

## WEEKLY RATINGS REPORT

### Free TV Ratings – Week 24, 2009

7– 13 June

In Week 24, Free TV delivered huge audiences with the top rating program attracting a combined average audience of more than 2.3 million viewers.

- Every one of the top 40 programs on Free TV delivered a combined average audience of at least 1.48 million viewers.
- Free-to-air television accounted for 83 per cent of all nightly viewing (6pm to midnight) in metro areas and 82 per cent in regional markets.
- Free TV continues to dominate share of viewing with a 65 per cent nightly share in metro markets and a 62 per cent share in regional areas.

Total Share of Nightly Viewing 6pm - Midnight			Top 40 Programs - All People						
Metro		Regional	FREE TV						
Metro Average '000's		Regional Average '000's	Combined Metro & Regional '000's						
Seven	22.5	WIN/NBN	22.4	1 SEVEN NEWS - SUN	1,767	1 THE ZOO	698	1 SEVEN NEWS - SUN	2,347
Nine	20.8	Prime/ 7QLD	21.6	2 SEVEN NEWS	1,690	2 FIND MY FAMILY	641	2 SEVEN NEWS	2,281
Ten	19.0	Sthn Cross 10	18.2	3 TALKIN' 'BOUT YOUR GENERATION	1,647	3 SEA PATROL	591	3 TALKIN' 'BOUT YOUR GENERATION	2,177
ABC	14.2	ABC	15.3	4 NCIS - EP 1	1,564	4 SEVEN NEWS	591	4 THE ZOO	2,168
SBS	4.1	SBS	5.2	5 SEVEN NEWS - SAT	1,558	5 SEVEN NEWS - SUN	580	5 NCIS - EP 1	2,108
ONE	1.1	Fox Sports 2	1.7	6 THANK GOD YOU'RE HERE	1,531	6 MASTERCHEF - CHALLENGE	575	6 SEVEN NEWS - SAT	2,044
Fox Sports 1	1.0	FOX8	0.8	7 TODAY TONIGHT	1,492	7 A CURRENT AFFAIR	571	7 THANK GOD YOU'RE HERE	2,029
Fox Sports 2	0.8	TV1	0.8	8 MASTERCHEF AUSTRALIA	1,474	8 NCIS - EP 1	544	8 FIND MY FAMILY	2,011
TV1	0.8	W.	0.7	9 THE ZOO	1,470	9 NATIONAL NEWS SUNDAY	542	9 MASTERCHEF - CHALLENGE	2,002
FOX8	0.7	Fox Classics	0.7	10 MASTERCHEF - CHALLENGE	1,427	10 TALKIN' 'BOUT YOUR GENERATION	530	10 MASTERCHEF AUSTRALIA	1,971
Fox Sports 3	0.7	Fox Sports 3	0.6	11 NINE NEWS SUNDAY	1,407	11 NATIONAL NEWS	529	11 NINE NEWS SUNDAY	1,949
Fox Classics	0.6	UKTV	0.6	12 RPA	1,375	12 SUNDAY NIGHT	519	12 SEA PATROL	1,946
UKTV	0.6	Fox Sports 1	0.6	13 GETAWAY	1,374	13 RPA	513	13 A CURRENT AFFAIR	1,896
LifeStyle Channel	0.5	Disney Channel	0.5	14 FIND MY FAMILY	1,370	14 ALL SAINTS	510	14 RPA	1,888
Crime & Investigation	0.4	Crime & Investigation	0.5	15 BETTER HOMES & GARDENS	1,362	15 NATIONAL NEWS SATURDAY	498	15 GETAWAY	1,870
SCI FI	0.4	LifeStyle Channel	0.5	16 SEA PATROL	1,355	16 THANK GOD YOU'RE HERE	498	16 BETTER HOMES & GARDENS	1,854
Bio.	0.4	National Geographic	0.4	17 A CURRENT AFFAIR	1,325	17 MASTERCHEF AUSTRALIA	497	17 NINE NEWS	1,849
W.	0.4	Movie Extra	0.4	18 NINE NEWS	1,320	18 GETAWAY	496	18 NINE NEWS SATURDAY	1,801
Discovery Channel	0.4	Discovery Channel	0.4	19 NCIS - EP 2	1,311	19 BETTER HOMES & GARDENS	492	19 SUNDAY NIGHT	1,792
History Channel	0.4	SCI FI	0.4	20 NINE NEWS SATURDAY	1,303	20 SEVEN NEWS - SAT	486	20 TODAY TONIGHT	1,786
111 Hits	0.3	Showtime	0.4	21 RECRUITS	1,288	21 ROVE	476	21 NCIS - EP 2	1,782
Fox8 +2	0.3	FOX8+2	0.3	22 CRIMINAL MINDS	1,287	22 NCIS - EP 2	471	22 CRIMINAL MINDS	1,745
Arena	0.3	TV1+2	0.3	23 DESPERATE HOUSEWIVES	1,287	23 60 MINUTES	469	23 RECRUITS	1,745
National Geographic	0.3	Arena	0.3	24 SUNDAY NIGHT	1,273	24 AUST FUNNIEST HOME VIDEO SHOW	465	24 ALL SAINTS	1,735
Showtime	0.3	Hallmark	0.3	25 HOT SEAT - \$1M EPISODE	1,244	25 GHOST WHISPERER	461	25 DESPERATE HOUSEWIVES	1,675
Comedy Channel	0.3	Comedy Channel	0.3	26 MERLIN	1,231	26 CRIMINAL MINDS	458	26 MERLIN	1,668
TV1 +2	0.3	Bio.	0.3	27 ALL SAINTS	1,225	27 RECRUITS	457	27 GREY'S ANATOMY	1,625
Movie Extra	0.3	Showtime Greats	0.2	28 SCRUBS - MON	1,189	28 GREY'S ANATOMY	451	28 HOT SEAT - \$1M EPISODE	1,618
Cartoon Network	0.2	History Channel	0.2	29 GREY'S ANATOMY	1,174	29 THE MENTALIST	444	29 20 TO 1	1,606
Movie One	0.2	Sky News Australia	0.2	30 20 TO 1	1,164	30 20 TO 1	442	30 60 MINUTES	1,588
LifeStyle Food	0.2	Movie One	0.2	31 TWO AND A HALF MEN	1,157	31 MERLIN	437	31 HOME AND AWAY	1,584
BBC Knowledge	0.2	Fox Sports News	0.2	32 HOME AND AWAY	1,150	32 BONES	434	32 AUST FUNNIEST HOME VIDEOS	1,582
Showtime Greats	0.2	Sky Racing	0.2	33 BONES	1,122	33 HOME AND AWAY	434	33 GHOST WHISPERER	1,572
Nickelodeon	0.2	Nick Jr	0.2	34 60 MINUTES	1,119	34 MISSING PERSONS UNIT	434	34 BONES	1,556
LifeStyle Channel+2	0.2	Cartoon Network	0.2	35 AUST FUNNIEST HOME VIDEOS	1,117	35 LIVE FRIDAY NIGHT FOOTBALL	432	35 SCRUBS - MON	1,553
Comedy Channel+2	0.2	Comedy Channel+2	0.2	36 GHOST WHISPERER	1,111	36 WHAT'S GOOD FOR YOU	429	36 TWO AND A HALF MEN	1,544
Hallmark	0.2	W2	0.2	37 THE FORCE - BEHIND THE LINE	1,099	37 THE ALL NEW SIMPSONS WED	420	37 ROVE	1,537
Disney Channel	0.2	Nickelodeon	0.2	38 THE ALL NEW SIMPSONS WED	1,097	38 GOOD NEWS WEEK	398	38 THE MENTALIST	1,527
UKTV +2	0.2	How to Channel	0.2	39 THE MENTALIST	1,083	39 DESPERATE HOUSEWIVES	388	39 THE ALL NEW SIMPSONS WED	1,517
Sky News Australia	0.2	Movie Greats	0.2	40 BORDER SECURITY USA	1,080	40 TWO AND A HALF MEN	387	40 THE FORCE - BEHIND THE LINE	1,484

Data sourced OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. All program results represent an average of all times aired during the week. Total metro shares incl split; total regional shares excl split. Shares based on total people. All network shares (except Ten) include multi-channels. Share figures rounded to one decimal place.

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