

WEEKLY RATINGS REPORT

Free TV Ratings – Week 30, 2008

20 - 26 July

In Week 30, Free TV delivered solid audience numbers with the top rating program achieving a combined average audience of 2.38 million viewers.

- Every one of the top 40 programs on Free TV attracted a combined audience of at least 1.48 million viewers.
- Free-to-air television accounted for 85 per cent of all nightly viewing (6pm to midnight) in metro markets and 83 per cent in regional markets.
- Free TV continues to dominate share of viewing with a 65 per cent nightly share in metro markets and a 64 per cent share in regional areas.

Total Share of Nightly Viewing 6pm - Midnight				Top 40 Programs - All People			
Metro		Regional		FREE TV			
Metro Average '000's		Regional Average '000's		Combined Metro & Regional '000's			
Seven	23.6	Prime/ 7OLD	23.2	1 SEVEN NEWS - SUN	1,604	1 60 MINUTES	816
Nine	21.4	WIN/NBN	24.7	2 60 MINUTES	1,564	2 NATIONAL NEWS SUNDAY	717
Ten	17.4	Sthn Cross 10	16.6	3 BETTER HOMES AND GARDENS	1,528	3 DOMESTIC BLITZ	713
ABC	14.0	ABC	13.5	4 CITY HOMICIDE	1,514	4 RSPCA ANIMAL RESCUE	684
SBS	6.1	SBS	6.1	5 RSPCA ANIMAL RESCUE	1,509	5 A CURRENT AFFAIR	674
Fox Sports 1	0.8	Fox Sports 2	1.6	6 SEVEN NEWS	1,509	6 ALL SAINTS	662
FOX8	0.7	FOX8	0.8	7 WIPEOUT	1,499	7 CSI: MIAMI	631
TV1	0.6	Fox Sports 3	0.7	8 BORDER SECURITY - AUST FRONT LINE	1,469	8 THE ONE - AUST MOST GIFTED PSYCHIC	620
Fox Sports 2	0.6	Fox Sports 1	0.7	9 THE FORCE - BEHIND THE LINE	1,464	9 WIPEOUT	617
UKTV	0.6	TV1	0.7	10 BIG BROTHER - THE WINNER ANNOUNCED	1,453	10 MEDICAL EMERGENCY	615
LifeStyle Channel	0.6	Disney Channel	0.6	11 DOMESTIC BLITZ	1,439	11 SEVEN NEWS	613
Fox Sports 3	0.5	UKTV	0.6	12 NATIONAL NINE NEWS SUNDAY	1,427	12 THE FARMER WANTS A WIFE	607
Crime & Investigation	0.4	LifeStyle Channel	0.5	13 ALL SAINTS	1,393	13 BETTER HOMES AND GARDENS	600
Discovery Channel	0.4	W.	0.5	14 MEDICAL EMERGENCY	1,393	14 CITY HOMICIDE	581
W.	0.4	Crime & Investigation	0.5	15 TODAY TONIGHT	1,385	15 SEVEN NEWS - SUN	581
Arena	0.4	FOX Classics	0.5	16 THIS IS YOUR LIFE	1,376	16 GETAWAY	564
FOX Classics	0.4	Discovery Channel	0.4	17 CSI: MIAMI	1,375	17 GHOST WHISPERER	562
History Channel	0.4	SCI FI	0.4	18 THE ONE - AUST MOST GIFTED PSYCHIC	1,356	18 D ATTENBOROUGH'S LIFE OF MAMMALS	535
Disney Channel	0.3	History Channel	0.4	19 BATTLE OF THE CHOIRS	1,351	19 THE CELEBRITY SINGING BEE	532
FOX8 +2	0.3	Showtime	0.3	20 TWO AND A HALF MEN	1,301	20 BORDER SECURITY - AUST FRONT LINE	529
Showtime	0.3	Arena	0.3	21 BIG BROTHER - FINALE NIGHT	1,286	21 HOME AND AWAY	526
SCI FI	0.3	National Geographic	0.3	22 CRIMINAL MINDS	1,283	22 THE FORCE - BEHIND THE LINE	519
National Geographic	0.3	FOX8+2	0.3	23 GETAWAY	1,272	23 BIG BROTHER - THE WINNER ANNOUNCED	518
Comedy Channel	0.3	Sky News Australia	0.3	24 ABBA: THE MAMMA MIA! STORY	1,269	24 NCIS EP 1 RPT	513
Hallmark	0.3	Movie Greats	0.3	25 HOME AND AWAY	1,265	25 LIVE FRIDAY NIGHT FOOTBALL	511
Sky News Australia	0.3	Movie One	0.2	26 BONES	1,263	26 BONES	508
Bio.	0.2	Bio.	0.2	27 SEVEN NEWS - SAT	1,219	27 BATTLE OF THE CHOIRS	504
How To Channel	0.2	LifeStyle Food	0.2	28 D ATTENBOROUGH'S LIFE OF MAMMALS	1,201	28 NATIONAL NEWS	504
LifeStyle Channel+2	0.2	Comedy Channel	0.2	29 NATIONAL NINE NEWS	1,194	29 SEVEN NEWS - SAT	503
TV1 +2	0.2	Hallmark	0.2	30 THE FARMER WANTS A WIFE	1,185	30 BIG BROTHER - FINALE NIGHT	494
LifeStyle Food	0.2	Movie Extra	0.2	31 NCIS	1,171	31 AUST FUNNIEST HOME VIDEO SHOW	485
Showtime 2	0.2	Showtime 2	0.2	32 A CURRENT AFFAIR	1,169	32 CSI: NY	483
Nickelodeon	0.2	Nickelodeon	0.2	33 NATIONAL NINE NEWS SATURDAY	1,126	33 CRIMINAL MINDS	473
Movie One	0.2	UKTV+2	0.2	34 THE CELEBRITY SINGING BEE	1,118	34 BIG BROTHER DOUBLE LIVE EVICTION	472
UKTV +2	0.2	How To Channel	0.2	35 AUST FUNNIEST HOME VIDEO SHOW	1,107	35 DEAL OR NO DEAL	470
Cartoon Network	0.2	W2	0.2	36 LAW AND ORDER: SVU	1,091	36 NATIONAL NEWS SATURDAY	466
Playhouse Disney	0.2	Showtime Greats	0.2	37 LAW & ORDER: CRIMINAL INTENT	1,086	37 ABBA: THE MAMMA MIA! STORY	457
Arena+2	0.1	Fox Sports News	0.2	38 BIG BROTHER DOUBLE LIVE EVICTION	1,076	38 ROVE	456
W2	0.1	Cartoon Network	0.2	39 ROVE	1,033	39 LAW AND ORDER: SVU	446
Other pay TV	3.2	Other pay TV	2.7	40 GHOST WHISPERER	1,019	40 TWO AND A HALF MEN	433

Data sourced OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. All program results represent an average of all times aired during the week. Total metro shares incl spill; total regional shares excl spill. ABC refers to ABC1 + ABC2. Shares based on total people.

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