

WEEKLY RATINGS REPORT

Free TV Ratings – Week 28, 2008

6 - 12 July

In Week 28, Free TV delivered impressive audience numbers with the top rating program achieving a combined average audience of more than 2.8 million viewers.

- Every one of the top 40 programs on Free TV attracted a combined audience of at least 1.4 million viewers.
- Free-to-air television accounted for 85 per cent of all nightly viewing (6pm to midnight) in metro markets and 84 per cent in regional markets.
- Free TV continues to dominate share of viewing with a 64 per cent nightly share in both metro and regional areas.

Total Share of Nightly Viewing 6pm - Midnight			Top 40 Programs - All People									
Metro		Regional	FREE TV									
Metro Average '000's		Regional Average '000's	Regional Average '000's		Combined Metro & Regional '000's							
Seven	22.1	Prime/ 7OLD	22.7	1	60 MINUTES	1,942	1	60 MINUTES	905	1	60 MINUTES	2,847
Nine	22.5	WIN/NBN	25.0	2	CITY HOMICIDE	1,583	2	DOMESTIC BLITZ	743	2	DOMESTIC BLITZ	2,325
Ten	17.4	Sbs Cross 10	18.8	3	DOMESTIC BLITZ	1,582	3	CSI: CRIME SCENE INVESTIGATION	716	3	NATIONAL NINE NEWS SUNDAY	2,276
ABC	14.7	ABC	13.6	4	NATIONAL NINE NEWS SUNDAY	1,563	4	NATIONAL NEWS SUNDAY	713	4	CSI: CRIME SCENE INVESTIGATION	2,257
SBS	5.7	SBS	6.2	5	CSI: CRIME SCENE INVESTIGATION	1,541	5	A CURRENT AFFAIR	684	5	CITY HOMICIDE	2,198
FOX8	0.8	Fox Sports 2	1.6	6	SEVEN NEWS - SUN	1,527	6	SEVEN NEWS	678	6	SEVEN NEWS	2,189
Fox Sports 2	0.7	FOX8	0.9	7	SEVEN NEWS	1,511	7	WIPEOUT	651	7	THE ONE - AUST MOST GIFTED PSYCHIC	2,113
TV1	0.6	TV1	0.7	8	BETTER HOMES AND GARDENS	1,486	8	THE ONE - AUST MOST GIFTED PSYCHIC	646	8	SEVEN NEWS - SUN	2,095
UKTV	0.5	Crime & Investigation	0.6	9	BORDER SECURITY - AUST FRONT LINE	1,485	9	ALL SAINTS	642	9	BORDER SECURITY - AUST FRONT LINE	2,061
LifeStyle Channel	0.5	UKTV	0.6	10	THE ONE - AUST MOST GIFTED PSYCHIC	1,467	10	CITY HOMICIDE	615	10	BETTER HOMES AND GARDENS	2,050
Fox Sport 1	0.5	W.	0.5	11	BIG BROTHER - PAMELA ANDERSON ENTERS	1,417	11	D ATTENBOROUGH'S LIFE OF MAMMALS	591	11	WIPEOUT	1,998
FOX Classics	0.5	LifeStyle Channel	0.5	12	SURF PATROL	1,408	12	RSPCA ANIMAL RESCUE	588	12	BIG BROTHER - PAMELA ANDERSON ENTERS	1,936
Fox Sports 3	0.5	SCI FI	0.4	13	TODAY TONIGHT	1,384	13	BORDER SECURITY - AUST FRONT LINE	576	13	RSPCA ANIMAL RESCUE	1,936
W.	0.5	FOX Classics	0.4	14	SEVEN NEWS - SAT	1,368	14	THE FARMER WANTS A WIFE	570	14	SURF PATROL	1,927
Arena	0.5	Disney Channel	0.4	15	RSPCA ANIMAL RESCUE	1,348	15	SEVEN NEWS - SUN	568	15	ALL SAINTS	1,915
Crime & Investigation	0.4	Fox Sports 1	0.4	16	WIPEOUT	1,347	16	THE VICAR OF DIBLEY	566	16	A CURRENT AFFAIR	1,866
National Geographic	0.3	Fox Sports 3	0.4	17	TWO AND A HALF MEN	1,304	17	BETTER HOMES AND GARDENS	564	17	SEVEN NEWS - SAT	1,847
Discovery Channel	0.3	Arena	0.4	18	GETAWAY	1,287	18	MEDICAL EMERGENCY	541	18	THE FARMER WANTS A WIFE	1,839
History Channel	0.3	National Geographic	0.4	19	ALL SAINTS	1,273	19	DEAL OR NO DEAL	538	19	GETAWAY	1,821
FOX8 +2	0.3	Discovery Channel	0.3	20	THE FARMER WANTS A WIFE	1,269	20	GETAWAY	534	20	THE VICAR OF DIBLEY	1,803
SCI FI	0.3	FOX8+2	0.3	21	THE CELEBRITY SINGING BEE	1,283	21	THE CELEBRITY SINGING BEE	527	21	D ATTENBOROUGH'S LIFE OF MAMMALS	1,796
Comedy Channel	0.3	Movie One	0.3	22	GLADIATORS	1,258	22	CRIMINAL MINDS	522	22	THE CELEBRITY SINGING BEE	1,790
Movie One	0.3	History Channel	0.3	23	NATIONAL NINE NEWS	1,241	23	WITHOUT A TRACE	522	23	TWO AND A HALF MEN	1,774
Bio.	0.3	How to Channel	0.3	24	CRIMINAL MINDS	1,239	24	BIG BROTHER - PAMELA ANDERSON ENTERS	519	24	MEDICAL EMERGENCY	1,771
Disney Channel	0.2	Hallmark	0.3	25	THE VICAR OF DIBLEY	1,237	25	SURF PATROL	519	25	CRIMINAL MINDS	1,766
TV1 +2	0.2	Comedy Channel	0.2	26	MEDICAL EMERGENCY	1,230	26	AUST FUNNIEST HOME VIDEO SHOW	513	26	TODAY TONIGHT	1,765
Nickelodeon	0.2	Showtime	0.2	27	LAW AND ORDER: SVU	1,225	27	NCIS	510	27	NATIONAL NINE NEWS	1,750
Sky News Australia	0.2	Sky News Australia	0.2	28	D ATTENBOROUGH'S LIFE OF MAMMALS	1,205	28	NATIONAL NEWS	509	28	GLADIATORS	1,704
LifeStyle Channel+2	0.2	LifeStyle Channel+2	0.2	29	HOME AND AWAY	1,194	29	BONES	501	29	NCIS EP 1 RPT	1,702
LifeStyle Food	0.2	Movie Extra	0.2	30	NCIS	1,192	30	HOME AND AWAY	493	30	LAW AND ORDER: SVU	1,698
Showtime	0.2	TV1+2	0.2	31	A CURRENT AFFAIR	1,182	31	LIVE FRIDAY NIGHT FOOTBALL	489	31	HOME AND AWAY	1,687
How to Channel	0.2	LifeStyle Food	0.2	32	NATIONAL NINE NEWS SATURDAY	1,172	32	SEVEN NEWS - SAT	479	32	AUST FUNNIEST HOME VIDEO SHOW	1,668
Playhouse Disney	0.2	Animal Planet	0.2	33	BATTLE OF THE CHOIRS	1,159	33	LAW AND ORDER: SVU	473	33	NATIONAL NINE NEWS SATURDAY	1,602
Cartoon Network	0.2	Bio.	0.2	34	AUST FUNNIEST HOME VIDEO SHOW	1,155	34	TWO AND A HALF MEN	470	34	BATTLE OF THE CHOIRS	1,582
Hallmark	0.2	W2	0.2	35	MY NAME IS EARL - THU	1,127	35	MISSING PERSONS UNIT	455	35	MY NAME IS EARL - THU	1,582
Nick Jr.	0.2	Movie Greats	0.2	36	LAW & ORDER: CRIMINAL INTENT	1,104	36	MY NAME IS EARL - THU	455	36	BONES	1,576
UKTV +2	0.2	Cartoon Network	0.2	37	HOW I MET YOUR MOTHER	1,083	37	GLADIATORS	446	37	WITHOUT A TRACE	1,516
Showtime 2	0.2	Showtime 2	0.2	38	BONES	1,075	38	FIRE 000	440	38	MISSING PERSONS UNIT	1,503
Animal planet	0.2	Nick Jr.	0.2	39	THE SIMPSONS TUES	1,055	39	TEN NEWS AT FIVE SUN	432	39	HOW I MET YOUR MOTHER	1,497
Other pay TV	3.3	Other pay TV	3.0	40	MISSING PERSONS UNIT	1,048	40	BORDER PATROL NZ	431	40	LAW & ORDER: CRIMINAL INTENT	1,479

Data sourced OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. All program results represent an average of all times aired during the week. Total metro shares incl spill; total regional shares excl spill. ABC refers to ABC1 + ABC2. Shares based on total people.

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