

WEEKLY RATINGS REPORT

Free TV Ratings – Week 28, 2009

5 – 11 July

In Week 28, Free TV delivered massive audiences with the top rating program attracting a combined average audience of more than 2.6 million viewers.

- Every one of the top 40 programs on Free TV delivered a combined average audience of at least 1.3 million viewers.
- Free-to-air television accounted for 85 per cent of all nightly viewing (6pm to midnight) in metro areas and 83 per cent in regional markets.
- Free TV continues to dominate share of viewing with a 63 per cent nightly share in metro markets and a 60 per cent share in regional areas.

Share of Nightly Viewing 6pm - Midnight			Top 40 Programs - All People									
Metro		Regional	FREE TV									
			Metro Average '000's		Regional Average '000's		Combined Metro & Reg '000's					
Seven	22.7	Prime/ 7QLD	23.1	1	MASTERCHEF - CHALLENGE	1,980	1	PACKED TO THE RAFTERS	786	1	PACKED TO THE RAFTERS	2,637
Nine	19.0	WIN/NBN	19.5	2	PACKED TO THE RAFTERS	1,851	2	FIND MY FAMILY	691	2	MASTERCHEF - CHALLENGE	2,627
Ten	18.3	Stnn Cross 10	17.8	3	SEVEN NEWS - SUN	1,772	3	MASTERCHEF - CHALLENGE	647	3	SEVEN NEWS - SUN	2,382
ONE	0.8	ABC	14.4	4	MASTERCHEF M-F	1,686	4	THE ZOO	642	4	MASTERCHEF M-F	2,279
ABC	13.3	SBS	8.9	5	TALKIN 'BOUT YOUR GENERATION	1,658	5	SEVEN NEWS - SUN	610	5	THE ZOO	2,260
SBS	8.6	Fox Sports 3	1.6	6	THE ZOO	1,618	6	TALKIN 'BOUT YOUR GENERATION	599	6	TALKIN 'BOUT YOUR GENERATION	2,257
Fox Sports 3	1.4	Fox Sports 2	1.2	7	DANCING WITH THE STARS 9	1,579	7	MASTERCHEF M-F	593	7	FIND MY FAMILY	2,198
UKTV	0.7	Fox8	0.8	8	SEVEN NEWS - SAT	1,578	8	NATIONAL NEWS SUNDAY	592	8	DANCING WITH THE STARS 9	2,139
Fox8	0.7	TV1	0.8	9	SEVEN NEWS	1,532	9	RANDOM ACTS OF KINDNESS	573	9	SEVEN NEWS	2,098
TV1	0.7	Fox Classics	0.7	10	FIND MY FAMILY	1,507	10	SEVEN NEWS	566	10	SEVEN NEWS - SAT	2,082
Fox Classics	0.6	UKTV	0.6	11	TODAY TONIGHT	1,419	11	DANCING WITH THE STARS 9	560	11	NINE NEWS SUNDAY	1,982
Fox Sports 2	0.6	W.	0.6	12	NINE NEWS SUNDAY	1,390	12	SEA PATROL	553	12	THANK GOD YOU'RE HERE	1,887
Fox Sports 1	0.5	C&I	0.4	13	MERLIN	1,378	13	THANK GOD YOU'RE HERE	514	13	BONES	1,847
Lifestyle	0.4	Disney	0.4	14	THANK GOD YOU'RE HERE	1,373	14	NATIONAL NEWS	511	14	MERLIN	1,846
Sci Fi	0.4	Discovery	0.4	15	BONES	1,371	15	SEVEN NEWS - SAT	504	15	NINE NEWS	1,790
C&I	0.3	Nat Geo	0.4	16	NINE NEWS	1,279	16	NCIS EP 1	497	16	RANDOM ACTS OF KINDNESS	1,769
History	0.3	Lifestyle	0.4	17	ROVE	1,276	17	GETAWAY	493	17	SEA PATROL	1,766
W.	0.3	History	0.3	18	DESPERATE HOUSEWIVES	1,252	18	BETTER HOMES AND GARDENS	493	18	BETTER HOMES AND GARDENS	1,739
Fox8 +2	0.3	Fox8+2	0.3	19	BETTER HOMES AND GARDENS	1,246	19	GHOST WHISPERER	488	19	TODAY TONIGHT	1,737
Showtime	0.3	111 Hits	0.3	20	RECRUITS	1,220	20	60 MINUTES	486	20	ROVE	1,718
Discovery	0.3	Sci Fi	0.3	21	GETAWAY	1,219	21	A CURRENT AFFAIR	485	21	NCIS EP 1	1,714
Arena	0.3	Fox Sports 1	0.3	22	NCIS EP 1	1,217	22	BONES	476	22	GETAWAY	1,712
Nat Geo	0.3	Showtime	0.3	23	SEA PATROL	1,213	23	NATIONAL NEWS SATURDAY	471	23	RECRUITS	1,675
111 Hits	0.3	How To	0.3	24	RANDOM ACTS OF KINDNESS	1,196	24	MERLIN	468	24	60 MINUTES	1,653
Nickelodeon	0.3	Arena	0.3	25	MICHAEL JACKSON: LAST TIME	1,194	25	CRIMINAL MINDS	458	25	A CURRENT AFFAIR	1,650
Bio.	0.3	Lifestyle Food	0.2	26	60 MINUTES	1,167	26	RECRUITS	455	26	GHOST WHISPERER	1,638
Showtime Greats	0.2	Sky News	0.2	27	A CURRENT AFFAIR	1,165	27	HOME AND AWAY	451	27	CRIMINAL MINDS	1,618
Disney	0.2	Showtime Greats	0.2	28	CRIMINAL MINDS	1,160	28	ROVE	442	28	DESPERATE HOUSEWIVES	1,612
TV1 +2	0.2	Sky Racing	0.2	29	GHOST WHISPERER	1,150	29	GREY'S ANATOMY	438	29	MICHAEL JACKSON: LAST TIME	1,573
Cartoon Network	0.2	TV1 +2	0.2	30	FUNNIEST HOME VIDEOS	1,126	30	THE ALL NEW SIMPSONS WED	424	30	NINE NEWS SATURDAY	1,572
Comedy	0.2	Mtv	0.2	31	GREY'S ANATOMY	1,109	31	FUNNIEST HOME VIDEO SHOW	421	31	FUNNIEST HOME VIDEOS	1,547
Hallmark	0.2	Movie Extra	0.2	32	NINE NEWS SATURDAY	1,101	32	MISSING PERSONS UNIT	417	32	GREY'S ANATOMY	1,547
Nick Jr	0.2	Bio.	0.2	33	HOME AND AWAY	1,089	33	RULES OF ENGAGEMENT	406	33	HOME AND AWAY	1,540
Movie One	0.2	Hallmark	0.2	34	GOOD NEWS WEEK	1,088	34	DEAL OR NO DEAL	394	34	GOOD NEWS WEEK	1,479
Movie Extra	0.2	Comedy	0.2	35	TODAY TONIGHT - MJ SPECIAL	1,059	35	GOOD NEWS WEEK	391	35	THE ALL NEW SIMPSONS WED	1,455
Lifestyle Food	0.2	Movie Greats	0.2	36	NCIS EP 2	1,046	36	NCIS EP 2	388	36	NCIS EP 2	1,434
Lifestyle +2	0.2	Nickelodeon	0.2	37	TWO AND A HALF MEN	1,041	37	LAW AND ORDER: SVU WED	384	37	MISSING PERSONS UNIT	1,393
Movie Greats	0.2	Movie One	0.2	38	THE ALL NEW SIMPSONS WED	1,031	38	ALL SAINTS	384	38	CASTLE	1,384
Ovation	0.2	Max	0.2	39	M.JACKSON MEMORIAL CONCERT	1,029	39	MICHAEL JACKSON: LAST TIME	379	39	M.JACKSON MEMORIAL CONCERT	1,345
How To	0.1	Animal Planet	0.2	40	CASTLE	1,013	40	CASTLE	371	40	TWO AND A HALF MEN	1,314

Data sourced OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. All program results represent an average of all times aired during the week. Total metro shares incl spill; total reg shares excl spill. Shares based on total people. All network shares (except Ten) include multi-channels. Share figures rounded to 1 decimal place.

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