

WEEKLY RATINGS REPORT

Free TV Ratings – Week 25, 2008

15 - 21 June

In Week 25 of the ratings, Free TV networks delivered solid audience numbers with the top rating program delivering a combined average audience of more than 2.45 million viewers.

- Every one of the top 40 programs on Free TV averaged a combined average audience of at least 1.45 million viewers.
- Free-to-air television accounted for 84 per cent of all nightly viewing (6pm to midnight) in metro markets and 82 per cent in regional markets.
- Free TV continues to dominate share of viewing with a 64 per cent nightly share in metro areas and a 63 per cent share in regional areas.

Total Share of Nightly Viewing 6pm - Midnight			Top 40 Programs - All People						
Metro		Regional	FREE TV						
Metro Average '000's		Regional	Regional Average '000's		Combined Metro & Regional '000's				
Seven	22.9	Prime/ 7QLD	22.3	1 SEVEN NEWS - SUN	1,878	1 60 MINUTES	819	1 SEVEN NEWS - SUN	2,452
Nine	21.7	WIN/BNB	25.2	2 60 MINUTES	1,616	2 DOMESTIC BLITZ	797	2 60 MINUTES	2,435
Ten	16.8	Sthn Cross 10	16.4	3 AUSTRALIA'S GOT TALENT	1,593	3 NATIONAL NEWS SUNDAY	744	3 DOMESTIC BLITZ	2,341
ABC	15.3	ABC	14.1	4 SEVEN NEWS	1,575	4 SEA PATROL II - THE COUP	733	4 AUSTRALIA'S GOT TALENT	2,305
SBS	4.6	SBS	4.9	5 DOMESTIC BLITZ	1,544	5 AUSTRALIA'S GOT TALENT	712	5 SEA PATROL II - THE COUP	2,222
FOX8	0.9	Fox Sports 2	1.4	6 BETTER HOMES AND GARDENS	1,510	6 A CURRENT AFFAIR	698	6 SEVEN NEWS	2,193
TV1	0.7	FOX8	0.9	7 SEA PATROL II - THE COUP	1,489	7 CSI: CRIME SCENE INVESTIGATION	695	7 NATIONAL NINE NEWS SUNDAY	2,179
Fox Sports 1	0.7	TV1	0.8	8 NCIS	1,467	8 ALL SAINTS	638	8 CSI: CRIME SCENE INVESTIGATION	2,144
UKTV	0.6	Crime & Investigation	0.7	9 BORDER SECURITY - AUST FRONT LINE	1,456	9 D.ATTENBOROUGH'S: ELEPHANT'S	636	9 NCIS	2,062
LifeStyle Channel	0.6	UKTV	0.6	10 CSI: CRIME SCENE INVESTIGATION	1,449	10 SEVEN NEWS	618	10 BORDER SECURITY - AUST FRONT LINE	2,038
Fox Sports 2	0.6	SCI FI	0.6	11 BATTLE OF THE CHOIRS	1,447	11 NCIS	595	11 D.ATTENBOROUGH'S: ELEPHANT'S	2,025
W.	0.5	Fox Sports 1	0.6	12 NATIONAL NINE NEWS SUNDAY	1,435	12 BORDER SECURITY - AUST FRONT LINE	582	12 ALL SAINTS	2,018
Crime & Investigation	0.5	Fox Sports 3	0.6	13 TODAY TONIGHT	1,414	13 SEVEN NEWS - SUN	574	13 BETTER HOMES AND GARDENS	2,011
Fox Sports 3	0.5	LifeStyle Channel	0.6	14 SEVEN NEWS - SAT	1,406	14 GETAWAY	561	14 SEVEN NEWS - SAT	1,926
Fox Classics	0.5	W.	0.5	15 D.ATTENBOROUGH'S: ELEPHANT'S	1,389	15 SEARCH & RESCUE	560	15 SEARCH & RESCUE	1,920
FOX8 +2	0.4	Disney Channel	0.5	16 ALL SAINTS	1,380	16 FIRE 000	546	16 BATTLE OF THE CHOIRS	1,890
History Channel	0.4	Fox Classics	0.4	17 SEARCH & RESCUE	1,360	17 LIVE FRIDAY NIGHT FOOTBALL	533	17 A CURRENT AFFAIR	1,870
Arena	0.4	History Channel	0.4	18 DESPERATE HOUSEWIVES	1,353	18 SEVEN NEWS - SAT	520	18 GETAWAY	1,852
SCI FI	0.4	National Geographic	0.3	19 SURF PATROL	1,325	19 THE VICAR OF DIBLEY	520	19 SURF PATROL	1,806
LifeStyle Food	0.3	Showtime	0.3	20 GETAWAY	1,291	20 NATIONAL NEWS	514	20 DESPERATE HOUSEWIVES	1,793
Showtime	0.3	Arena	0.3	21 GREY'S ANATOMY	1,281	21 BETTER HOMES AND GARDENS	501	21 TODAY TONIGHT	1,787
Comedy Channel	0.3	Movie One	0.3	22 GLADIATORS	1,254	22 COLD CASE	501	22 FIRE 000	1,764
National Geographic	0.3	Sky News	0.3	23 FIRE 000	1,218	23 MY NAME IS EARL - THU	498	23 GREY'S ANATOMY	1,753
Discovery Channel	0.3	FOX8+2	0.3	24 HOME AND AWAY	1,211	24 10 TO ONE	491	24 NATIONAL NINE NEWS	1,715
Bio.	0.3	LifeStyle Food	0.3	25 NATIONAL NINE NEWS	1,201	25 AUST FUNNIEST HOME VIDEO SHOW	490	25 HOME AND AWAY	1,698
Nickelodeon	0.3	Discovery Channel	0.3	26 TWO AND A HALF MEN	1,184	26 BONES	488	26 GLADIATORS	1,691
Movie One	0.2	Hallmark	0.2	27 A CURRENT AFFAIR	1,172	27 CSI: NY	488	27 10 TO ONE	1,620
Disney Channel	0.2	How To Channel	0.2	28 THE SIMPSONS TUES	1,133	28 DEAL OR NO DEAL	488	28 MY NAME IS EARL - THU	1,608
Sky News	0.2	TV1+2	0.2	29 10 TO ONE	1,129	29 HOME AND AWAY	487	29 THE VICAR OF DIBLEY	1,594
How To Channel	0.2	Comedy Channel	0.2	30 MY NAME IS EARL - THU	1,110	30 SURF PATROL	487	30 HOW I MET YOUR MOTHER	1,582
LifeStyle Channel+2	0.2	Showtime Greats	0.2	31 THE ALL NEW SIMPSONS	1,107	31 HOW I MET YOUR MOTHER	478	31 BONES	1,570
Hallmark	0.2	ESPN	0.2	32 LAW AND ORDER: SVU	1,105	32 MEDICAL EMERGENCY	475	32 CSI: NY	1,565
TV1 +2	0.2	Cartoon Network	0.2	33 HOW I MET YOUR MOTHER	1,104	33 GREY'S ANATOMY	472	33 COLD CASE	1,559
UKTV +2	0.2	Movie Extra	0.2	34 HELL'S KITCHEN	1,093	34 WITHOUT A TRACE	449	34 HELL'S KITCHEN	1,535
E!	0.2	Bio.	0.2	35 BONES	1,092	35 BATTLE OF THE CHOIRS	443	35 LAW AND ORDER: SVU	1,528
Animal Planet	0.2	Nickelodeon	0.2	36 CSI: NY	1,077	36 HELL'S KITCHEN	442	36 THE SIMPSONS TUES	1,520
Arena+2	0.2	Showtime 2	0.2	37 THE VICAR OF DIBLEY	1,074	37 DESPERATE HOUSEWIVES	440	37 MEDICAL EMERGENCY	1,515
W2	0.2	MTV	0.2	38 COLD CASE	1,058	38 GLADIATORS	437	38 AUST FUNNIEST HOME VIDEO SHOW	1,495
Showtime Greats	0.2	Playhouse Disney	0.2	39 MEDICAL EMERGENCY	1,040	39 BIG BROTHER LIVE EVICTION	434	39 THE ALL NEW SIMPSONS	1,486
Other pay TV	3.4	Other pay TV	3.2	40 UGLY BETTY	1,040	40 NATIONAL NEWS SATURDAY	425	40 BIG BROTHER LIVE EVICTION	1,443

Data sourced OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. All program results represent an average of all times aired during the week. Total metro shares incl spill; total regional shares excl spill. ABC refers to ABC1 + ABC2. Shares based on total people.

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