

## WEEKLY RATINGS REPORT

### Free TV Ratings – Week 29, 2009 12 - 18 July

In Week 29, Free TV delivered huge audiences with the top rating program attracting a combined average audience of more than 2.9 million viewers.

- Every one of the top 40 programs on Free TV delivered a combined average audience of at least 1.3 million viewers.
- Free-to-air television accounted for 85 per cent of all nightly viewing (6pm to midnight) in metro areas and 84 per cent in regional markets.
- Free TV continues to dominate share of viewing with a 65 per cent nightly share in metro markets and a 62 per cent share in regional areas.

Share of Nightly Viewing 6pm - Midnight			Top 40 Programs - All People								
		FREE TV									
Metro	Regional	Metro Average '000's	Regional Average '000's	Combined Metro & Reg '000's							
Seven	20.7	Prime/ 7QLD	19.7	1	1	MASTERCHEF M-F	2,193	1	1	MASTERCHEF M-F	2,952
Nine	20.5	WIN/NBN	22.7	2	2	STATE OF ORIGIN - 3RD MATCH	1,981	2	2	STATE OF ORIGIN - 3RD MATCH	2,923
Ten	21.2	Sthn Cross 10	19.7	3	3	STATE OF ORIGIN - 3RD MATCH	1,907	3	3	MASTERCHEF - CHALLENGE	2,697
ONE	0.9	ABC	14.4	4	4	PACKED TO THE RAFTERS	1,794	4	4	PACKED TO THE RAFTERS	2,594
ABC	13.0	SBS	8.2	5	5	SEVEN NEWS - SUN	1,668	5	5	MASTERCHEF - CHALLENGE	2,239
SBS	7.3	Fox Sports 2	1.6	6	6	NINE NEWS SUNDAY	1,639	6	6	SURF PATROL	2,235
Fox Sports 3	1.1	Fox Sports 3	1.2	7	7	SEVEN NEWS	1,601	7	7	NINE NEWS SUNDAY	2,213
Fox Sports 2	1.0	TV1	0.6	8	8	SURF PATROL	1,532	8	8	SEVEN NEWS	2,161
TV1	0.6	Fox8	0.6	9	9	TALKIN' 'BOUT YOUR GENERATION	1,492	9	9	NINE NEWS SATURDAY	2,002
Fox8	0.6	UKTV	0.5	10	10	TODAY TONIGHT	1,488	10	10	STATE OF ORIGIN - POST MATCH	2,000
Fox Sports 1	0.5	W.	0.5	11	11	NINE NEWS SATURDAY	1,406	11	11	TALKIN' 'BOUT YOUR GENERATION	1,992
Lifestyle	0.5	Disney	0.5	12	12	RECRUITS	1,383	12	12	SEA PATROL	1,942
UKTV	0.4	C&I	0.4	13	13	DANCING WITH THE STARS 9	1,357	13	13	RECRUITS	1,919
Fox Classics	0.4	Lifestyle	0.4	14	14	GREY'S ANATOMY	1,356	14	14	DANCING WITH THE STARS 9	1,861
C&I	0.4	Nat Geo	0.4	15	15	SEA PATROL	1,346	15	15	GREY'S ANATOMY	1,834
W.	0.4	Fox Classics	0.4	16	16	MERLIN	1,299	16	16	MERLIN	1,832
111 Hits	0.3	Discovery	0.4	17	17	RANDOM ACTS OF KINDNESS	1,228	17	17	TODAY TONIGHT	1,796
Arena	0.3	History	0.3	18	18	AIR WAYS	1,216	18	18	RANDOM ACTS OF KINDNESS	1,753
History	0.3	Sci Fi	0.3	19	19	HARRY POTTER: GOBLET OF FIRE	1,205	19	19	ALL SAINTS	1,746
Discovery	0.3	111 Hits	0.3	20	20	BETTER HOMES AND GARDENS	1,200	20	20	TALKIN' 'BOUT YOUR GENERATION	1,695
Showtime	0.3	Fox Sports 1	0.3	21	21	ALL SAINTS	1,192	21	21	FUNNIEST HOME VIDEOS	1,685
Bio.	0.3	Arena	0.3	22	22	NINE NEWS	1,181	22	22	AIR WAYS	1,641
Sci Fi	0.2	Showtime	0.3	23	23	DESPERATE HOUSEWIVES	1,179	23	23	GREY'S ANATOMY	1,618
Nickelodeon	0.2	Hallmark	0.3	24	24	RUSH	1,177	24	24	BONES	1,608
Hallmark	0.2	Movie Extra	0.2	25	25	FUNNIEST HOME VIDEOS	1,139	25	25	MISSING PERSONS UNIT	1,606
Nat Geo	0.2	Lifestyle Food	0.2	26	26	A CURRENT AFFAIR	1,103	26	26	BETTER HOMES AND GARDENS	1,592
Fox8 +2	0.2	Tv1+2	0.2	27	27	THE SIMPSONS WED	1,087	27	27	60 MINUTES	1,557
TV1 +2	0.2	Movie One	0.2	28	28	SEVEN NEWS - SAT	1,082	28	28	LIVE FRIDAY NIGHT FOOTBALL	1,542
Movie One	0.2	How To	0.2	29	29	BONES	1,071	29	29	MELBOURNE INT GREAT DEBATE	1,515
Lifestyle Food	0.2	Fox8+2	0.2	30	30	HOME AND AWAY	1,068	30	30	HARRY POTTER: GOBLET OF FIRE	1,459
Disney	0.2	W2	0.2	31	31	ROVE	1,050	31	31	SUNDAY FOOTBALL	1,447
Comedy	0.2	Sky Racing	0.2	32	32	60 MINUTES	1,029	32	32	DEAL OR NO DEAL	1,439
Movie Extra	0.2	Showtime Greats	0.2	33	33	BROTHERS & SISTERS	1,010	33	33	ROVE	1,432
Nick Jr	0.2	MTV	0.2	34	34	CRIMINAL MINDS	1,007	34	34	NCIS EP 1	1,426
BBC Knowledge	0.2	Comedy	0.2	35	35	MELBOURNE INT GREAT DEBATE	1,006	35	35	RUSH	1,417
Showtime 2	0.2	Cartoon Network	0.2	36	36	TWO AND A HALF MEN	1,004	36	36	20 TO 1	1,408
Showtime Greats	0.1	Movie Two	0.2	37	37	THE PURSUIT OF HAPPYNESS	1,003	37	37	TWO AND A HALF MEN	1,365
Movie Greats	0.1	Bio.	0.2	38	38	MISSING PERSONS UNIT	1,000	38	38	NEIGHBOURS	1,331
Cartoon Network	0.1	Showtime 2	0.2	39	39	STATE OF ORIGIN - PRE MATCH	997	39	39	HOME AND AWAY	1,318
W2	0.1	Sky News	0.2	40	40	NCIS EP 1	984	40	40	WIN NEWS	1,313

Data sourced OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. All program results represent an average of all times aired during the week. Total metro shares incl spill; total reg shares excl spill. Shares based on total people. All network shares (except Ten) include multi-channels. Share figures rounded to 1 decimal place.

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