

WEEKLY RATINGS REPORT

Free TV Ratings – Week 36, 2008

31 August - 6 September

In Week 36, Free TV delivered massive audience numbers with the top rating program attracting a combined average audience of 2.87 million viewers.

- Every one of the top 40 programs on Free TV averaged a combined audience of at least 1.4 million viewers.
- Free-to-air television accounted for 85 per cent of all nightly viewing (6pm to midnight) in metro markets and 83 per cent in regional markets.
- Free TV continues to dominate share of viewing with a 66 per cent nightly share in metro markets and a 63 per cent share in regional areas.

Total Share of Nightly Viewing 6pm - Midnight			Top 40 Programs - All People							
Metro		Regional	FREE TV							
			Metro Average '000's		Regional Average '000's	Combined Metro & Regional '000's				
Seven	24.4	Prime/ 7QLD	24.0	1	PACKED TO THE RAFTERS	2,044	824	1	PACKED TO THE RAFTERS	2,868
Nine	22.2	WIN/NBN	23.1	2	BORDER SECURITY - AUST FRONT LINE	1,724	735	2	CITY HOMICIDE	2,418
Ten	17.5	Sfm Cross 10	16.6	3	RSPCA ANIMAL RESCUE	1,709	699	3	RSPCA ANIMAL RESCUE	2,408
ABC	15.0	ABC	15.1	4	CITY HOMICIDE	1,683	694	4	BORDER SECURITY - AUST FRONT LINE	2,328
SBS	4.0	SBS	5.1	5	FIND MY FAMILY	1,640	678	5	FIND MY FAMILY	2,318
FOX8	0.8	Fox Sports 2	1.4	6	SEVEN NEWS	1,573	677	6	60 MINUTES	2,257
TV1	0.7	FOX8	0.8	7	60 MINUTES	1,563	667	7	NATIONAL NINE NEWS SUNDAY	2,183
FOX Classics	0.7	TV1	0.8	8	THE FORCE - BEHIND THE LINE	1,542	654	8	SEVEN NEWS	2,155
Fox Sports 2	0.6	FOX Classics	0.7	9	SEVEN NEWS - SUN	1,538	638	9	DOMESTIC BLITZ	2,133
UKTV	0.6	UKTV	0.6	10	NATIONAL NINE NEWS SUNDAY	1,506	610	10	THE FORCE - BEHIND THE LINE	2,100
LifeStyle Channel	0.5	Crime & Investigation	0.6	11	DOMESTIC BLITZ	1,466	604	11	SEVEN NEWS - SUN	2,097
Fox Sports 1	0.5	Fox Sports 1	0.5	12	THE STRIP	1,446	593	12	THE STRIP	2,034
ARENA	0.5	Fox Sports 3	0.4	13	TODAY TONIGHT	1,434	588	13	MEDICAL EMERGENCY	1,995
W.	0.5	W.	0.4	14	SEVEN NEWS - SAT	1,401	582	14	CRASH INVESTIGATION UNIT	1,927
Crime & Investigation	0.5	Arena	0.4	15	MEDICAL EMERGENCY	1,357	559	15	SEVEN NEWS - SAT	1,927
History Channel	0.4	LifeStyle Channel	0.4	16	DANCING WITH THE STARS 8	1,331	558	16	ALL SAINTS	1,884
Showtime	0.4	Showtime	0.4	17	HOME AND AWAY	1,329	534	17	BETTER HOMES AND GARDENS	1,841
SCI FI	0.4	Discovery Channel	0.4	18	CRASH INVESTIGATION UNIT	1,317	527	18	HOME AND AWAY	1,837
Discovery Channel	0.4	Disney Channel	0.3	19	AUSTRALIAN IDOL - TOP 100	1,310	526	19	AUSTRALIAN IDOL - TOP 100	1,787
Comedy Channel	0.3	SCI FI	0.3	20	BETTER HOMES AND GARDENS	1,307	517	20	A CURRENT AFFAIR	1,780
FOX8 +2	0.3	History Channel	0.3	21	ALL SAINTS	1,291	508	21	NCIS	1,767
Fox Sports 3	0.3	National Geographic	0.3	22	NCIS	1,290	504	22	TODAY TONIGHT	1,756
National Geographic	0.2	FOX8+2	0.3	23	THE OUTDOOR ROOM WITH JAMIE DURIE	1,284	501	23	DANCING WITH THE STARS 8	1,752
Bio.	0.2	Comedy Channel	0.3	24	AUSTRALIAN IDOL - SEMI FINAL 2	1,257	492	24	GETAWAY	1,734
Nickelodeon	0.2	Sky News Australia	0.3	25	AUSTRALIAN IDOL - SEMI FINAL 3	1,231	477	25	AUSTRALIAN IDOL - SEMI FINAL 2	1,712
How To Channel	0.2	Bio.	0.2	26	GETAWAY	1,217	477	26	AUSTRALIAN IDOL - SEMI FINAL 3	1,701
TV1 +2	0.2	Showtime Greats	0.2	27	AUSTRALIAN IDOL - SEMI FINAL 1	1,193	470	27	AUSTRALIAN IDOL - SEMI FINAL 4	1,677
Hallmark	0.2	Movie One	0.2	28	TWO AND A HALF MEN	1,182	455	28	THE OUTDOOR ROOM WITH JAMIE DURIE	1,676
LifeStyle Food	0.2	Hallmark	0.2	29	NATIONAL NINE NEWS	1,171	451	29	NATIONAL NINE NEWS	1,663
Disney Channel	0.2	Movie Extra	0.2	30	BONES - MON	1,164	448	30	AUST FUNNIEST HOME VIDEO SHOW	1,644
Movie One	0.2	Nickelodeon	0.2	31	AUSTRALIAN IDOL - SEMI FINAL 4	1,150	432	31	BONES - MON	1,615
Sky News Australia	0.2	TV1+2	0.2	32	RUSH	1,145	424	32	AUSTRALIAN IDOL - SEMI FINAL 1	1,610
W2	0.2	How to Channel	0.2	33	AUST FUNNIEST HOME VIDEO SHOW	1,143	422	33	WIPEOUT	1,571
Showtime Greats	0.2	Showtime 2	0.2	34	HOLE IN THE WALL	1,142	421	34	CRIMINAL MINDS	1,566
LifeStyle Channel+2	0.2	Cartoon Network	0.2	35	WIPEOUT	1,139	417	35	HOLE IN THE WALL	1,564
Comedy Channel +2	0.2	W2	0.2	36	LAW & ORDER: CRIMINAL INTENT	1,129	417	36	TWO AND A HALF MEN	1,540
Nick Jr.	0.2	Comedy Channel +2	0.2	37	A CURRENT AFFAIR	1,126	411	37	SCORCHED	1,536
Showtime 2	0.2	FOX Classics+2	0.2	38	SCORCHED	1,119	394	38	LAW & ORDER: CRIMINAL INTENT	1,523
Arena +2	0.1	Nick Jr.	0.2	39	CRIMINAL MINDS	1,118	392	39	RUSH	1,492
Other pay TV	3.0	Other pay TV	3.4	40	TEN'S AFL FINALS 2008: 2ND ELIM. FINAL	1,100	388	40	LAW AND ORDER: SVU	1,395

Data sourced OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. All program results represent an average of all times aired during the week. Total metro shares incl spill; total regional shares excl spill. ABC refers to ABC1 + ABC2. Shares based on total people.

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