

Free TV Ratings – Week 27, 2009

28 June - 04 July

In Week 27, Free TV delivered huge audiences with the top rating program attracting a combined average audience of more than 2.5 million viewers.

- Every one of the top 40 programs on Free TV delivered a combined average audience of at least 1.43 million viewers.
- Free-to-air television accounted for 85 per cent of all nightly viewing (6pm to midnight) in metro areas and 83 per cent in regional markets.
- Free TV continues to dominate share of viewing with a 66 per cent nightly share in metro markets and a 63 per cent share in regional areas.

Share of Nightly Viewing 6pm - Midnight				Top 40 Programs - All People								
Metro		Regional		FREE TV								
				Metro Average '000's	Regional Average '000's		Combined Metro & Reg '000's					
Seven	22.9	Prime/ 7QLD	22.3	1	MASTERCHEF - CHALLENGE	1,896	1	FIND MY FAMILY	696	1	MASTERCHEF - CHALLENGE	2,531
Nine	21.1	WIN/NBN	22.5	2	SEVEN NEWS - SUN	1,780	2	PACKED TO THE RAFTERS	672	2	SEVEN NEWS - SUN	2,367
Ten	19.7	Sthn Cross 10	18.4	3	NINE NEWS SUNDAY	1,660	3	MASTERCHEF - CHALLENGE	635	3	FIND MY FAMILY	2,351
ABC	13.9	ABC	14.8	4	FIND MY FAMILY	1,655	4	THE ZOO	633	4	NINE NEWS SUNDAY	2,258
SBS	4.4	SBS	5.7	5	SEVEN NEWS	1,647	5	TALKIN' 'BOUT YOUR GENERATION	608	5	SEVEN NEWS	2,221
ONE	0.8	Fox Sports 2	1.5	6	TALKIN' 'BOUT YOUR GENERATION	1,594	6	NATIONAL NEWS SUNDAY	598	6	TALKIN' 'BOUT YOUR GENERATION	2,202
TV1	0.8	TV1	1.0	7	MASTERCHEF AUSTRALIA M-F	1,576	7	60 MINUTES	596	7	PACKED TO THE RAFTERS	2,192
Fox Sports 3	0.7	Fox Sports 3	0.7	8	SEVEN NEWS - SAT	1,561	8	SEVEN NEWS - SUN	587	8	THE ZOO	2,152
Fox Sports 2	0.7	Fox8	0.7	9	ROVE	1,545	9	SEVEN NEWS	574	9	MASTERCHEF AUSTRALIA M-F	2,104
Fox Sports 1	0.7	W.	0.7	10	PACKED TO THE RAFTERS	1,520	10	SEA PATROL	554	10	SEVEN NEWS - SAT	2,063
Fox8	0.6	Fox Classics	0.7	11	THE ZOO	1,519	11	MASTERCHEF AUSTRALIA M-F	528	11	ROVE	2,022
Fox Classics	0.6	UKTV	0.6	12	THANK GOD YOU'RE HERE	1,494	12	RANDOM ACTS OF KINDNESS	527	12	THANK GOD YOU'RE HERE	2,011
Uktv	0.4	Fox Sports 1	0.5	13	TODAY TONIGHT	1,493	13	NATIONAL NEWS	522	13	60 MINUTES	1,996
Lifestyle	0.4	Lifestyle	0.5	14	60 MINUTES	1,400	14	A CURRENT AFFAIR	518	14	SEA PATROL	1,887
111 Hits	0.4	Disney	0.4	15	THE MICHAEL JACKSON STORY	1,351	15	THANK GOD YOU'RE HERE	517	15	TODAY TONIGHT	1,873
W.	0.4	Discovery	0.4	16	SEA PATROL	1,333	16	ALL SAINTS	510	16	MERLIN	1,786
Disney	0.4	C&I	0.4	17	MERLIN	1,330	17	SEVEN NEWS - SAT	502	17	NINE NEWS	1,786
Fox8 +2	0.4	111 Hits	0.4	18	SUNDAY NIGHT	1,293	18	GETAWAY	480	18	THE MICHAEL JACKSON STORY	1,780
C&I	0.4	Nat Geo	0.4	19	NINE NEWS	1,264	19	ROVE	477	19	SUNDAY NIGHT	1,754
Nat Geo	0.4	Sci Fi	0.3	20	BETTER HOMES AND GARDENS	1,245	20	LIVE FRIDAY NIGHT FOOTBALL	476	20	ALL SAINTS	1,749
Showtime	0.3	Arena	0.3	21	ALL SAINTS	1,239	21	BETTER HOMES AND GARDENS	465	21	RANDOM ACTS OF KINDNESS	1,747
History	0.3	History	0.3	22	CRIMINAL MINDS	1,234	22	SUNDAY NIGHT	461	22	A CURRENT AFFAIR	1,721
Arena	0.3	Fox8+2	0.3	23	NCIS EP 1	1,233	23	CRIMINAL MINDS	460	23	BETTER HOMES	1,710
Discovery	0.3	Bio.	0.3	24	RANDOM ACTS OF KINDNESS	1,220	24	TROUBLE IN PARADISE	458	24	CRIMINAL MINDS	1,694
Bio.	0.3	Lifestyle Food	0.3	25	A CURRENT AFFAIR	1,203	25	MERLIN	456	25	GETAWAY	1,680
Sci Fi	0.3	Showtime Greats	0.3	26	GETAWAY	1,200	26	GREY'S ANATOMY	453	26	NCIS EP 1	1,655
Showtime Greats	0.2	Showtime	0.3	27	DESPERATE HOUSEWIVES	1,189	27	RPA	449	27	GREY'S ANATOMY	1,631
Comedy	0.2	Hallmark	0.3	28	BONES	1,183	28	GHOST WHISPERER	447	28	BONES	1,612
Tv1 +2	0.2	Movie Extra	0.2	29	GREY'S ANATOMY	1,178	29	NATIONAL NEWS SATURDAY	438	29	RPA	1,611
Lifestyle +2	0.2	How To	0.2	30	RPA	1,162	30	HOME AND AWAY	431	30	GHOST WHISPERER	1,590
Nickelodeon	0.2	Comedy	0.2	31	NINE NEWS SATURDAY	1,151	31	THE MICHAEL JACKSON STORY	429	31	NINE NEWS SATURDAY	1,589
Showtime 2	0.2	Sky News	0.2	32	NCIS EP 2	1,145	32	BONES	429	32	HOME AND AWAY	1,566
Cartoon Network	0.2	Tv1+2	0.2	33	GHOST WHISPERER	1,143	33	GOOD NEWS WEEK	424	33	TROUBLE IN PARADISE	1,561
BBC Knowledge	0.2	Showtime 2	0.2	34	HOME AND AWAY	1,135	34	NCIS EP 1	422	34	DESPERATE HOUSEWIVES	1,543
Movie One	0.2	Sky Racing	0.2	35	SNEAK PEEK	1,135	35	RECRUITS	419	35	NCIS EP 2	1,533
How To	0.2	Cartoon Network	0.2	36	MICHAEL JACKSON:THE PIECES	1,118	36	FUNNIEST HOME VIDEO SHOW	408	36	GOOD NEWS WEEK	1,531
Lifestyle Food	0.2	Fox Classics+2	0.2	37	GOOD NEWS WEEK	1,107	37	M-ICE AGE	405	37	RECRUITS	1,496
Hallmark	0.2	Movie Greats	0.2	38	TROUBLE IN PARADISE	1,103	38	DEAL OR NO DEAL	397	38	WHAT'S GOOD FOR YOU	1,471
Movie Extra	0.2	Movie One	0.2	39	WHAT'S GOOD FOR YOU	1,086	39	THE FOOTY SHOW	390	39	MICHAEL JACKSON: THE PIECES	1,460
UKTV +2	0.2	MTV	0.2	40	RECRUITS	1,077	40	NCIS EP 2	388	40	THE FORCE	1,433

Data sourced OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. All program results represent an average of all times aired during the week. Total metro shares incl spill; total reg shares excl spill. Shares based on total people. All network shares (except Ten) include multi-channels. Share figures rounded to 1 decimal place.

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