

## WEEKLY RATINGS REPORT

### Free TV Ratings – Week 22, 2009

24 - 30 May

In Week 22, Free TV delivered huge audiences with the top rating program attracting a combined average audience of more than 2.4 million viewers.

- Every one of the top 40 programs on Free TV delivered a combined average audience of at least 1.4 million viewers.
- Free-to-air television accounted for 84 per cent of all nightly viewing (6pm to midnight) in metro areas and 81 per cent in regional markets.
- Free TV continues to dominate share of viewing with a 65 per cent nightly share in metro markets and a 61 per cent share in regional areas.

Total Share of Nightly Viewing 6pm - Midnight			Top 40 Programs - All People						
Metro		Regional	FREE TV						
Metro Average '000's		Regional Average '000's	Combined Metro & Regional '000's						
Seven	22.5	Prime/ 7OLD	22.2	1 SEVEN NEWS - SUN	1,830	1 THE ZOO	696	1 SEVEN NEWS - SUN	2,488
Nine	21.1	WIN/NBN	22.0	2 MASTERCHEF - CHALLENGE	1,673	2 SEVEN NEWS - SUN	658	2 NINE NEWS SUNDAY	2,323
Ten	19.8	Sthn Cross 10	17.3	3 NINE NEWS SUNDAY	1,666	3 NATIONAL NEWS SUNDAY	657	3 SEVEN NEWS	2,261
ABC	14.3	ABC	15.0	4 TALKIN' 'BOUT YOUR GENERATION	1,647	4 SEVEN NEWS	621	4 MASTERCHEF - CHALLENGE	2,185
SBS	4.2	SBS	5.3	5 SEVEN NEWS	1,640	5 FIND MY FAMILY	616	5 TALKIN' 'BOUT YOUR GENERATION	2,173
FOX8	0.6	Fox Sports 2	1.4	6 NCIS	1,546	6 SUNDAY NIGHT	614	6 THE ZOO	2,161
TV1	0.7	FOX8	1.0	7 THANK GOD YOU'RE HERE	1,516	7 NCIS	565	7 NCIS	2,111
Fox Sports 1	0.7	TV1	0.9	8 MERLIN	1,500	8 SEA PATROL	562	8 THANK GOD YOU'RE HERE	2,047
Fox Sports 2	0.7	Fox Sports 3	0.7	9 TODAY TONIGHT	1,470	9 THANK GOD YOU'RE HERE	531	9 MERLIN	1,997
Fox Classics	0.6	W.	0.7	10 THE ZOO	1,465	10 TALKIN' 'BOUT YOUR GENERATION	526	10 SUNDAY NIGHT	1,986
UKTV	0.6	Fox Classics	0.5	11 SEVEN NEWS - SAT	1,454	11 A CURRENT AFFAIR	525	11 FIND MY FAMILY	1,961
Fox Sports 3	0.6	UKTV	0.5	12 BONES	1,394	12 ALL SAINTS	522	12 SEVEN NEWS - SAT	1,958
LifeStyle Channel	0.5	Fox Sports 1	0.5	13 SEA PATROL	1,384	13 GETAWAY	517	13 SEA PATROL	1,946
W.	0.4	Discovery Channel	0.5	14 SUNDAY NIGHT	1,372	14 20 TO 1	515	14 BONES	1,865
Crime & Investigation	0.4	LifeStyle Channel	0.5	15 BETTER HOMES & GARDENS	1,361	15 MASTERCHEF - CHALLENGE	512	15 GETAWAY	1,850
SCI FI	0.4	History Channel	0.4	16 FIND MY FAMILY	1,345	16 60 MINUTES	505	16 BETTER HOMES & GARDENS	1,848
History Channel	0.4	Disney Channel	0.4	17 GETAWAY	1,333	17 SEVEN NEWS - SAT	504	17 60 MINUTES	1,829
Discovery Channel	0.4	Crime & Investigation	0.4	18 60 MINUTES	1,324	18 MERLIN	497	18 RPA	1,798
111 Hits	0.4	National Geographic	0.4	19 MASTERCHEF AUSTRALIA	1,318	19 GHOST WHISPERER	496	19 TODAY TONIGHT	1,785
National Geographic	0.3	Movie One	0.4	20 RPA	1,311	20 BETTER HOMES & GARDENS	487	20 MASTERCHEF AUSTRALIA	1,781
Arena	0.3	Movie Extra	0.4	21 NINE NEWS SATURDAY	1,307	21 RPA	487	21 NINE NEWS SATURDAY	1,745
Bio.	0.3	Arena	0.4	22 CRIMINAL MINDS	1,272	22 NATIONAL NEWS	485	22 A CURRENT AFFAIR	1,728
Comedy Channel	0.3	FOX8+2	0.3	23 NINE NEWS	1,232	23 BONES	481	23 ALL SAINTS	1,719
FOX8 +2	0.3	Showtime	0.3	24 A CURRENT AFFAIR	1,203	24 THE FORCE - BEHIND THE LINE	477	24 NINE NEWS	1,717
How to Channel	0.3	SCI FI	0.3	25 ALL SAINTS	1,197	25 BORDER SECURITY USA	463	25 20 TO 1	1,703
TV1 +2	0.3	Bio.	0.3	26 THE FORCE - BEHIND THE LINE	1,196	26 MASTERCHEF AUSTRALIA	463	26 THE FORCE - BEHIND THE LINE	1,672
Hallmark	0.3	Comedy Channel	0.3	27 ROVE	1,191	27 HOME AND AWAY	460	27 CRIMINAL MINDS	1,662
Disney Channel	0.3	Hallmark	0.3	28 20 TO 1	1,188	28 GREY'S ANATOMY	447	28 BORDER SECURITY USA	1,632
Showtime	0.3	LifeStyle Food	0.2	29 DESPERATE HOUSEWIVES	1,181	29 NATIONAL NEWS SATURDAY	438	29 GHOST WHISPERER	1,598
LifeStyle Food	0.2	TV1+2	0.2	30 BORDER SECURITY USA	1,169	30 RECRUITS	429	30 HOME AND AWAY	1,596
Movie Extra	0.2	Sky News Australia	0.2	31 RECRUITS	1,164	31 MISSING PIECES	428	31 RECRUITS	1,593
Movie One	0.2	How toChannel	0.2	32 AUST FUNNIEST HOME VIDEOS	1,143	32 THE MENTALIST	423	32 ROVE	1,582
Movie Greats	0.2	Fox Sports News	0.2	33 CSI: CRIME SCENE INVESTIGATION	1,136	33 DEAL OR NO DEAL	418	33 DESPERATE HOUSEWIVES	1,559
LifeStyle Channel+2	0.2	Sky Racing	0.2	34 HOME AND AWAY	1,136	34 WHAT'S GOOD FOR YOU	407	34 GREY'S ANATOMY	1,538
Cartoon Network	0.2	Cartoon Network	0.2	35 TWO AND A HALF MEN	1,125	35 THE VICAR OF DIBLEY	404	35 CSI: CRIME SCENE INVESTIGATION	1,535
Comedy Channel+2	0.2	Movie Greats	0.2	36 LIE TO ME	1,106	36 CSI: CRIME SCENE INVESTIGATION	399	36 THE MENTALIST	1,513
Nickelodeon	0.2	Movie Two	0.2	37 GHOST WHISPERER	1,102	37 ROVE	391	37 TWO AND A HALF MEN	1,512
Fox Classics +2	0.2	Showtime Greats	0.2	38 SCRUBS - MON	1,092	38 COLD CASE	390	38 MISSING PIECES	1,486
Sky News Australia	0.2	LifeStyle Channel+2	0.2	39 GREY'S ANATOMY	1,091	39 CRIMINAL MINDS	390	39 AUST FUNNIEST HOME VIDEOS	1,481
Other pay TV	4.0	Other pay TV	4.3	40 THE MENTALIST	1,090	40 LIVE FRIDAY NIGHT FOOTBALL	388	40 LIE TO ME	1,478

Data sourced QCTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. All program results represent an average of all times aired during the week. Total metro shares incl split, total regional shares excl split. Shares based on total people.

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