

WEEKLY RATINGS REPORT

Free TV Ratings – Week 34, 2009

16 - 22 August

In Week 34, Free TV delivered huge audiences with the top rating program attracting a combined average audience of more than 2.6 million viewers.

- Every one of the top 40 programs on Free TV delivered a combined average audience of at least 1.4 million viewers.
- Free-to-air television accounted for 84 per cent of all nightly viewing (6pm to midnight) in metro areas and 82 per cent in regional markets.
- Free TV continues to dominate share of viewing with a 64 per cent nightly share in metro markets and a 60 per cent share in regional areas.

Share of Nightly Viewing 6pm - Midnight			Top 40 Programs - All People									
		FREE TV										
Metro	Regional	Metro Average '000's	Regional Average '000's	Combined Metro & Reg '000's								
Seven	23.3	Prime/ 7QLD	22.3	1	PACKED TO THE RAFTERS	1,894	1	PACKED TO THE RAFTERS	757	1	PACKED TO THE RAFTERS	2,651
Nine	21.9	WIN/NBN	22.5	2	SEVEN NEWS - SUN	1,714	2	SEVEN NEWS - SUN	617	2	SEVEN NEWS - SUN	2,331
Ten	16.3	Sthn Cross 10	16.0	3	NINE NEWS SUNDAY	1,609	3	A CURRENT AFFAIR	576	3	NINE NEWS SUNDAY	2,098
One	0.8	ABC	14.0	4	BETTER HOMES AND GARDENS	1,549	4	WORLD'S STRICTEST PARENTS	570	4	WORLD'S STRICTEST PARENTS	2,091
ABC	13.6	SBS	7.6	5	TALKIN' 'BOUT YOUR GENERATION	1,523	5	DANCING WITH THE STARS 9	565	5	DANCING WITH THE STARS 9	2,057
SBS	6.4	Fox Sports 2	1.7	6	WORLD'S STRICTEST PARENTS	1,521	6	SURF PATROL	534	6	TALKIN' 'BOUT YOUR GENERATION	2,049
Fox Sports 3	0.9	Fox Sports 3	1.0	7	DANCING WITH THE STARS 9	1,492	7	TALKIN' 'BOUT YOUR GENERATION	526	7	BETTER HOMES AND GARDENS	2,046
Fox Sports 1	0.8	Fox8	0.9	8	SEVEN NEWS	1,475	8	SEVEN NEWS	525	8	SEVEN NEWS	2,000
Fox8	0.8	TV1	0.7	9	SEVEN NEWS - SAT	1,440	9	BONES	522	9	BONES	1,898
TV1	0.7	W.	0.6	10	CITY HOMICIDE-MON	1,390	10	THE FARMER WANTS A WIFE	515	10	SEVEN NEWS - SAT	1,859
Fox Sports 2	0.7	Fox Classics	0.5	11	TODAY TONIGHT	1,377	11	BETTER HOMES AND GARDENS	497	11	A CURRENT AFFAIR	1,843
Fox Classics	0.7	Fox Sports 1	0.5	12	BONES	1,376	12	AIR WAYS	496	12	TWO AND A HALF MEN - MON	1,835
UKTV	0.5	UKTV	0.5	13	TWO AND A HALF MEN - MON	1,372	13	NATIONAL NEWS SUNDAY	489	13	SURF PATROL	1,827
Lifestyle	0.5	Movie One	0.5	14	60 MINUTES	1,327	14	60 MINUTES	487	14	CITY HOMICIDE-MON	1,823
C&I	0.5	Nat Geo	0.5	15	GETAWAY	1,309	15	GETAWAY	484	15	60 MINUTES	1,814
Movie One	0.4	111 Hits	0.5	16	DOMESTIC BLITZ	1,307	16	NATIONAL NEWS	483	16	AIR WAYS	1,801
Discovery	0.4	C&I	0.5	17	AIR WAYS	1,305	17	TWO AND A HALF MEN - MON	463	17	GETAWAY	1,793
W.	0.4	Lifestyle	0.5	18	SURF PATROL	1,293	18	LIVE FRIDAY NIGHT FOOTBALL	459	18	DOMESTIC BLITZ	1,765
Nickelodeon	0.3	Discovery	0.4	19	A CURRENT AFFAIR	1,267	19	DOMESTIC BLITZ	458	19	NINE NEWS	1,737
Sci Fi	0.3	Disney	0.4	20	TWO AND A HALF MEN M-F	1,263	20	AUSTRALIAN IDOL - AUDITION 2	448	20	THE FARMER WANTS A WIFE	1,695
111 Hits	0.3	Arena	0.4	21	NINE NEWS	1,254	21	CITY HOMICIDE-MON	433	21	TODAY TONIGHT	1,660
Arena	0.3	Sky Racing	0.3	22	TWO AND A HALF MEN -WED	1,231	22	HOME AND AWAY	432	22	RESCUE SPECIAL OPS	1,648
History	0.3	Fox8+2	0.3	23	RESCUE SPECIAL OPS	1,227	23	ALL SAINTS	429	23	HOME AND AWAY	1,626
Fox8 +2	0.3	Nickelodeon	0.3	24	RPA	1,201	24	RUSH	426	24	AUSTRALIAN IDOL - AUDITION 2	1,619
Nat Geo	0.3	Fox Sports News	0.3	25	HOME AND AWAY	1,194	25	LOCKERBIE DISASTER	422	25	RPA	1,579
Showtime	0.3	Showtime	0.3	26	THE FARMER WANTS A WIFE	1,180	26	RESCUE SPECIAL OPS	421	26	20 TO 1 - TUE	1,569
Bio.	0.3	Hallmark	0.3	27	AUSTRALIAN IDOL - AUDITION 2	1,171	27	SEVEN NEWS - SAT	419	27	LOCKERBIE DISASTER	1,546
TV1 +2	0.3	Sci Fi	0.3	28	20 TO 1 - TUE	1,168	28	CRIMINAL MINDS	410	28	RUSH	1,541
Hallmark	0.2	MTV	0.3	29	NCIS EP 2	1,161	29	NATIONAL NEWS SATURDAY	405	29	NCIS EP 2	1,539
Disney	0.2	Bio.	0.2	30	THE GIFT	1,140	30	FUNNIEST HOME VIDEO SHOW	403	30	NCIS EP 1	1,537
Fox Sports News	0.2	Movie Extra	0.2	31	NCIS EP 1	1,137	31	20 TO 1 - TUE	401	31	THE GIFT	1,535
Comedy	0.2	Movie Two	0.2	32	LOCKERBIE DISASTER	1,124	32	NCIS EP 1	400	32	CRIMINAL MINDS	1,511
Movie Two	0.2	W2	0.2	33	RUSH	1,115	33	THE GIFT	395	33	ALL SAINTS	1,506
Showtime Greats	0.2	Showtime Greats	0.2	34	20 TO 1 - THUR	1,102	34	BONES	385	34	20 TO 1 - THUR	1,486
Cartoon Network	0.2	History	0.2	35	CRIMINAL MINDS	1,101	35	20 TO 1 - THUR	384	35	COLD CASE	1,455
Lifestyle Food	0.2	How To	0.2	36	COLD CASE	1,090	36	NCIS EP 2	378	36	THE BIG BANG THEORY	1,450
Movie Greats	0.2	Cartoon Network	0.2	37	ALL SAINTS	1,077	37	RPA	378	37	NINE NEWS SATURDAY	1,444
Showtime 2	0.2	Fox Classics+2	0.2	38	THE BIG BANG THEORY	1,074	38	THE BIG BANG THEORY	376	38	FUNNIEST HOME VIDEOS	1,431
Movie Extra	0.2	Comedy	0.2	39	COMING HOME	1,066	39	BEYOND THE DARKLANDS-MON	371	39	ROVE	1,415
Nick Jr	0.2	Arena+2	0.2	40	THE AMAZING RACE	1,054	40	ROVE	371	40	COMING HOME	1,407

Data sourced OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. All program results represent an average of all times aired during the week. Total metro shares incl split; total reg shares excl spill. Shares based on total people. All network shares (except Ten) include multi-channels. Share figures rounded to one decimal place.

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