THUR	1,337	11	CITY HOMICIDE-MON	1,816
Fox Classics	0.5	Fox Classics	0.5	12	MONEY FOR JAM	1,332	12	GETAWAY	1,793
UKTV	0.5	Discovery	0.5	13	AIR WAYS	1,310	13	NATIONAL NEWS	1,792
C&I	0.5	Showtime	0.5	14	WORLD'S STRICTEST PARENTS-UK	1,307	14	20 TO 1 -THUR	1,785
Sci Fi	0.4	Lifestyle	0.5	15	GETAWAY	1,299	15	SURF PATROL	1,751
111 Hits	0.4	Fox Sports 1	0.5	16	SEVEN NEWS - SAT	1,255	16	DANCING WITH THE STARS 9	1,718
Discovery	0.4	111 Hits	0.4	17	DOMESTIC BLITZ	1,248	17	BETTER HOMES AND GARDENS	1,694
W.	0.4	Disney	0.4	18	TWO AND A HALF MEN -MON	1,194	18	ALL SAINTS	1,671
Showtime	0.4	Fox Sports 3	0.4	19	HOME AND AWAY	1,185	19	AIR WAYS	1,668
Fox Sports 3	0.4	Nat Geo	0.4	20	ALL SAINTS	1,175	20	BONES	1,660
Arena	0.3	Arena	0.3	21	BETTER HOMES AND GARDENS	1,172	21	BATTLE AT KRUGER PARK	1,657
Fox8 +2	0.3	Sci Fi	0.3	22	BATTLE AT KRUGER PARK	1,160	22	LIVE FRIDAY NIGHT FOOTBALL	1,637
Nat Geo	0.3	Fox8+2	0.3	23	TWO AND A HALF MEN M-F	1,159	23	RPA	1,636
TV1 +2	0.3	History	0.3	24	BONES	1,155	24	THE GIFT	1,635
History	0.3	Bio.	0.3	25	NINE NEWS	1,153	25	FUNNIEST HOME VIDEO SHOW	1,634
Nickelodeon	0.3	Movie One	0.3	26	CRIMINAL MINDS	1,146	26	CRIMINAL MINDS	1,634
Bio.	0.3	MTV	0.3	27	AFL: 2ND ELIM. FINAL BRIS V CARL	1,140	27	RESCUE SPECIAL OPS	1,619
Showtime 2	0.2	Hallmark	0.3	28	RPA	1,137	28	TWO AND A HALF MEN -MON	1,606
Lifestyle Food	0.2	TV1+2	0.2	29	60 MINUTES	1,123	29	HOME AND AWAY	1,595
Disney	0.2	Showtime 2	0.2	30	THE FARMER WANTS A WIFE	1,115	30	TWO AND A HALF MEN -WED	1,565
Hallmark	0.2	Comedy	0.2	31	A CURRENT AFFAIR	1,109	31	20 TO 1 -TUE	1,459
How To	0.2	Sky News	0.2	32	FUNNIEST HOME VIDEOS	1,104	32	MONEY FOR JAM	1,453
Movie One	0.2	How To	0.2	33	NCIS EP 1	1,050	33	RUSH	1,445
Movie Extra	0.2	Fox Sports News	0.2	34	NCIS EP 2	1,048	34	AUSTRALIAN IDOL - WILDCARD	1,416
Comedy	0.2	Cartoon Network	0.2	35	RUSH	1,042	35	NCIS EP 1	1,405
BBC Knowledge	0.2	Fox Classics+2	0.2	36	AFL: ELIM. FINAL 1: ADEL VS ESS	1,022	36	THE BIG BANG THEORY	1,376
Lifestyle +2	0.2	Lifestyle Food	0.2	37	AUSTRALIAN IDOL - WILDCARD	1,000	37	NATIONAL NEWS SATURDAY	1,365
Movie Greats	0.2	Nickelodeon	0.2	38	GOOD NEWS WEEK	993	38	R U SMARTER THAN A 5TH GRADER	1,360
Sky News	0.2	Movie Extra	0.2	39	20 TO 1 -TUE	983	39	SUNDAY FOOTBALL	1,348
Showtime Greats	0.2	Sky Racing	0.2	40	THE GIFT	980	40	SEVEN NEWS - SAT	1,329

Data sourced QzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. All program results represent an average of all times aired during the week. Total metro shares incl spill; total reg shares excl spill. Shares based on total people. All network shares (except Ten) include multi-channels. Share figures rounded to one decimal place.

For enquiries please contact Free TV on (02) 8968 7100.