

## WEEKLY RATINGS REPORT

### Free TV Ratings – Week 35, 2009

23 - 29 August

In Week 35, Free TV delivered big audiences with the top rating program attracting a combined average audience of more than 2.6 million viewers.

- Every one of the top 40 programs on Free TV delivered a combined average audience of at least 1.3 million viewers.
- Free-to-air television accounted for 83 per cent of all nightly viewing (6pm to midnight) in metro areas and 82 per cent in regional markets.
- Free TV continues to dominate share of viewing with a 63 per cent nightly share in metro markets and a 61 per cent share in regional areas.

Share of Nightly Viewing 6pm - Midnight			Top 40 Programs - All People						
		FREE TV							
Metro	Regional	Metro Average '000's		Regional Average '000's		Combined Metro & Reg '000's			
Seven	22.4	Prime/ 7QLD	21.7	1	PACKED TO THE RAFTERS	1,930	1	PACKED TO THE RAFTERS	2,686
Nine	21.9	WIN/NBN	23.5	2	SEVEN NEWS - SUN	1,650	2	NATIONAL NEWS SUNDAY	591
Ten	16.9	Sthn Cross 10	16.1	3	SEVEN NEWS	1,462	3	A CURRENT AFFAIR	572
One	0.9	ABC	15.5	4	AIR WAYS	1,444	4	THE FARMER WANTS A WIFE	558
ABC	14.8	SBS	6.2	5	BETTER HOMES AND GARDENS	1,417	5	DOMESTIC BLITZ	540
SBS	4.9	Fox Sports 2	1.5	6	SURF PATROL	1,375	6	SEVEN NEWS	540
Fox Sports 1	0.9	Fox Classics	0.8	7	DANCING WITH THE STARS 9	1,368	7	RUSH	535
Fox Sports 2	0.8	Fox8	0.8	8	TODAY TONIGHT	1,358	8	CITY HOMICIDE-MON	528
TV1	0.8	TV1	0.6	9	CITY HOMICIDE-MON	1,334	9	WORLD'S STRICTEST PARENTS-UK	521
Fox8	0.8	W.	0.6	10	TWO AND A HALF MEN -WED	1,310	10	SEVEN NEWS - SUN	513
Fox Classics	0.7	Lifestyle	0.6	11	RUSH	1,309	11	AIR WAYS	504
Lifestyle	0.5	UKTV	0.5	12	WORLD'S STRICTEST PARENTS-UK	1,302	12	SURF PATROL	503
UKTV	0.5	Fox Sports 1	0.5	13	TWO AND A HALF MEN - MON	1,276	13	20 TO 1 - THUR	494
Fox Sports 3	0.5	Movie One	0.5	14	NINE NEWS SUNDAY	1,256	14	60 MINUTES	492
Movie One	0.4	Fox8+2	0.5	15	HARRY POTTER: THE PHOENIX	1,230	15	TWO AND A HALF MEN - MON	484
C&I	0.4	C&I	0.5	16	SEVEN NEWS - SAT	1,217	16	LIVE FRIDAY NIGHT FOOTBALL	477
W.	0.4	Fox Sports 3	0.5	17	20 TO 1 - THUR	1,183	17	NATIONAL NEWS	470
Fox8+2	0.4	Discovery	0.4	18	AUSTRALIAN IDOL - SEMI FINAL 4	1,182	18	ALL SAINTS	465
111 Hits	0.4	111 Hits	0.4	19	HOME AND AWAY	1,182	19	DANCING WITH THE STARS 9	464
Discovery	0.4	Showtime	0.4	20	20 TO 1 - TUE	1,178	20	BETTER HOMES AND GARDENS	454
Showtime	0.3	Arena	0.4	21	THE FARMER WANTS A WIFE	1,168	21	SEVEN NEWS - SAT	454
Arena	0.3	Disney	0.4	22	ALL SAINTS	1,146	22	CRIMINAL MINDS	452
Sci Fi	0.3	Hallmark	0.4	23	DOMESTIC BLITZ	1,144	23	AUSTRALIAN IDOL - SEMI FINAL 4	451
Bio.	0.3	History	0.3	24	CRIMINAL MINDS	1,142	24	HOME AND AWAY	448
Nat Geo	0.3	Nat Geo	0.3	25	TWO AND A HALF MEN -M-F	1,139	25	FUNNIEST HOME VIDEO SHOW	446
History	0.3	Bio.	0.3	26	NINE NEWS	1,135	26	20 TO 1 - TUE	445
Disney	0.3	How To	0.3	27	NCIS EP 2	1,129	27	HARRY POTTER: THE PHOENIX	442
TV1 +2	0.3	Sky Racing	0.2	28	AUSTRALIAN IDOL - SEMI FINAL 1	1,112	28	TWO AND A HALF MEN -WED	440
Nickelodeon	0.3	Lifestyle Food	0.2	29	NCIS EP 1	1,110	29	THE BIG BANG THEORY	429
Showtime 2	0.2	Sky News	0.2	30	RPA	1,095	30	AUSTRALIAN IDOL - SEMI FINAL 2	424
Lifestyle Food	0.2	Movie Two	0.2	31	AUSTRALIAN IDOL - TOP 100	1,086	31	AUSTRALIAN IDOL - SEMI FINAL 1	418
Movie Extra	0.2	W2	0.2	32	BEYOND THE DARKLANDS-MON	1,077	32	AUSTRALIAN IDOL - SEMI FINAL 3	414
Showtime Greats	0.2	Fox Classics+2	0.2	33	JOURNEY TO THE EDGE	1,068	33	THE GIFT	414
Hallmark	0.2	MTV	0.2	34	AUSTRALIAN IDOL - SEMI FINAL 2	1,063	34	BONES	413
Movie Two	0.2	Sci Fi	0.2	35	AUSTRALIAN IDOL - SEMI FINAL 3	1,061	35	GETAWAY	410
Lifestyle +2	0.2	TV1+2	0.2	36	A CURRENT AFFAIR	1,041	36	AUSTRALIAN IDOL - TOP 100	400
Comedy	0.2	Showtime 2	0.2	37	60 MINUTES	1,034	37	JOURNEY TO THE EDGE	399
Nick Jr	0.2	Movie Extra	0.2	38	FUNNIEST HOME VIDEOS	1,021	38	RPA	396
Ovation	0.2	E!	0.2	39	GOOD NEWS WEEK	1,020	39	BEYOND THE DARKLANDS-MON	391
Cartoon Network	0.2	Movie Greats	0.2	40	GETAWAY	1,007	40	RESCUE SPECIAL OPS	385

Data sourced OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. All program results represent an average of all times aired during the week. Total metro shares incl split; total reg shares excl split. Shares based on total people. All network shares (except Ten) include multi-channels. Share figures rounded to one decimal place.

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