

SURVEY RATINGS REPORT

Free TV Ratings – Survey 9, 2009 4 - 31 October

In Survey 9, Free TV delivered massive audiences with the top program attracting a combined average audience of more than 3.6 million viewers.

- Every one of the top 40 programs on Free TV delivered a combined average audience of at least 1.5 million viewers.
- Free-to-air television accounted for 85 per cent of all nightly viewing (6pm to midnight) in metro areas and 84 per cent in regional markets.
- Free TV continues to dominate share of viewing with a 65 per cent nightly share in metro markets and a 63 per cent share in regional areas.
- In metro markets, Free TV's average audience increased by 4.8 per cent across the day and 3.5 per cent from 6pm – midnight (all people), compared to the same survey period last year.

Share of Nightly Viewing 6pm - Midnight				Top 40 Programs - All People					
Metro		Regional		FREE TV					
				Metro Average '000's	Regional Average '000's		Combined Metro & Reg '000's		
Seven	22.8	Prime/ 7QLD	23.9	1 RUGBY LEAGUE GRAND FINAL	2,528	1 RUGBY LEAGUE GRAND FINAL	1,104	1 RUGBY LEAGUE GRAND FINAL	3,632
Nine	23.1	WIN/NBN	22.7	2 HEY HEY REUNION -EP2	2,213	2 PACKED TO THE RAFTERS	796	2 HEY HEY REUNION -EP2	2,991
Ten	16.1	Stln Cross 10	17.0	3 PACKED TO THE RAFTERS	1,815	3 HEY HEY REUNION EP 2	778	3 PACKED TO THE RAFTERS	2,611
One	1.1	ABC	15.2	4 ALL SAINTS-THE FINALE	1,505	4 RUGBY LEAGUE GF PRESENTATION	728	4 ALL SAINTS-THE FINALE	2,150
ABC	14.8	SBS	5.8	5 THE FORCE - BEHIND THE LINE	1,497	5 ALL SAINTS-THE FINALE	645	5 THE FORCE - BEHIND THE LINE	2,055
SBS	4.5	Fox8	0.8	6 RSPCA ANIMAL RESCUE	1,423	6 V8 SUPERCARS R10: BATHURST RACE	625	6 RUGBY LEAGUE GF PRESENTATION	2,045
Lifestyle	0.7	Lifestyle	0.6	7 BORDER SECURITY - SUN	1,415	7 V8 SUPERCARS R10: BATHURST PODIUM	618	7 LAST CHANCE SURGERY	2,019
TV1	0.7	Fox Sports 2	0.6	8 NCIS	1,415	8 LAST CHANCE SURGERY	605	8 RSPCA ANIMAL RESCUE	2,017
Fox8	0.6	TV1	0.6	9 LAST CHANCE SURGERY	1,414	9 RUGBY LEAGUE GF ENTERTAINMENT	599	9 BORDER SECURITY - SUN	1,927
Fox Classics	0.6	W.	0.6	10 SEVEN NEWS - SUN	1,386	10 RSPCA ANIMAL RESCUE	594	10 RUGBY LEAGUE GF ENTERTAINMENT	1,927
Fox Sports 2	0.6	Fox Classics	0.6	11 TWO AND A HALF MEN -MON	1,385	11 HIGHWAY PATROL	569	11 NCIS	1,912
UKTV	0.6	UKTV	0.5	12 BETTER HOMES AND GARDENS	1,369	12 A CURRENT AFFAIR	560	12 BETTER HOMES AND GARDENS	1,908
Fox Sports 1	0.4	Fox Sports 1	0.5	13 FLASHFORWARD	1,366	13 DESTROYED IN SECONDS	565	13 HIGHWAY PATROL	1,894
Sci Fi	0.4	C&I	0.5	14 NINE NEWS SUNDAY	1,341	14 THE FORCE - BEHIND THE LINE	558	14 TWO AND A HALF MEN -MON	1,890
C&I	0.4	Discovery	0.5	15 RUGBY LEAGUE GF ENTERTAINMENT	1,328	15 SUNDAY NIGHT	555	15 DESTROYED IN SECONDS	1,883
Fox8 +2	0.4	Disney	0.4	16 HIGHWAY PATROL	1,325	16 60 MINUTES	541	16 SEVEN NEWS - SUN	1,882
Discovery	0.4	Nat Geo	0.4	17 DESTROYED IN SECONDS	1,318	17 BETTER HOMES AND GARDENS	539	17 NINE NEWS SUNDAY	1,863
Showtime	0.4	Fox8+2	0.4	18 SEVEN NEWS	1,318	18 NATIONAL NEWS SUNDAY	522	18 V8 SUPERCARS R10: BATHURST RACE	1,800
111 Hits	0.3	Fox Sports 3	0.4	19 RUGBY LEAGUE GF PRESENTATION	1,317	19 GETAWAY	520	19 SEVEN NEWS	1,796
Nat Geo	0.3	History	0.4	20 BORDER SECURITY - WED	1,290	20 M-WILD HOGS	518	20 FLASHFORWARD	1,792
Arena	0.3	111 Hits	0.3	21 A TRIBUTE TO DON LANE	1,265	21 BORDER SECURITY - SUN	512	21 BORDER SECURITY - WED	1,789
TV1 +2	0.3	Sci Fi	0.3	22 TODAY TONIGHT	1,263	22 TWO AND A HALF MEN -MON	505	22 SUNDAY NIGHT	1,727
Disney	0.3	Showtime	0.3	23 TWO AND A HALF MEN -WED	1,248	23 ALL SAINTS	504	23 TWO AND A HALF MEN -WED	1,696
History	0.3	Arena	0.3	24 20 TO 1 -TUE	1,194	24 MEDICAL EMERGENCY	501	24 A TRIBUTE TO DON LANE	1,683
Fox Sports 3	0.3	Lifestyle Food	0.3	25 CELEBRITY MASTERCHEF	1,176	25 BORDER SECURITY - WED	499	25 GETAWAY	1,659
Lifestyle +2	0.3	Sky News	0.3	26 V8 SUPERCARS R10: BATHURST RACE	1,175	26 NCIS	497	26 60 MINUTES	1,655
Nickelodeon	0.3	Movie One	0.3	27 SEVEN NEWS - SAT	1,172	27 SEVEN NEWS - SUN	496	27 BONES	1,652
Movie One	0.2	TV1+2	0.2	28 SUNDAY NIGHT	1,172	28 BONES	494	28 M-WILD HOGS	1,650
Showtime Greats	0.2	Bio.	0.2	29 BONES	1,158	29 SEVEN NEWS	478	29 V8 SUPERCARS R10: BATHURST PODIUM	1,648
Movie Extra	0.2	Lifestyle +2	0.2	30 TWO AND A HALF MEN M-F	1,147	30 NATIONAL NEWS	463	30 A CURRENT AFFAIR	1,642
Bio.	0.2	Hallmark	0.2	31 GETAWAY	1,139	31 THE GIFT	449	31 20 TO 1 -TUE	1,622
Lifestyle Food	0.2	Movie Extra	0.2	32 M-WILD HOGS	1,132	32 TWO AND A HALF MEN -WED	448	32 ALL SAINTS	1,609
Sky News	0.2	Cartoon	0.2	33 CRIMINAL MINDS-MON	1,127	33 THE MENTALIST	446	33 MEDICAL EMERGENCY	1,606
Comedy	0.2	How To	0.2	34 THE BIG BANG THEORY	1,118	34 CSI: CRIME SCENE INVESTIGATION	444	34 CELEBRITY MASTERCHEF	1,579
Showtime 2	0.2	Comedy	0.2	35 THE MENTALIST	1,115	35 20 TO 1 -SUN	442	35 THE MENTALIST	1,561
Cartoon Network	0.2	Showtime Greats	0.2	36 60 MINUTES	1,114	36 RESCUE SPECIAL OPS	442	36 SEVEN NEWS - SAT	1,553
Hallmark	0.2	Movie Greats	0.2	37 ALL SAINTS	1,105	37 CITY HOMICIDE-WED	438	37 NINE NEWS	1,542
BBC Knowledge	0.2	Fox Sports News	0.2	38 MEDICAL EMERGENCY	1,105	38 20 TO 1 -TUE	428	38 TODAY TONIGHT	1,538
Movie Greats	0.2	Sky Racing	0.2	39 HOME AND AWAY	1,103	39 FLASHFORWARD	426	39 HOME AND AWAY	1,526
	0.2	Nick Jr	0.2	40 NINE NEWS	1,079	40 HOME AND AWAY	423	40 THE BIG BANG THEORY	1,518

Data sourced OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. All program results represent an average of all times aired during the survey.Total metro shares incl spill; total reg shares excl spill. Shares based on total people. All network shares (except Ten) include multi-channels. Share figures rounded to one decimal place.