

WEEKLY RATINGS REPORT

Free TV Ratings – Week 33, 2009 9 - 15 August

In Week 33, Free TV delivered huge audiences with the top rating program attracting a combined average audience of more than 2.6 million viewers.

- Every one of the top 40 programs on Free TV delivered a combined average audience of at least 1.3 million viewers.
- Free-to-air television accounted for 84 per cent of all nightly viewing (6pm to midnight) in metro areas and 82 per cent in regional markets.
- Free TV continues to dominate share of viewing with a 64 per cent nightly share in metro markets and a 61 per cent share in regional areas.

Share of Nightly Viewing 6pm - Midnight			Top 40 Programs - All People							
Metro	Regional		FREE TV							
			Metro Average '000's	Regional Average '000's	Combined Metro & Reg '000's					
Seven	23.1	Prime/ 7QLD	22.8	1	PACKED TO THE RAFTERS	1,909	707	1	PACKED TO THE RAFTERS	2,616
Nine	21.6	WIN/NBN	21.7	2	SEVEN NEWS - SUN	1,672	591	2	TALKIN' 'BOUT YOUR GENERATION	2,247
Ten	17.0	Sthn Cross 10	17.2	3	NINE NEWS SUNDAY	1,560	577	3	A CURRENT AFFAIR	2,115
One	0.8	ABC	14.4	4	SEVEN NEWS	1,528	575	4	SEVEN NEWS - SUN	2,083
ABC	14.4	SBS	7.0	5	TWO AND A HALF MEN - MON	1,521	571	5	SURF PATROL	2,074
SBS	5.5	Fox Sports 2	1.6	6	BETTER HOMES AND GARDENS	1,508	555	6	NATIONAL NEWS SUNDAY	2,036
Fox Sports 1	0.8	Fox8	0.8	7	TALKIN' 'BOUT YOUR GENERATION	1,492	549	7	DANCING WITH THE STARS 9	2,033
Fox Sports 2	0.8	W.	0.8	8	WORLD'S STRICTEST PARENTS	1,453	546	8	SEVEN NEWS	1,994
Fox8	0.7	Fox Sports 3	0.7	9	TODAY TONIGHT	1,388	541	9	WORLD'S STRICTEST PARENTS	1,925
TV1	0.7	TV1	0.7	10	GETAWAY	1,372	536	10	SURF PATROL	1,852
Fox Sports 3	0.7	C&I	0.5	11	SURF PATROL	1,354	528	11	60 MINUTES	1,850
Fox Classics	0.6	Disney	0.5	12	DOMESTIC BLITZ	1,344	512	12	BETTER HOMES AND GARDENS	1,850
Lifestyle	0.6	Lifestyle Food	0.5	13	20 TO 1 EP 1	1,334	508	13	TWO AND A HALF MEN - MON	1,840
UKTV	0.5	UKTV	0.5	14	AIR WAYS	1,334	506	14	DOMESTIC BLITZ	1,839
Discovery	0.4	Discovery	0.5	15	CITY HOMICIDE-MON	1,308	501	15	AIR WAYS	1,808
W.	0.4	Fox Classics	0.5	16	60 MINUTES	1,303	487	16	RUSH	1,799
C&I	0.4	Fox Sports 1	0.4	17	DANCING WITH THE STARS 9	1,301	484	17	THE FARMER WANTS A WIFE	1,782
Showtime	0.4	Nat Geo	0.4	18	AUSTRALIAN IDOL - AUDITION 1	1,300	484	18	NATIONAL NEWS	1,765
111 Hits	0.3	Showtime	0.4	19	ON BOARD AIR FORCE ONE	1,261	474	19	20 TO 1 EP 1	1,763
Arena	0.3	111 Hits	0.4	20	TWO AND A HALF MEN M-F	1,258	468	20	RESCUE SPECIAL OPS	1,707
Fox8 +2	0.3	Arena	0.3	21	TWO AND A HALF MEN - WED	1,253	465	21	AUSTRALIAN IDOL - AUDITION 1	1,694
History Channel	0.3	Sky Racing	0.3	22	SEVEN NEWS - SAT	1,221	455	22	CITY HOMICIDE-MON	1,681
Nat Geo	0.3	Fox8+2	0.3	23	HOME AND AWAY	1,216	447	23	HOME AND AWAY	1,675
Nickelodeon	0.3	Sci Fi	0.3	24	NINE NEWS	1,210	427	24	GETAWAY	1,663
Sci Fi	0.3	Movie Extra	0.3	25	RUSH	1,206	423	25	CITY HOMICIDE-MON EP. 2	1,623
Disney	0.3	How To	0.3	26	A CURRENT AFFAIR	1,205	422	26	SEVEN NEWS - SAT	1,621
Bio.	0.3	Comedy	0.3	27	ALL SAINTS	1,166	420	27	SEVEN NEWS - SAT	1,610
Hallmark	0.3	Hallmark	0.3	28	20 TO 1 EP 2	1,163	420	28	THE FARMER WANTS A WIFE	1,588
Movie Extra	0.2	Movie One	0.3	29	RESCUE SPECIAL OPS	1,155	417	29	ALL SAINTS	1,588
Lifestyle Food	0.2	Bio.	0.3	30	NCIS EP 2	1,143	417	30	R U SMARTER THAN A 5TH GRADER	1,565
TV1 +2	0.2	TV1+2	0.2	31	CITY HOMICIDE-MON EP. 2	1,142	414	31	ON BOARD AIR FORCE ONE	1,524
Comedy	0.2	History	0.2	32	FUNNIEST HOME VIDEOS	1,129	413	32	NCIS EP 2	1,523
How To	0.2	Fox Sports News	0.2	33	THE FARMER WANTS A WIFE	1,123	404	33	20 TO 1 EP 2	1,516
BBC Knowledge	0.2	Lifestyle Food	0.2	34	RPA	1,108	400	34	FUNNIEST HOME VIDEOS	1,505
Movie One	0.2	Showtime Greats	0.2	35	BONES	1,103	397	35	NCIS EP 1	1,486
Movie Greats	0.2	Movie Greats	0.2	36	NCIS EP 1	1,066	392	36	RPA	1,447
Cartoon Network	0.2	Cartoon Network	0.2	37	CRIMINAL MINDS	1,032	384	37	CRIMINAL MINDS	1,436
Showtime Greats	0.2	MTV	0.2	38	THE ALL NEW SIMPSONS WED	1,021	381	38	THE ALL NEW SIMPSONS WED	1,365
Showtime 2	0.2	Showtime 2	0.2	39	THE SIMPSONS WED	1,017	376	39	GOOD NEWS WEEK	1,348
Lifestyle +2	0.2	Fox Classics+2	0.2	40	GOOD NEWS WEEK	1,002	358	40	THE BIG BANG THEORY	1,347
							353	40	THE AMAZING RACE	1,341
									THE SIMPSONS WED	1,339

Data sourced OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. All program results represent an average of all times aired during the week. Total metro shares incl split; total reg shares excl split. Shares based on total people. All network shares (except Ten) include multi-channels. Share figures rounded to one decimal place.

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