

Free TV Ratings – Week 32, 2009

2 - 8 August

In Week 32, Free TV delivered huge audiences with the top rating program attracting a combined average audience of more than 2.6 million viewers.

- Every one of the top 40 programs on Free TV delivered a combined average audience of at least 1.3 million viewers.
- Free-to-air television accounted for 84 per cent of all nightly viewing (6pm to midnight) in metro areas and 83 per cent in regional markets.
- Free TV continues to dominate share of viewing with a 62 per cent nightly share in metro markets and a 60 per cent share in regional areas.

Share of Nightly Viewing 6pm - Midnight				Top 40 Programs - All People					
Metro		Regional		FREE TV					
				Metro Average '000's		Regional Average '000's		Combined Metro & Reg '000's	
Seven	23.5	Prime/ 7QLD	22.5	1	PACKED TO THE RAFTERS	1,880	1	PACKED TO THE RAFTERS	2,646
Nine	19.5	WIN/NBN	20.5	2	SEVEN NEWS - SUN	1,806	2	SEVEN NEWS - SUN	2,405
Ten	16.9	Sthn Cross 10	17.4	3	DANCING WITH THE STARS 9	1,595	3	DANCING WITH THE STARS 9	2,187
One	0.7	ABC	14.5	4	SEVEN NEWS	1,551	4	TALKIN' 'BOUT YOUR GENERATION	2,131
ABC	14.0	SBS	8.2	5	TALKIN' 'BOUT YOUR GENERATION	1,513	5	NATIONAL NEWS SUNDAY	2,112
SBS	7.3	Fox Sports 2	1.3	6	NINE NEWS SUNDAY	1,511	6	A CURRENT AFFAIR	2,094
Fox Sports 3	1.2	Fox Sports 3	1.2	7	WORLD'S STRICTEST PARENTS	1,499	7	SEVEN NEWS	2,045
TV1	0.7	TV1	1	8	MIRACLE OF THE HUDSON PLANE CRASH	1,490	8	SURF PATROL	2,010
Fox8	0.7	Fox8	0.7	9	BETTER HOMES AND GARDENS	1,460	9	WORLD'S STRICTEST PARENTS	1,982
Fox Sports 2	0.7	W.	0.6	10	TODAY TONIGHT	1,431	10	AIR WAYS	1,968
Network One	0.7	Lifestyle	0.5	11	SEVEN NEWS - SAT	1,429	11	RUSH	1,920
Fox Sports 1	0.7	UKTV	0.5	12	TWO AND A HALF MEN - MON	1,421	12	BETTER HOMES AND GARDENS	1,915
Lifestyle	0.5	Disney	0.5	13	SURF PATROL	1,414	13	MIRACLE OF THE HUDSON PLANE CRASH	1,903
UKTV	0.5	C&I	0.5	14	AIR WAYS	1,380	14	ERAGON	1,750
Fox Classics	0.5	Discovery	0.5	15	HOME AND AWAY	1,249	15	RANDOM ACTS OF KINDNESS	1,725
Discovery	0.4	Nat Geo	0.4	16	GETAWAY	1,240	16	RESCUE SPECIAL OPS	1,712
History	0.4	Fox Sports 1	0.4	17	THE DEVIL WEARS PRADA	1,238	17	ALL SAINTS	1,705
C&I	0.4	Sci Fi	0.4	18	RUSH	1,225	18	60 MINUTES	1,691
W.	0.4	Fox Classics	0.4	19	60 MINUTES	1,190	19	SEVEN NEWS - SAT	1,683
Showtime	0.4	Arena	0.4	20	ALL SAINTS	1,181	20	TWO AND A HALF MEN -MON	1,682
Sci Fi	0.4	Showtime	0.3	21	ERAGON	1,175	21	ARE U SMARTER THAN A 5TH GRADER?	1,657
Arena	0.3	111 Hits	0.3	22	BONES	1,172	22	THE FARMER WANTS A WIFE	1,644
111 Hits	0.3	Hallmark	0.3	23	NINE NEWS	1,172	23	NATIONAL NEWS	1,642
Nickelodeon	0.3	Fox Sports News	0.3	24	RESCUE SPECIAL OPS	1,142	24	GETAWAY	1,633
Fox8 +2	0.3	Fox8+2	0.3	25	TWO AND A HALF MEN M-F	1,132	25	NCIS EP 1	1,622
Bio.	0.3	History	0.3	26	RANDOM ACTS OF KINDNESS	1,099	26	HOME AND AWAY	1,608
TV1 +2	0.3	MTV	0.3	27	NCIS EP 2	1,093	27	BONES	1,530
Hallmark	0.3	Comedy	0.3	28	20 TO 1	1,093	28	NCIS EP 1	1,517
Nat Geo	0.3	Playhouse	0.3	29	A CURRENT AFFAIR	1,086	29	RPA	1,482
Lifestyle Food	0.2	Cartoon Network	0.2	30	THE AMAZING RACE	1,060	30	CRIMINAL MINDS	1,478
Showtime Greats	0.2	TV1+2	0.2	31	RPA	1,056	31	RULES OF ENGAGEMENT EP 2	1,467
Disney	0.2	Bio.	0.2	32	NCIS EP 1	1,054	32	THE DEVIL WEARS PRADA	1,455
Fox Classics +2	0.2	Fox Classics+2	0.2	33	NINE NEWS SATURDAY	1,052	33	M-MEET THE ROBINSONS	1,444
Comedy	0.2	Showtime Greats	0.2	34	FUNNIEST HOME VIDEOS	1,050	34	NATIONAL NEWS SATURDAY	1,437
Showtime 2	0.2	How To	0.2	35	CRIMINAL MINDS	1,042	35	RULES OF ENGAGEMENT	1,385
Movie Extra	0.2	Movie Extra	0.2	36	THE BIG BANG THEORY	1,016	36	GOOD NEWS WEEK	1,382
BBC Knowledge	0.2	Sky Racing	0.2	37	THE FARMER WANTS A WIFE	1,007	37	THE AMAZING RACE	1,364
Cartoon Network	0.2	Lifestyle Food	0.2	38	THE SIMPSONS WED	997	38	20 TO 1	1,361
Sky News	0.2	Movie Greats	0.2	39	GOOD NEWS WEEK	986	39	LIVE FRIDAY NIGHT FOOTBALL	1,346
Movie Greats	0.2	Nickelodeon	0.2	40	THE ALL NEW SIMPSONS WED	964	40	THE BIG BANG THEORY	1,325

Data sourced OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. All program results represent an average of all times aired during the week. Total metro shares incl spill; total reg shares excl spill. Shares based on total people. All network shares (except Ten) include multi-channels. Share figures rounded to one decimal place.

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