

WEEKLY RATINGS REPORT

Free TV Ratings – Week 31, 2009 26 July – 01 August

In Week 31, Free TV delivered huge audiences with the top rating program attracting a combined average audience of more than 2.7 million viewers.

- Every one of the top 40 programs on Free TV delivered a combined average audience of at least 1.3 million viewers.
- Free-to-air television accounted for 84 per cent of all nightly viewing (6pm to midnight) in metro areas and 83 per cent in regional markets.
- Free TV continues to dominate share of viewing with a 64 per cent nightly share in metro markets and a 61 per cent share in regional areas.

Share of Nightly Viewing 6pm - Midnight			Top 40 Programs - All People									
Metro		Regional	FREE TV									
			Metro Average '000's		Regional Average '000's		Combined Metro & Reg '000's					
Seven	24.1	Prime/ 7QLD	22.2	1	SEVEN NEWS - SUN	1,983	1	PACKED TO THE RAFTERS	770	1	PACKED TO THE RAFTERS	2,702
Nine	20.0	WIN/NBN	22.2	2	PACKED TO THE RAFTERS	1,932	2	WORLD'S STRICTEST PARENTS	629	2	SEVEN NEWS - SUN	2,580
Ten	17.3	Sthn Cross 10	17.4	3	DANCING WITH THE STARS 9	1,619	3	NATIONAL NEWS SUNDAY	623	3	TALKIN' 'BOUT YOUR GENERATION	2,232
One	1.1	ABC	15.4	4	TALKIN' 'BOUT YOUR GENERATION	1,616	4	TALKIN' 'BOUT YOUR GENERATION	616	4	WORLD'S STRICTEST PARENTS	2,224
ABC	14.5	SBS	6.1	5	WORLD'S STRICTEST PARENTS	1,595	5	RANDOM ACTS OF KINDNESS	612	5	DANCING WITH THE STARS 9	2,157
SBS	5.2	Fox Sports 2	1.6	6	SEVEN NEWS	1,565	6	SEA PATROL	607	6	SEVEN NEWS	2,109
TV1	0.8	TV1	0.8	7	NIGHT AT THE MUSEUM	1,534	7	SEVEN NEWS - SUN	597	7	SURF PATROL	2,068
Fox Sports 1	0.8	Fox8	0.7	8	SURF PATROL	1,510	8	A CURRENT AFFAIR	583	8	NIGHT AT THE MUSEUM	2,065
Fox Sports 2	0.8	WV	0.6	9	BETTER HOMES AND GARDENS	1,464	9	60 MINUTES	569	9	NINE NEWS SUNDAY	2,033
Fox8	0.7	Lifestyle	0.6	10	TODAY TONIGHT	1,449	10	SURF PATROL	568	10	BETTER HOMES AND GARDENS	1,994
Fox Classics	0.5	C&I	0.6	11	AIR WAYS	1,412	11	SEVEN NEWS	544	11	MERLIN	1,946
Fox Sports 3	0.5	Fox Sports 3	0.6	12	NINE NEWS SUNDAY	1,410	12	MERLIN	539	12	AIR WAYS	1,927
C&I	0.5	Fox Classics	0.5	13	MERLIN	1,407	13	DANCING WITH THE STARS 9	538	13	SEA PATROL	1,890
UKTV	0.5	UKTV	0.5	14	TWO AND A HALF MEN	1,381	14	NIGHT AT THE MUSEUM	531	14	GETAWAY	1,826
Lifestyle	0.5	Disney	0.5	15	SEVEN NEWS - SAT	1,380	15	BETTER HOMES AND GARDENS	530	15	SEVEN NEWS - SAT	1,813
WV	0.4	Discovery	0.4	16	GETAWAY	1,300	16	GETAWAY	526	16	RANDOM ACTS OF KINDNESS	1,763
Discovery	0.4	Sci Fi	0.4	17	SEA PATROL	1,283	17	AIR WAYS	515	17	TODAY TONIGHT	1,752
Showtime	0.4	Nat Geo	0.4	18	HOME AND AWAY	1,256	18	ALL SAINTS	497	18	ALL SAINTS	1,745
Arena	0.4	Fox Sports 1	0.4	19	ALL SAINTS	1,248	19	NATIONAL NEWS	474	19	HOME AND AWAY	1,719
History	0.4	111 Hits	0.4	20	DESPERATE HOUSEWIVES	1,218	20	HOME AND AWAY	463	20	A CURRENT AFFAIR	1,708
111 Hits	0.3	Showtime	0.3	21	TWO AND A HALF MEN M-F	1,205	21	BONES - EP 1	462	21	TWO AND A HALF MEN M-F	1,656
Fox8 +2	0.3	Hallmark	0.3	22	BONES - EP 1	1,176	22	RUSH	458	22	BONES	1,638
Nat Geo	0.3	History	0.3	23	NINE NEWS	1,159	23	LIVE FRIDAY NIGHT FOOTBALL	455	23	NINE NEWS	1,633
Hallmark	0.3	Fox8+2	0.3	24	RANDOM ACTS OF KINDNESS	1,151	24	TWO AND A HALF MEN M-F	451	24	RUSH	1,605
Sci Fi	0.3	Arena	0.3	25	RUSH	1,147	25	NATIONAL NEWS SATURDAY	441	25	DESPERATE HOUSEWIVES	1,558
Showtime Greats	0.3	Movie One	0.3	26	A CURRENT AFFAIR	1,125	26	FUNNIEST HOME VIDEO SHOW	434	26	60 MINUTES	1,544
Lifestyle Food	0.3	Lifestyle Food	0.3	27	20 TO 1	1,118	27	SEVEN NEWS - SAT	433	27	NINE NEWS SATURDAY	1,497
TV1 +2	0.3	How To	0.3	28	NCIS EP 2	1,097	28	NCIS EP 1	415	28	NCIS RPT	1,494
Bio	0.2	Sky Racing	0.3	29	NCIS EP 1	1,079	29	M-FINDING NEMO	413	29	FUNNIEST HOME VIDEOS	1,492
Nickelodeon	0.2	Cartoon Network	0.3	30	M-FINDING NEMO	1,073	30	ARE U SMARTER THAN A 5TH GRADER?	403	30	M-FINDING NEMO	1,486
Comedy	0.2	Bio	0.2	31	ARE U SMARTER THAN A 5TH GRADER?	1,064	31	RPA	402	31	20 TO 1	1,482
Ovation	0.2	TV1+2	0.2	32	FUNNIEST HOME VIDEOS	1,058	32	CRIMINAL MINDS	400	32	ARE U SMARTER THAN A 5TH GRADER?	1,467
BBC Knowledge	0.2	Comedy	0.2	33	NINE NEWS SATURDAY	1,056	33	RULES OF ENGAGEMENT	386	33	NCIS EP 2	1,455
Disney	0.2	Movie Greats	0.2	34	THE AMAZING RACE	1,032	34	GOOD NEWS WEEK	378	34	CRIMINAL MINDS	1,428
Cartoon Network	0.2	Fox Sports News	0.2	35	CRIMINAL MINDS	1,028	35	RULES OF ENGAGEMENT	374	35	RPA	1,424
Showtime 2	0.2	Nickelodeon	0.2	36	TWO AND A HALF MEN -TUE	1,023	36	THE ALL NEW SIMPSONS WED	374	36	THE AMAZING RACE	1,390
Movie One	0.2	Playhouse Disney	0.2	37	RPA	1,022	37	20 TO 1	364	37	THE ALL NEW SIMPSONS WED	1,379
Lifestyle+2	0.2	Showtime Greats	0.2	38	THE ALL NEW SIMPSONS WED	1,005	38	BONES - EP 2	358	38	GOOD NEWS WEEK	1,370
Movie Extra	0.2	Showtime 2	0.2	39	HOW I MET YOUR MOTHER - MON	1,000	39	LAW AND ORDER: SVU WED	358	39	THE SIMPSONS WED	1,323
How To	0.2	Fox Classics+2	0.2	40	GOOD NEWS WEEK	992	40	NCIS EP 2	358	40	HOW I MET YOUR MOTHER - MON	1,313

Data sourced OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. All program results represent an average of all times aired during the week. Total metro shares incl spill; total reg shares excl spill. Shares based on total people. All network shares (except Ten) include multi-channels. Share figures rounded to 1 decimal place.

For enquiries please contact Free TV on (02) 8968 7100.