

WEEKLY RATINGS REPORT

Free TV Ratings – Week 27, 2008

29 June – 5 July

In Week 27, Free TV delivered outstanding results with the top program achieving a massive combined average audience of more than 3.3 million viewers – the highest rating program so far this year.

- Every one of the top 40 programs on Free TV delivered a combined audience of at least 1.4 million viewers.
- Free-to-air television accounted for 85 per cent of all nightly viewing (6pm to midnight) in metro markets and 83 per cent in regional markets.
- Free TV continues to dominate share of viewing with a 65 per cent nightly share in both metro and regional areas.

Total Share of Nightly Viewing 6pm - Midnight			Top 40 Programs - All People									
Metro		Regional	FREE TV									
Metro Average '000's		Regional Average '000's	Regional Average '000's		Combined Metro & Regional '000's							
Seven	22.6	Prime/ 7OLD	22.5	1	STATE OF ORIGIN NSW/QLD 3RD - MATCH	2,145	1,237	1	STATE OF ORIGIN NSW/QLD 3RD - MATCH	3,382		
Nine	24.1	WIN/NBN	27.7	2	60 MINUTES	1,810	2	STATE OF ORIGIN NSW /QLD 3RD - PRE MATCH	940	2	60 MINUTES	2,696
Ten	16.2	Sthn Cross 10	15.5	3	NATIONAL NINE NEWS SUNDAY	1,661	3	STATE OF ORIGIN NSW/QLD 3RD - POST MATCH	939	3	NATIONAL NINE NEWS SUNDAY	2,391
ABC	14.3	ABC	13.0	4	CITY HOMICIDE	1,611	4	60 MINUTES	886	4	AUSTRALIA'S GOT TALENT	2,357
SBS	4.6	SBS	4.9	5	AUSTRALIA'S GOT TALENT	1,587	5	AUSTRALIA'S GOT TALENT	770	5	STATE OF ORIGIN NSW/QLD 3RD - PRE MATCH	2,343
FOX8	0.9	Fox Sports 2	1.3	6	SEVEN NEWS - SUN	1,571	6	DOMESTIC BLITZ	737	6	DOMESTIC BLITZ	2,251
Fox Sports 3	0.8	FOX8	1.0	7	SEVEN NEWS	1,557	7	NATIONAL NEWS SUNDAY	730	7	STATE OF ORIGIN NSW/QLD 3RD - POST MATCH	2,229
TV1	0.7	Fox Sports 3	0.9	8	DOMESTIC BLITZ	1,514	8	A CURRENT AFFAIR	710	8	CITY HOMICIDE	2,225
UKTV	0.6	TV1	0.8	9	BORDER SECURITY - AJUST FRONT LINE	1,503	9	CSI: CRIME SCENE INVESTIGATION	664	9	SEVEN NEWS	2,212
Fox Sports 1	0.5	Crime & Investigation	0.6	10	BETTER HOMES AND GARDENS	1,495	10	SEVEN NEWS	655	10	CSI: CRIME SCENE INVESTIGATION	2,133
Fox Sports 2	0.5	UKTV	0.6	11	CSI: CRIME SCENE INVESTIGATION	1,469	11	GETAWAY	638	11	SEVEN NEWS - SUN	2,112
LifeStyle Channel	0.5	Fox Sports 1	0.5	12	STATE OF ORIGIN NSW/QLD 3RD - PRE MATCH	1,403	12	WORLD'S GOT TALENT	615	12	BORDER SECURITY - AJUST FRONT LINE	2,073
Crime & Investigation	0.5	SCI FI	0.5	13	SURF PATROL	1,383	13	CITY HOMICIDE	614	13	BETTER HOMES AND GARDENS	2,071
W.	0.5	LifeStyle Channel	0.5	14	TODAY TONIGHT	1,369	14	DAVID ATTENBOROUGH'S LIFE OF MAMMALS	590	14	GETAWAY	1,986
FOX Classics	0.5	Disney Channel	0.4	15	HELL'S KITCHEN	1,354	15	BETTER HOMES AND GARDENS	576	15	SURF PATROL	1,896
National Geographic	0.4	W.	0.4	16	GETAWAY	1,348	16	BORDER SECURITY - AJUST FRONT LINE	570	16	DAVID ATTENBOROUGH'S LIFE OF MAMMALS	1,893
Discovery Channel	0.4	FOX Classics	0.4	17	NCIS	1,263	17	ALL SAINTS	552	17	A CURRENT AFFAIR	1,866
Arena	0.4	Discovery Channel	0.4	18	DAVID ATTENBOROUGH'S LIFE OF MAMMALS	1,303	18	THE FARMER WANTS A WIFE	551	18	HELL'S KITCHEN	1,866
History Channel	0.4	National Geographic	0.4	19	STATE OF ORIGIN NSW/QLD 3RD - POST MATCH	1,290	19	NCIS	475	19	THE FARMER WANTS A WIFE	1,817
Showtime	0.3	Arena	0.3	20	THE FARMER WANTS A WIFE	1,266	20	AUSTRALIA'S FUNNIEST HOME VIDEO SHOW	544	20	WORLD'S GOT TALENT	1,811
FOX8 +2	0.3	Showtime	0.3	21	PRIVATE PRACTICE	1,263	21	NATIONAL NEWS SATURDAY	541	21	SEVEN NEWS - SAT	1,764
SCI FI	0.3	History Channel	0.3	22	SEVEN NEWS - SAT	1,251	22	SEVEN NEWS - SUN	541	22	TODAY TONIGHT	1,741
Bio.	0.3	FOX8+2	0.3	23	TWO AND A HALF MEN	1,224	23	NATIONAL NEWS	523	23	NCIS	1,738
Comedy Channel	0.2	Movie One	0.3	24	HOME AND AWAY	1,198	24	SEVEN NEWS - SAT	513	24	NATIONAL NINE NEWS	1,721
Nickelodeon	0.2	Showtime Greats	0.3	25	NATIONAL NINE NEWS	1,198	25	SURF PATROL	513	25	NATIONAL NINE NEWS SATURDAY	1,717
SKY NEWS AUSTRALIA	0.2	How To Channel	0.3	26	WORLD'S GOT TALENT	1,196	26	HELL'S KITCHEN	512	26	ALL SAINTS	1,700
Disney Channel	0.2	Sky News Australia	0.3	27	NATIONAL NINE NEWS SATURDAY	1,176	27	BONES	511	27	HOME AND AWAY	1,687
How To Channel	0.2	Nick Jr	0.2	28	BATTLE OF THE CHOIRS	1,159	28	DEAL OR NO DEAL	491	28	PRIVATE PRACTICE	1,672
TV1 +2	0.2	LifeStyle Food	0.2	29	A CURRENT AFFAIR	1,156	29	WITHOUT A TRACE	490	29	AUSTRALIA'S FUNNIEST HOME VIDEO SHOW	1,671
Hallmark	0.2	Hallmark	0.2	30	ALL SAINTS	1,148	30	HOME AND AWAY	489	30	WITHOUT A TRACE	1,609
LifeStyle Channel+2	0.2	Movie Extra	0.2	31	GLADIATORS	1,136	31	MY NAME IS EARL - THU	476	31	BONES	1,585
LifeStyle Food	0.2	Showtime 2	0.2	32	AUSTRALIA'S FUNNIEST HOME VIDEO SHOW	1,127	32	LAW AND ORDER: SVU	475	32	LAW AND ORDER: SVU	1,581
Movie One	0.2	Bio.	0.2	33	THE SIMPSONS TUES	1,126	33	HOW I MET YOUR MOTHER	468	33	GLADIATORS	1,578
Showtime Greats	0.2	Comedy Channel	0.2	34	WITHOUT A TRACE	1,119	34	CSI: NY	462	34	BATTLE OF THE CHOIRS	1,560
Showtime 2	0.2	Nickelodeon	0.2	35	LAW AND ORDER: SVU	1,106	35	STUART LITTLE 2	448	35	CSI: NY	1,525
Movie Extra	0.2	Animal Planet	0.2	36	THE ALL NEW SIMPSONS	1,104	36	GLADIATORS	442	36	THE SIMPSONS TUES	1,523
UKTV +2	0.2	TV1+2	0.2	37	BONES	1,074	37	THE FOOTY SHOW	431	37	THE ALL NEW SIMPSONS	1,476
Comedy Channel +2	0.2	W2	0.2	38	CSI: NY	1,063	38	THE GREAT OUTDOORS	413	38	MY NAME IS EARL - THU	1,456
FOX Classics +2	0.1	Movie Greats	0.2	39	LAW & ORDER: CRIMINAL INTENT	1,009	39	SUNDAY FOOTBALL	410	39	THE FOOTY SHOW	1,401
Other pay TV	3.1	Other pay TV	3.0	40	UGLY BETTY	1,003	40	PRIVATE PRACTICE	409	40	LAW & ORDER: CRIMINAL INTENT	1,389

Data sourced OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. All program results represent an average of all times aired during the week.

For enquiries please contact Free TV on (02) 8968 7100.