

SURVEY RATINGS REPORT

Free TV Ratings – Survey 5, 2009

14 June – 11 July

- In Survey 5, Free TV delivered massive audiences with the top rating program attracting a combined average audience of more than 3.2 million viewers.
- Every one of the top 40 programs on Free TV delivered a combined average audience of at least 1.5 million people.
- Free-to-air television accounted for 84 per cent of all nightly viewing (6pm to midnight) in metro markets and 83 per cent in regional markets.
- Free TV continues to dominate share of viewing with a 65 per cent nightly share in metro areas and a 62 per cent share in regional areas.
- Free TV's combined average daily reach was 13.2 million viewers over the survey period.
- Free TV's average audience in metropolitan areas increased +5.3 per cent across the day and +2.9 per cent 6pm to midnight (all people), compared to the same period last year.

Share of Nightly Viewing 6pm - Midnight			Top 40 Programs - All People									
		FREE TV										
Metro	Regional	Metro Average '000's	Regional Average '000's	Combined Metro & Reg '000's								
Seven	22.2	Prime/ 7QLD	21.8	1	STATE OF ORIGIN - 2ND MATCH	2,134	1	STATE OF ORIGIN - 2ND MATCH	1,082	1	STATE OF ORIGIN - 2ND MATCH	3,216
Nine	20.6	WIN/NBN	22.4	2	PACKED TO THE RAFTERS	2,019	2	STATE OF ORIGIN - POST MATCH	1,040	2	PACKED TO THE RAFTERS	2,841
Ten	19.7	Sthn Cross 10	17.9	3	MASTERCHEF - CHALLENGE	1,943	3	PACKED TO THE RAFTERS	822	3	MASTERCHEF - CHALLENGE	2,564
ONE	0.8	ABC	15.1	4	SEVEN NEWS - SUN	1,749	4	STATE OF ORIGIN - PRE MATCH	741	4	SEVEN NEWS - SUN	2,336
ABC	14.0	SBS	6.3	5	TALKIN' 'BOUT YOUR GENERATION	1,677	5	FIND MY FAMILY	676	5	STATE OF ORIGIN - POST MATCH	2,305
SBS	5.3	Fox Sports 2	1.4	6	MASTERCHEF M-F	1,637	6	THE ZOO	651	6	TALKIN' 'BOUT YOUR GENERATION	2,267
Fox Sports 3	1.0	Fox Sports 3	1.0	7	SEVEN NEWS	1,595	7	MASTERCHEF - CHALLENGE	621	7	NINE NEWS SUNDAY	2,176
TV1	0.8	TV1	0.9	8	DANCING WITH THE STARS 9	1,579	8	NATIONAL NEWS SUNDAY	612	8	MASTERCHEF M-F	2,168
Fox Sports 1	0.7	Fox8	0.8	9	NCIS	1,572	9	TALKIN' 'BOUT YOUR GENERATION	590	9	SEVEN NEWS	2,164
Fox Sports 2	0.7	W.	0.6	10	NINE NEWS SUNDAY	1,564	10	SEVEN NEWS - SUN	587	10	FIND MY FAMILY	2,152
Fox8	0.7	Fox Classics	0.6	11	SEVEN NEWS - SAT	1,551	11	NCIS	577	11	NCIS	2,149
Fox Classics	0.6	UKTV	0.6	12	THE ZOO	1,492	12	SEA PATROL	575	12	THE ZOO	2,143
UKTV	0.5	Fox Sports 1	0.5	13	FIND MY FAMILY	1,476	13	SEVEN NEWS	569	13	DANCING WITH THE STARS 9	2,139
Lifestyle	0.5	Lifestyle	0.4	14	TODAY TONIGHT	1,452	14	DANCING WITH THE STARS 9	560	14	SEVEN NEWS - SAT	2,057
C&I	0.4	C&I	0.4	15	THANK GOD YOU'RE HERE	1,405	15	60 MINUTES	557	15	STATE OF ORIGIN - PRE MATCH	2,046
History	0.4	Disney	0.4	16	THE MICHAEL JACKSON STORY	1,351	16	RANDOM ACTS OF KINDNESS	544	16	THANK GOD YOU'RE HERE	1,917
W.	0.4	Discovery	0.4	17	MERLIN	1,349	17	MASTERCHEF M-F	531	17	SEA PATROL	1,880
Sci Fi	0.4	Nat Geo	0.4	18	ROVE	1,322	18	A CURRENT AFFAIR	526	18	60 MINUTES	1,869
Fox8 +2	0.3	111 Hits	0.4	19	60 MINUTES	1,312	19	ALL SAINTS	522	19	TODAY TONIGHT	1,824
111 Hits	0.3	Sci Fi	0.3	20	STATE OF ORIGIN - PRE MATCH	1,305	20	NATIONAL NEWS	521	20	MERLIN	1,814
Discovery	0.3	History	0.3	21	SEA PATROL	1,305	21	THANK GOD YOU'RE HERE	512	21	RANDOM ACTS OF KINDNESS	1,813
Nat Geo	0.3	Fox8+2	0.3	22	BONES	1,303	22	SEVEN NEWS - SAT	506	22	NINE NEWS	1,805
Arena	0.3	Showtime	0.3	23	BETTER HOMES AND GARDENS	1,297	23	SUNDAY NIGHT	494	23	THE MICHAEL JACKSON STORY	1,780
Bio.	0.3	Arena	0.3	24	NINE NEWS	1,284	24	GETAWAY	477	24	BETTER HOMES AND GARDENS	1,769
Showtime	0.3	Showtime Greats	0.3	25	RANDOM ACTS OF KINDNESS	1,269	25	BETTER HOMES AND GARDENS	472	25	ROVE	1,766
Showtime Greats	0.3	Bio.	0.3	26	NCIS RPT	1,269	26	CRIMINAL MINDS	466	26	SUNDAY NIGHT	1,762
Disney	0.2	How To	0.2	27	SUNDAY NIGHT	1,268	27	MERLIN	465	27	BONES	1,759
TV1 +2	0.2	Movie Extra	0.2	28	STATE OF ORIGIN - POST MATCH	1,265	28	NATIONAL NEWS SATURDAY	456	28	ALL SAINTS	1,732
Comedy	0.2	Comedy	0.2	29	RECRUITS	1,252	29	BONES	456	29	A CURRENT AFFAIR	1,730
Nickelodeon	0.2	Lifestyle Food	0.2	30	CRIMINAL MINDS	1,247	30	NCIS RPT	456	30	NCIS RPT	1,725
Lifestyle Food	0.2	TV1+2	0.2	31	MICHAEL JACKSON: KING OF POP	1,237	31	ROVE	444	31	CRIMINAL MINDS	1,713
How To	0.2	Sky News	0.2	32	GETAWAY	1,236	32	GREY'S ANATOMY	434	32	GETAWAY	1,713
Cartoon Network	0.2	Movie One	0.2	33	DESPERATE HOUSEWIVES	1,233	33	GHOST WHISPERER	430	33	RECRUITS	1,679
Lifestyle +2	0.2	Hallmark	0.2	34	20 TO 1	1,211	34	THE MICHAEL JACKSON STORY	429	34	NINE NEWS SATURDAY	1,617
Movie One	0.2	Sky Racing	0.2	35	ALL SAINTS	1,210	35	HOME AND AWAY	428	35	DESPERATE HOUSEWIVES	1,607
Movie Extra	0.2	Movie Greats	0.2	36	A CURRENT AFFAIR	1,204	36	RECRUITS	427	36	GREY'S ANATOMY	1,588
Hallmark	0.2	MTV	0.2	37	MICHAEL JACKSON: LAST TIME	1,194	37	FUNNIEST HOME VIDEO SHOW	426	37	20 TO 1	1,573
BBC Knowledge	0.2	Nickelodeon	0.2	38	NINE NEWS SATURDAY	1,161	38	LIVE FRIDAY NIGHT FOOTBALL	426	38	MICHAEL JACKSON: LAST TIME	1,573
Sky News	0.2	Fox Classics+2	0.2	39	GREY'S ANATOMY	1,154	39	THE ALL NEW SIMPSONS WED	424	39	FUNNIEST HOME VIDEOS	1,565
Showtime 2	0.2	Playhouse Disney	0.2	40	FUNNIEST HOME VIDEOS	1,139	40	TROUBLE IN PARADISE	421	40	HOME AND AWAY	1,538

Data sourced OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. All program results represent an average of all times aired during the survey. Total metro shares incl spill; total reg shares excl spill. Shares based on total people. All network shares (except Ten) include multi-channels. Share figures rounded to 1 decimal place.

For enquiries please contact Free TV on (02) 8968 7100.