

## WEEKLY RATINGS REPORT

### Free TV Ratings – Week 30, 2009

19 - 25 July

In Week 30, Free TV delivered massive audiences with the top rating program attracting a record average audience of more than 4.9 million viewers (MasterChef – The Winner Announced). This is the highest rating regular program since OzTAM and RegionalTAM ratings began.

- Every one of the top 40 programs on Free TV delivered a combined average audience of at least 1.3 million viewers.
- Free-to-air television accounted for 84 per cent of all nightly viewing (6pm to midnight) in metro areas and 83 per cent in regional markets.
- Free TV continues to dominate share of viewing with a 64 per cent nightly share in metro markets and a 62 per cent share in regional areas.

Share of Nightly Viewing 6pm - Midnight			Top 40 Programs - All People									
Metro		Regional	FREE TV									
Metro Average '000's		Regional Average '000's	Regional Average '000's		Combined Metro & Reg '000's							
Seven	22.6	Prime/ 7QLD	21.6	1	MASTERCHEF - THE WINNER	3,726	1	MASTERCHEF - THE WINNER	1,220	1	MASTERCHEF - THE WINNER	4,946
Nine	19.3	WIN/NBN	21.0	2	MASTERCHEF - FINALE NIGHT	3,293	2	MASTERCHEF - FINALE NIGHT	1,134	2	MASTERCHEF - FINALE NIGHT	4,427
Ten	19.8	Sthn Cross 10	19.5	3	PACKED TO THE RAFTERS	1,857	3	PACKED TO THE RAFTERS	739	3	PACKED TO THE RAFTERS	2,596
One	0.8	ABC	14.7	4	SEVEN NEWS - SUN	1,713	4	A CURRENT AFFAIR	598	4	SEVEN NEWS - SUN	2,301
ABC	13.7	SBS	7.2	5	TALKIN' 'BOUT YOUR GENERATION	1,585	5	NATIONAL NEWS SUNDAY	592	5	TALKIN' 'BOUT YOUR GENERATION	2,132
SBS	6.5	Fox Sports 2	1.5	6	SEVEN NEWS	1,562	6	SEVEN NEWS - SUN	588	6	SEVEN NEWS	2,122
Fox Sports 2	0.9	TV1	0.7	7	AIR WAYS	1,549	7	SURF PATROL	586	7	AIR WAYS	2,077
Fox Classics	0.7	Fox Classics	0.7	8	WORLD'S STRICTEST PARENTS	1,540	8	RANDOM ACTS OF KINDNESS	574	8	SURF PATROL	2,071
Fox Sports 1	0.7	Fox8	0.6	9	BETTER HOMES AND GARDENS	1,491	9	SEVEN NEWS	560	9	NINE NEWS SUNDAY	2,062
TV1	0.7	Disney	0.6	10	SURF PATROL	1,485	10	'TALKIN' 'BOUT YOUR GENERATION	547	10	WORLD'S STRICTEST PARENTS	2,042
Fox8	0.6	Fox Sports 3	0.6	11	MERLIN	1,478	11	BETTER HOMES AND GARDENS	545	11	BETTER HOMES AND GARDENS	2,036
Fox Sports 3	0.6	UKTV	0.6	12	SEVEN NEWS - SAT	1,473	12	MERLIN	533	12	MERLIN	2,011
UKTV	0.5	W.	0.6	13	NINE NEWS SUNDAY	1,470	13	AIR WAYS	528	13	SEVEN NEWS - SAT	1,891
Lifestyle	0.4	Lifestyle	0.5	14	TWO AND A HALF MEN	1,402	14	ALL SAINTS	520	14	A CURRENT AFFAIR	1,823
History	0.4	Nat Geo	0.4	15	TODAY TONIGHT	1,391	15	SEA PATROL	514	15	RANDOM ACTS OF KINDNESS	1,774
W.	0.4	Fox Sports 1	0.4	16	NINE NEWS	1,261	16	WORLD'S STRICTEST PARENTS	502	16	ALL SAINTS	1,766
Arena	0.4	C&I	0.4	17	HOME AND AWAY	1,257	17	GETAWAY	498	17	SEA PATROL	1,758
C&I	0.4	MTV	0.3	18	ALL SAINTS	1,246	18	RECRUITS	481	18	NINE NEWS	1,739
111 Hits	0.3	Discovery	0.3	19	SEA PATROL	1,244	19	NATIONAL NEWS	478	19	GETAWAY	1,721
Discovery	0.3	111 Hits	0.3	20	A CURRENT AFFAIR	1,225	20	RUSH	473	20	HOME AND AWAY	1,698
Bio.	0.3	Sci Fi	0.3	21	GETAWAY	1,223	21	DANCING WITH THE STARS 9	460	21	TODAY TONIGHT	1,690
Nickelodeon	0.3	Arena	0.3	22	RANDOM ACTS OF KINDNESS	1,200	22	HOME AND AWAY	441	22	RECRUITS	1,661
Hallmark	0.3	History	0.3	23	DANCING WITH THE STARS 9	1,192	23	NATIONAL NEWS SATURDAY	434	23	DANCING WITH THE STARS 9	1,652
Nat Geo	0.3	Fox8+2	0.3	24	THE AMAZING RACE	1,190	24	THE BIG BANG THEORY	429	24	RUSH	1,618
Sci Fi	0.3	Hallmark	0.3	25	RECRUITS	1,180	25	NCIS EP1	423	25	NCIS EP1	1,582
Disney	0.3	Bio.	0.3	26	TWO AND A HALF MEN M-F	1,179	26	SEVEN NEWS - SAT	418	26	THE AMAZING RACE	1,557
Fox8 +2	0.3	How To	0.2	27	NCIS EP1	1,159	27	GLEE	410	27	TWO AND A HALF MEN M-F	1,555
Movie One	0.2	Movie One	0.2	28	RUSH	1,145	28	LAW AND ORDER: SVU WED	397	28	GLEE	1,554
TV1 +2	0.2	Showtime Greats	0.2	29	GLEE	1,144	29	60 MINUTES	396	29	THE BIG BANG THEORY	1,509
BBC Knowledge	0.2	Nick Jr	0.2	30	20 TO 1	1,106	30	LIVE FRIDAY NIGHT FOOTBALL	395	30	NINE NEWS SATURDAY	1,466
Showtime	0.2	Cartoon Network	0.2	31	DOUBLE TAKE	1,084	31	M-THE WILD	394	31	20 TO 1	1,454
Lifestyle Food	0.2	Movie Greats	0.2	32	THE BIG BANG THEORY	1,080	32	COLD CASE	393	32	CRIMINAL MINDS	1,450
Lifestyle +2	0.2	Movie Extra	0.2	33	DESPERATE HOUSEWIVES	1,076	33	CRIMINAL MINDS	390	33	FUNNIEST HOME VIDEOS	1,422
Comedy	0.2	Nickelodeon	0.2	34	CRIMINAL MINDS	1,060	34	TWO AND A HALF MEN M-F	376	34	DESPERATE HOUSEWIVES	1,421
Movie Extra	0.2	TV1+2	0.2	35	THE ALL NEW SIMPSONS WED	1,053	35	FUNNIEST HOME VIDEO SHOW	374	35	DOUBLE TAKE	1,404
Nick Jr	0.2	Sky News	0.2	36	FUNNIEST HOME VIDEOS	1,048	36	THE SIMPSONS WED	374	36	THE ALL NEW SIMPSONS WED	1,401
Movie Greats	0.2	Lifestyle Food	0.2	37	NINE NEWS SATURDAY	1,032	37	RPA	374	37	NCIS EP 2	1,399
Showtime 2	0.2	Movie Two	0.2	38	NCIS EP 2	1,027	38	NCIS EP 2	372	38	RPA	1,392
Cartoon Network	0.2	Comedy	0.2	39	RPA	1,018	39	DEAL OR NO DEAL	371	39	THE SIMPSONS WED	1,383
UKTV +2	0.2	Playhouse Disney	0.2	40	THE SIMPSONS WED	1,009	40	THE AMAZING RACE	367	40	COLD CASE	1,381

Data sourced OzTAM and RegionalTAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. All program results represent an average of all times aired during the week. Total metro shares incl spill; total reg shares excl spill. Shares based on total people. All network shares (except Ten) include multi-channels. Share figures rounded to 1 decimal place.

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