

SURVEY RATINGS REPORT

Free TV Ratings – Survey 10, 2009 1 – 28 November

In Survey 10, Free TV delivered massive audiences with the top program attracting a combined average audience of more than 3.5 million viewers.

- Every one of the top 40 programs on Free TV delivered a combined average audience of at least 1.4 million viewers.
- Free-to-air television accounted for 84 per cent of all nightly viewing (6pm to midnight) in metro areas and 82 per cent in regional markets.
- Free TV continues to dominate share of viewing with a 65 per cent nightly share in metro markets and a 62 per cent share in regional areas.

Share of Nightly Viewing 6pm - Midnight			Top 40 Programs - All People									
		FREE TV										
Metro	Regional	Metro Average '000's		Regional Average '000's		Combined Metro & Reg '000's						
Seven	24.9	Prime/ 7QLD	24.3	1	MELBOURNE CUP-THE RACE	2,673	1	MELBOURNE CUP-THE RACE	891	1	MELBOURNE CUP-THE RACE	3,564
Nine	21.7	WIN/NBN	21.7	2	PACKED TO THE RAFTERS	1,945	2	PACKED TO THE RAFTERS	794	2	PACKED TO THE RAFTERS	2,739
Ten	15.8	Stln Cross 10	17.3	3	THE FORCE - BEHIND THE LINE	1,572	3	UNLIKELY ANIMAL FRIENDS	613	3	THE FORCE - BEHIND THE LINE	2,157
One	0.8	ABC	15.0	4	AUSTRALIAN IDOL - THE WINNER	1,486	4	LAST CHANCE SURGERY	596	4	AUSTRALIAN IDOL - THE WINNER	2,017
ABC	13.8	SBS	6.3	5	BORDER SECURITY	1,474	5	THE FORCE - BEHIND THE LINE	585	5	BORDER SECURITY	2,000
SBS	4.5	Fox8	0.7	6	TWO AND A HALF MEN -MON	1,406	6	RSPCA ANIMAL RESCUE	581	6	UNLIKELY ANIMAL FRIENDS	1,991
Lifestyle	0.7	Lifestyle	0.7	7	RSPCA ANIMAL RESCUE	1,396	7	BONES	551	7	RSPCA ANIMAL RESCUE	1,977
TV1	0.7	Fox Sports 3	0.7	8	UNLIKELY ANIMAL FRIENDS	1,378	8	BORDER SECURITY - WED	535	8	LAST CHANCE SURGERY	1,928
Fox Classics	0.6	Tv1	0.6	9	SEVEN NEWS - SUN	1,356	9	AUSTRALIAN IDOL - THE WINNER	531	9	TWO AND A HALF MEN -MON	1,891
UKTV	0.6	W.	0.6	10	BONES	1,338	10	CELEBRITY MASTERCHEF - FINALE	530	10	BONES	1,889
Fox8	0.6	Fox Classics	0.6	11	LAST CHANCE SURGERY	1,332	11	BORDER SECURITY	526	11	CELEBRITY MASTERCHEF - FINALE	1,827
Fox Sports 3	0.5	UKTV	0.5	12	SEVEN NEWS	1,304	12	A CURRENT AFFAIR	518	12	BORDER SECURITY - WED	1,817
C&I	0.4	C&I	0.5	13	CELEBRITY MASTERCHEF - FINALE	1,297	13	HIGHWAY PATROL	510	13	SEVEN NEWS - SUN	1,817
Fox Sports 2	0.4	Fox Sports 2	0.5	14	BETTER HOMES AND GARDENS	1,288	14	MEDICAL EMERGENCY	509	14	BETTER HOMES AND GARDENS	1,781
W.	0.4	Disney	0.4	15	AUSTRALIAN IDOL - THE VERDICT	1,282	15	DESTROYED IN SECONDS	508	15	AUSTRALIAN IDOL - THE VERDICT	1,774
Sci Fi	0.3	Fox Sports 1	0.4	16	BORDER SECURITY - WED	1,282	16	60 MINUTES	499	16	SEVEN NEWS	1,770
Showtime	0.3	Nat Geo	0.4	17	HIGHWAY PATROL	1,242	17	BETTER HOMES AND GARDENS	493	17	HIGHWAY PATROL	1,752
Nat Geo	0.3	Discovery	0.4	18	M-RATATOUILLE	1,240	18	SUNDAY NIGHT	493	18	SUNDAY NIGHT	1,710
111 Hits	0.3	Fox8+2	0.4	19	NCIS	1,237	19	AUSTRALIAN IDOL - THE FINAL VERDICT	492	19	MELBOURNE CUP-LATE	1,702
Disney	0.3	Arena	0.3	20	MELBOURNE CUP-LATE	1,237	20	TWO AND A HALF MEN -MON	485	20	NCIS	1,674
Fox8 +2	0.3	History	0.3	21	TODAY TONIGHT	1,222	21	RUSH EP 2	474	21	MEDICAL EMERGENCY	1,668
Discovery	0.3	Showtime	0.3	22	SUNDAY NIGHT	1,217	22	GETAWAY	468	22	THE MENTALIST	1,667
Arena	0.3	Sky News	0.3	23	TWO AND A HALF MEN -WED EP2	1,216	23	SEVEN NEWS	466	23	M-RATATOUILLE	1,635
Fox Sports 1	0.3	Ski Fi	0.3	24	THE MENTALIST	1,201	24	THE MENTALIST	466	24	DESTROYED IN SECONDS	1,625
TV1 +2	0.3	Bio.	0.3	25	THE BIG BANG THEORY	1,174	25	MELBOURNE CUP-LATE	465	25	THE BIG BANG THEORY	1,598
History	0.3	111 Hits	0.3	26	MEDICAL EMERGENCY	1,159	26	AUSTRALIAN IDOL - OPERA HOUSE	464	26	GETAWAY	1,576
Nickelodeon	0.2	Lifestyle Food	0.3	27	SEVEN NEWS - SAT	1,156	27	SEVEN NEWS - SUN	461	27	AUSTRALIAN IDOL - OPERA HOUSE	1,572
Lifestyle +2	0.2	TV1+2	0.2	28	CELEBRITY MASTERCHEF	1,141	28	CSI: CRIME SCENE INVESTIGATION	452	28	20 TO 1 -TUE	1,570
Bio.	0.2	Lifestyle +2	0.2	29	20 TO 1 -TUE	1,132	29	NATIONAL NEWS	449	29	NINE NEWS SUNDAY	1,559
Sky News	0.2	Comedy	0.2	30	NINE NEWS SUNDAY	1,127	30	CITY HOMICIDE-WED	445	30	A CURRENT AFFAIR	1,534
Lifestyle Food	0.2	Cartoon	0.2	31	DESTROYED IN SECONDS	1,117	31	20 TO 1 -TUE	438	31	CITY HOMICIDE-WED	1,525
Showtime 2	0.2	Movie One	0.2	32	TWO AND A HALF MEN -WED EP1	1,112	32	NCIS	437	32	CELEBRITY MASTERCHEF TUES	1,512
Cartoon	0.2	Sky Racing	0.2	33	TWO AND A HALF MEN -WED	1,110	33	NATIONAL NEWS SUNDAY	432	33	CELEBRITY MASTERCHEF AUSTRALIA	1,508
Movie One	0.2	Movie Extra	0.2	34	AUSTRALIAN IDOL - OPERA HOUSE	1,108	34	CELEBRITY MASTERCHEF TUES	429	34	60 MINUTES	1,497
Comedy	0.2	Fox Sports News	0.2	35	GETAWAY	1,108	35	THE BIG BANG THEORY	424	35	TALKIN' 'BOU YOUR GEN. XMAS	1,483
Movie Extra	0.2	Nickelodeon	0.2	36	TWO AND A HALF MEN M-F	1,087	36	TALKIN' 'BOU YOUR GEN. XMAS	423	36	NINE NEWS	1,474
Fox Classics +2	0.2	Hallmark	0.2	37	CELEBRITY MASTERCHEF TUES	1,083	37	BEAUTY AND THE GEEK AUSTRALIA	409	37	BEAUTY AND THE GEEK AUSTRALIA	1,471
UKTV +2	0.2	How To	0.2	38	CITY HOMICIDE-WED	1,080	38	RUSH	408	38	TODAY TONIGHT	1,466
Animal Planet	0.1	Movie Greats	0.2	39	CRIMINAL MINDS-MON	1,068	39	NATIONAL NEWS SATURDAY	407	39	CRIMINAL MINDS-MON	1,456
BBC Knowledge	0.1	Fox Classics+2	0.2	40	HOME AND AWAY	1,067	40	M-RATATOUILLE	395	40	HOME AND AWAY	1,455

Data sourced OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. All program results represent an average of all times aired during the survey. Total metro shares and split, total reg shares excl split. Shares based on total people. All network shares (except Ten) include multi-channels. Share figures rounded to one decimal place.

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