

SURVEY RATINGS REPORT

Free TV Ratings – Survey 6, 2009 12 July – 8 August

In Survey 6, Free TV delivered massive audiences with the top rating program attracting a record combined average audience of more than 4.9 million viewers.

- Every one of the top 40 programs on Free TV delivered a combined average audience of at least 1.5 million viewers.
- Free-to-air television accounted for 84 per cent of all nightly viewing (6pm to midnight) in metro areas and 83 per cent in regional markets.
- Free TV continues to dominate share of viewing with a 64 per cent nightly share in metro markets and a 61 per cent share in regional areas.

Share of Nightly Viewing 6pm - Midnight				Top 40 Programs - All People											
Metro		Regional		FREE TV											
				Metro Average '000's				Regional Average '000's				Combined Metro & Reg '000's			
Seven	22.7	Prime/ 7QLD	21.5	1	MASTERCHEF - THE WINNER	3,726	1	MASTERCHEF - THE WINNER	1,220	1	MASTERCHEF - THE WINNER	4,946			
Nine	19.8	WIN/NBN	21.6	2	MASTERCHEF - FINALE NIGHT	3,293	2	MASTERCHEF - FINALE NIGHT	1,134	2	MASTERCHEF - FINALE NIGHT	4,427			
Ten	18.8	Sthn Cross 10	18.5	3	MASTERCHEF M-F	2,193	3	STATE OF ORIGIN - 3RD POST MATCH	1,026	3	MASTERCHEF M-F	2,952			
One	0.9	ABC	14.7	4	MASTERCHEF - CHALLENGE	1,981	4	STATE OF ORIGIN - 3RD MATCH	1,016	4	STATE OF ORIGIN - 3RD MATCH	2,923			
ABC	13.8	SBS	7.4	5	STATE OF ORIGIN - 3RD MATCH	1,907	5	PACKED TO THE RAFTERS	769	5	MASTERCHEF - CHALLENGE	2,697			
SBS	6.6	Fox Sports 2	1.5	6	PACKED TO THE RAFTERS	1,866	6	MASTERCHEF M-F	759	6	PACKED TO THE RAFTERS	2,635			
Fox Sports 3	0.8	Fox Sports 3	0.9	7	SEVEN NEWS - SUN	1,783	7	MASTERCHEF - CHALLENGE	716	7	SEVEN NEWS - SUN	2,372			
Fox Sports 2	0.8	TV1	0.8	8	SEVEN NEWS	1,570	8	SURF PATROL	600	8	SEVEN NEWS	2,126			
TV1	0.7	Fox8	0.7	9	TALKIN' BOUT YOUR GENERATION	1,552	9	STATE OF ORIGIN - 3RD PRE MATCH	595	9	TALKIN' BOUT YOUR GENERATION	2,123			
Fox Sports 1	0.7	W.	0.6	10	WORLD'S STRICTEST PARENTS	1,545	10	NATIONAL NEWS SUNDAY	593	10	WORLD'S STRICTEST PARENTS	2,104			
Fox8	0.6	UKTV	0.5	11	NIGHT AT THE MUSEUM	1,534	11	SEVEN NEWS - SUN	589	11	NINE NEWS SUNDAY	2,101			
Fox Classics	0.5	Disney	0.5	12	NINE NEWS SUNDAY	1,508	12	TALKIN' BOUT YOUR GENERATION	571	12	SURF PATROL	2,085			
UKTV	0.5	Lifestyle	0.5	13	MIRACLE OF THE HUDSON PLANE CRASH	1,490	13	SEA PATROL	567	13	NIGHT AT THE MUSEUM	2,065			
Lifestyle	0.5	Fox Classics	0.5	14	SURF PATROL	1,485	14	A CURRENT AFFAIR	564	14	MIRACLE OF THE HUDSON PLANE CRASH	2,010			
C&I	0.4	C&I	0.5	15	DANCING WITH THE STARS 9	1,440	15	WORLD'S STRICTEST PARENTS	559	15	STATE OF ORIGIN - 3RD POST MATCH	2,000			
W.	0.4	Nat Geo	0.4	16	TODAY TONIGHT	1,440	16	SEVEN NEWS	556	16	DANCING WITH THE STARS 9	1,964			
Discovery	0.4	Discovery	0.4	17	BETTER HOMES AND GARDENS	1,404	17	RANDOM ACTS OF KINDNESS	555	17	MERLIN	1,929			
History	0.4	Fox Sports 1	0.4	18	MERLIN	1,394	18	MERLIN	535	18	BETTER HOMES AND GARDENS	1,914			
Arena	0.4	Sci Fi	0.4	19	AIR WAYS	1,389	19	NIGHT AT THE MUSEUM	531	19	AIR WAYS	1,903			
111 Hits	0.3	111 Hits	0.3	20	GREY'S ANATOMY	1,356	20	DANCING WITH THE STARS 9	524	20	SEA PATROL	1,848			
Showtime	0.3	History	0.3	21	SEVEN NEWS - SAT	1,340	21	MIRACLE OF THE HUDSON PLANE CRASH	520	21	GREY'S ANATOMY	1,834			
Sci Fi	0.3	Arena	0.3	22	TWO AND A HALF MEN - MON	1,302	22	ALL SAINTS	518	22	TWO AND A HALF MEN - MON	1,777			
Bio.	0.3	Hallmark	0.3	23	SEA PATROL	1,281	23	ERAGON	516	23	SEVEN NEWS - SAT	1,759			
Fox8 +2	0.3	Showtime	0.3	24	RECRUITS	1,251	24	AIR WAYS	514	24	RECRUITS	1,751			
Hallmark	0.3	Fox8+2	0.3	25	THE DEVIL WEARS PRADA	1,238	25	BETTER HOMES AND GARDENS	510	25	TODAY TONIGHT	1,741			
Nat Geo	0.3	How To	0.2	26	ALL SAINTS	1,217	26	RESCUE SPECIAL OPS	502	26	ALL SAINTS	1,735			
Nickelodeon	0.3	Movie One	0.2	27	HOME AND AWAY	1,207	27	RECRUITS	500	27	RANDOM ACTS OF KINDNESS	1,724			
TV1 +2	0.2	Lifestyle Food	0.2	28	NINE NEWS	1,194	28	NATIONAL NEWS	481	28	A CURRENT AFFAIR	1,698			
Disney	0.2	Mtv	0.2	29	HARRY POTTER: GOBLET OF FIRE	1,193	29	GREY'S ANATOMY	478	29	ERAGON	1,691			
Lifestyle Food	0.2	TV1+2	0.2	30	ERAGON	1,175	30	THE FARMER WANTS A WIFE	475	30	NINE NEWS	1,675			
Comedy	0.2	Bio.	0.2	31	RUSH	1,174	31	TWO AND A HALF MEN - MON	475	31	RESCUE SPECIAL OPS	1,644			
BBC Knowledge	0.2	Cartoon Network	0.2	32	RANDOM ACTS OF KINDNESS	1,169	32	60 MINUTES	468	32	HOME AND AWAY	1,638			
Movie One	0.2	Sky Racing	0.2	33	DESPERATE HOUSEWIVES	1,155	33	NATIONAL NEWS SATURDAY	466	33	RUSH	1,633			
Showtime Greats	0.2	Comedy	0.2	34	NINE NEWS SATURDAY	1,148	34	RUSH	459	34	THE DEVIL WEARS PRADA	1,633			
Movie Extra	0.2	Showtime Greats	0.2	35	GLEE	1,144	35	GETAWAY	458	35	NINE NEWS SATURDAY	1,614			
Showtime 2	0.2	Movie Extra	0.2	36	RESCUE SPECIAL OPS	1,142	36	MISSING PERSONS UNIT	457	36	HARRY POTTER: GOBLET OF FIRE	1,594			
Cartoon Network	0.2	Fox Sports News	0.2	37	A CURRENT AFFAIR	1,134	37	ARE U SMARTER THAN A 5TH GRADER?	442	37	GETAWAY	1,592			
Nick Jr	0.2	Movie Greats	0.2	38	GETAWAY	1,134	38	FUNNIEST HOME VIDEO SHOW	434	38	STATE OF ORIGIN - 3RD PRE MATCH	1,592			
Movie Greats	0.2	Playhouse Disney	0.2	39	TWO AND A HALF MEN	1,116	39	HOME AND AWAY	431	39	GLEE	1,554			
Lifestyle +2	0.2	Nickelodeon	0.2	40	THE AMAZING RACE	1,095	40	BONES	430	40	FUNNIEST HOME VIDEOS	1,506			

Data sourced OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. All program results represent an average of all times aired during the survey. Total metro shares incl spill; total reg shares excl spill. Shares based on total people. All network shares (except Ten) include multi-channels. Share figures rounded to one decimal place.

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