

WEEKLY RATINGS REPORT

Free TV Ratings – Week 35, 2008

24 - 30 August

In Week 35, Free TV delivered huge audience numbers with the top rating program attracting a combined average audience of 2.79 million viewers.

- Every one of the top 40 programs on Free TV delivered a combined audience of at least 1.43 million viewers.
- Free-to-air television accounted for 85 per cent of all nightly viewing (6pm to midnight) in metro markets and 83.5 per cent in regional markets.
- Free TV continues to dominate share of viewing with a 67 per cent nightly share in metro markets and a 65 per cent share in regional areas.

Total Share of Nightly Viewing 6pm - Midnight			Top 40 Programs - All People									
		FREE TV										
Metro	Regional	Metro Average '000's	Regional Average '000's	Combined Metro & Regional '000's								
Seven	26.6	Prime/ 7OLD	25.3	1	BEIJING OLYMPICS: CLOSING CEREMONY	2,007	1	PACKED TO THE RAFTERS	845	1	PACKED TO THE RAFTERS	2,790
Nine	20.3	WIN/NBN	21.9	2	PACKED TO THE RAFTERS	1,945	2	FIND MY FAMILY	734	2	SEVEN NEWS - SUN	2,596
Ten	18.9	Sthn Cross 10	17.9	3	SEVEN NEWS - SUN	1,924	3	RSPCA ANIMAL RESCUE	722	3	CITY HOMICIDE	2,548
ABC	13.9	ABC	14.0	4	CITY HOMICIDE	1,881	4	ALL SAINTS	678	4	BEIJING OLYMPICS: CLOSING CEREMONY	2,539
SBS	4.1	SBS	5.0	5	BORDER SECURITY - AUST FRONT LINE	1,790	5	SEVEN NEWS - SUN	672	5	FIND MY FAMILY	2,511
FOX8	0.8	Fox Sports 2	1.6	6	FIND MY FAMILY	1,777	6	CITY HOMICIDE	667	6	BORDER SECURITY - AUSTRALIA'S FRONT LINE	2,414
Fox Sports 1	0.7	FOX8	0.9	7	BEIJING OLYMPICS: THE HEROES OF BEIJING	1,774	7	THE FORCE - BEHIND THE LINE	651	7	RSPCA ANIMAL RESCUE	2,405
TV1	0.7	TV1	0.7	8	THE FORCE - BEHIND THE LINE	1,728	8	60 MINUTES	626	8	THE FORCE - BEHIND THE LINE	2,379
Fox Sports 2	0.7	Fox Sports 1	0.6	9	RSPCA ANIMAL RESCUE	1,683	9	BORDER SECURITY - AUST FRONT LINE	624	9	BEIJING OLYMPICS: THE HEROES OF BEIJING	2,335
UKTV	0.6	UKTV	0.6	10	SEVEN NEWS	1,551	10	A CURRENT AFFAIR	619	10	SEVEN NEWS	2,127
Crime & Investigation	0.5	Crime & Investigation	0.6	11	SEVEN NEWS - SAT	1,437	11	CRIMINAL MINDS	596	11	CRIMINAL MINDS	1,998
Lifestyle Channel	0.5	W.	0.5	12	TODAY TONIGHT	1,429	12	MEDICAL EMERGENCY	588	12	ALL SAINTS	1,951
W.	0.4	LifeStyle Channel	0.5	13	BETTER HOMES AND GARDENS	1,412	13	SEVEN NEWS	576	13	BETTER HOMES AND GARDENS	1,937
Fox Classics	0.4	FOX Classics	0.5	14	CRIMINAL MINDS	1,402	14	BEIJING OLYMPICS: THE HEROES OF BEIJING	561	14	AUSTRALIAN IDOL - AUDITION 1	1,921
Arena	0.4	Movie One	0.4	15	AUSTRALIAN IDOL - AUDITION 1	1,400	15	AUSTRALIAN IDOL - AUDITION 5	559	15	AUSTRALIA'S NAUGHTIEST HOME VIDEO SHOW	1,920
FOX8 +2	0.3	SCI FI	0.4	16	HOME AND AWAY	1,374	16	AUST NAUGHTIEST HOME VIDEO SHOW	552	16	SEVEN NEWS - SAT	1,912
Discovery Channel	0.3	History Channel	0.3	17	AUST NAUGHTIEST HOME VIDEO SHOW	1,368	17	NATIONAL NEWS SUNDAY	548	17	60 MINUTES	1,902
History Channel	0.3	Disney Channel	0.3	18	NATIONAL NINE NEWS SUNDAY	1,347	18	CRASH INVESTIGATION UNIT	545	18	MEDICAL EMERGENCY	1,896
SCI FI	0.3	Fox Sports 3	0.3	19	MEDICAL EMERGENCY	1,308	19	BEIJING OLYMPICS: CLOSING CEREMONY	532	19	NATIONAL NINE NEWS SUNDAY	1,895
National Geographic	0.2	Showtime	0.3	20	GETAWAY	1,297	20	BETTER HOMES AND GARDENS	525	20	HOME AND AWAY	1,886
Fox Sports 3	0.3	FOX8+2	0.3	21	CRASH INVESTIGATION UNIT	1,282	21	AUSTRALIAN IDOL - AUDITION 1	521	21	CRASH INVESTIGATION UNIT	1,827
Showtime Greats	0.3	Showtime Greats	0.3	22	60 MINUTES	1,276	22	AUSTRALIAN IDOL - AUDITION 4	516	22	TODAY TONIGHT	1,824
Showtime	0.2	Arena	0.3	23	ALL SAINTS	1,273	23	HOME AND AWAY	512	23	GETAWAY	1,807
Comedy Channel	0.2	National Geographic	0.3	24	AUSTRALIAN IDOL - AUDITION 2	1,257	24	GETAWAY	510	24	AUSTRALIAN IDOL - AUDITION 4	1,756
Movie One	0.2	Nick Jr	0.3	25	AUSTRALIAN IDOL - AUDITION 4	1,240	25	NATIONAL NEWS	492	25	A CURRENT AFFAIR	1,737
Disney Channel	0.2	Discovery Channel	0.3	26	NATIONAL NINE NEWS	1,194	26	WHAT'S GOOD FOR YOU SPRING SPECIAL	485	26	AUSTRALIAN IDOL - AUDITION 2	1,735
TV1 +2	0.2	Sky News Australia	0.3	27	HOLE IN THE WALL	1,185	27	THANK GOD YOU'RE HERE	482	27	AUSTRALIAN IDOL - AUDITION 5	1,707
Bio.	0.2	Movie Greats	0.2	28	TWO AND A HALF MEN	1,184	28	AUSTRALIAN IDOL - AUDITION 2	478	28	NATIONAL NINE NEWS	1,686
How To Channel	0.2	Comedy Channel	0.2	29	LAW & ORDER: CRIMINAL INTENT	1,180	29	CSI: MIAMI	477	29	HOLE IN THE WALL	1,661
Hallmark	0.2	Bio.	0.2	30	BONES	1,169	30	HOLE IN THE WALL	476	30	NCIS	1,600
Lifestyle Food	0.2	TV1+2	0.2	31	NCIS	1,168	31	SEVEN NEWS - SAT	475	31	BONES	1,590
Lifestyle Channel+2	0.2	Movie Extra	0.2	32	AUSTRALIAN IDOL - AUDITION 5	1,148	32	AUSTRALIAN IDOL - AUDITION 3	471	32	LAW & ORDER: CRIMINAL INTENT	1,570
Uktv +2	0.2	Movie Two	0.2	33	A CURRENT AFFAIR	1,118	33	MARCH OF THE PENGUINS	445	33	AUSTRALIAN IDOL - AUDITION 3	1,569
Movie Two	0.2	Cartoon Network	0.2	34	AUSTRALIAN IDOL - AUDITION 3	1,098	34	NCIS	432	34	TWO AND A HALF MEN	1,564
Ovation	0.2	Showtime 2	0.2	35	LAW AND ORDER: SVU	1,081	35	BONES	421	35	CSI: MIAMI	1,530
Nickelodeon	0.2	LifeStyle Food	0.2	36	CSI: MIAMI	1,063	36	AUSTRALIA'S FUNNIEST HOME VIDEO SHOW	420	36	WHAT'S GOOD FOR YOU SPRING SPECIAL	1,528
Boomerang	0.2	Hallmark	0.2	37	WHAT'S GOOD FOR YOU SPRING SPECIAL	1,043	37	DEAL OR NO DEAL	417	37	THANK GOD YOU'RE HERE	1,473
Movie Greats	0.2	W2	0.2	38	AUSTRALIAN IDOL - AUDITION 6	1,033	38	M-THE INCREDIBLES	416	38	MARCH OF THE PENGUINS	1,449
Nick Jr	0.1	How to Channel	0.2	39	BEIJING OLYMPICS: D16 LATE MORNING	1,017	39	AUSTRALIAN IDOL - AUDITION 6	415	39	AUSTRALIAN IDOL - AUDITION 6	1,448
Other pay TV	3.3	Other pay TV	2.8	40	ROVE	1,015	40	BEIJING OLYMPICS: D16 LATE MORNING	411	40	LAW AND ORDER: SVU	1,436

Data sourced OZTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. All program results represent an average of all times aired during the week. Total metro shares incl split; total regional shares excl split. ABC refers to ABC1 + ABC2. Shares based on total people.

For enquiries please contact Free TV on (02) 8968 7100.