

WEEKLY RATINGS REPORT

Free TV Ratings – Week 21, 2009

17 - 23 May

In Week 21, Free TV delivered strong audience figures with the top rating program attracting a combined average audience of 2.3 million viewers.

- Every one of the top 40 programs on Free TV delivered a combined average audience of at least 1.4 million viewers.
- Free-to-air television accounted for 84 per cent of all nightly viewing (6pm to midnight) in metro areas and 81 per cent in regional markets.
- Free TV continues to dominate share of viewing with a 65 per cent nightly share in metro markets and a 61 per cent share in regional areas.

Total Share of Nightly Viewing 6pm - Midnight			Top 40 Programs - All People						
Metro	Regional		FREE TV						
			Metro Average '000's	Regional Average '000's	Combined Metro & Regional '000's				
Seven	22.9	Prime/7OLD	22.0	1 SEVEN NEWS - SUN	1,703	1 THE ZOO	683	1 SEVEN NEWS - SUN	2,300
Nine	21.3	WIN/NBN	22.4	2 THANK GOD YOU'RE HERE	1,684	2 FIND MY FAMILY	667	2 SEVEN NEWS	2,241
Ten	19.2	Stn Cross 10	16.8	3 SEVEN NEWS	1,662	3 SEVEN NEWS - SUN	597	3 THANK GOD YOU'RE HERE	2,226
ABC	13.8	ABC	14.9	4 NCIS	1,629	4 NATIONAL NEWS SUNDAY	591	4 NCIS	2,192
SBS	4.8	SBS	5.7	5 TALKIN' 'BOUT YOUR GENERATION	1,613	5 SEVEN NEWS - SAT	589	5 THE ZOO	2,159
Fox Sports 2	0.9	Fox Sports 2	1.7	6 NINE NEWS SUNDAY	1,550	6 60 MINUTES	580	6 NINE NEWS SUNDAY	2,141
FOX8	0.8	FOX8	1.0	7 TODAY TONIGHT	1,535	7 SUNDAY NIGHT	580	7 TALKIN' 'BOUT YOUR GENERATION	2,122
TV1	0.8	TV1	0.8	8 THE ZOO	1,476	8 SEVEN NEWS	579	8 FIND MY FAMILY	2,064
Fox Sports 1	0.8	W	0.8	9 MASTERCHEF - CHALLENGE	1,456	9 ALL SAINTS	565	9 SEVEN NEWS - SAT	2,000
Fox Classics	0.6	FOX Classics	0.6	10 SEVEN NEWS - SAT	1,411	10 NCIS	563	10 MASTERCHEF - CHALLENGE	1,938
LifeStyle Channel	0.6	Crime & Investigation	0.6	11 SEA PATROL	1,399	11 THANK GOD YOU'RE HERE	542	11 SEA PATROL	1,928
UKTV	0.6	Fox Sports 3	0.5	12 FIND MY FAMILY	1,397	12 A CURRENT AFFAIR	529	12 60 MINUTES	1,894
Crime & Investigation	0.4	UKTV	0.5	13 MERLIN	1,372	13 SEA PATROL	529	13 SUNDAY NIGHT	1,877
FOX8 +2	0.4	Fox Sports 1	0.4	14 GETAWAY	1,368	14 TALKIN' 'BOUT YOUR GENERATION	509	14 MERLIN	1,858
W	0.4	Discovery Channel	0.4	15 BETTER HOMES & GARDENS	1,361	15 NATIONAL NEWS	496	15 GETAWAY	1,851
111 Hits	0.4	FOX8+2	0.4	16 60 MINUTES	1,314	16 MERLIN	486	16 TODAY TONIGHT	1,848
Bio	0.4	LifeStyle Channel	0.4	17 SUNDAY NIGHT	1,297	17 GETAWAY	483	17 BETTER HOMES & GARDENS	1,828
Comedy Channel	0.3	National Geographic	0.4	18 CRIMINAL MINDS	1,286	18 MASTERCHEF - CHALLENGE	482	18 NINE NEWS	1,754
Arena	0.3	Showtime	0.4	19 BONES	1,279	19 BETTER HOMES & GARDENS	467	19 ALL SAINTS	1,749
Fox Sports 3	0.3	Disney Channel	0.4	20 20 TO 1	1,262	20 CSI: CRIME SCENE INVESTIGATION	460	20 CRIMINAL MINDS	1,716
History Channel	0.3	History Channel	0.3	21 NINE NEWS	1,258	21 GHOST WHISPERER	459	21 BONES	1,707
Showtime	0.3	Movie Extra	0.3	22 MASTERCHEF AUSTRALIA	1,248	22 LIVE FRIDAY NIGHT FOOTBALL	454	22 MASTERCHEF AUSTRALIA	1,678
SCI FI	0.3	Arena	0.3	23 RECRUITS	1,226	23 AUST FUNNIEST HOME VIDEO SHOW	445	23 A CURRENT AFFAIR	1,663
Discovery Channel	0.3	Showtime Greats	0.3	24 BORDER SECURITY USA	1,215	24 CRIMINAL MINDS	430	24 20 TO 1	1,642
National Geographic	0.3	Movie One	0.3	25 LIE TO ME	1,194	25 MASTERCHEF AUSTRALIA	430	25 RECRUITS	1,628
TV1 +2	0.2	Comedy Channel	0.3	26 ALL SAINTS	1,184	26 10 YEARS YOUNGER IN 10 DAYS	429	26 BORDER SECURITY USA	1,623
LifeStyle Channel+2	0.2	SCI FI	0.3	27 THE FORCE - BEHIND THE LINE	1,171	27 BONES	428	27 RPA	1,585
Movie One	0.2	Sky Racing	0.3	28 RPA	1,158	28 NATIONAL NEWS SATURDAY	428	28 HOME AND AWAY	1,578
Showtime Greats	0.2	Bio	0.3	29 HOME AND AWAY	1,152	29 RPA	427	29 LIE TO ME	1,572
How to Channel	0.2	How to Channel	0.2	30 NINE NEWS SATURDAY	1,144	30 HOME AND AWAY	426	30 NINE NEWS SATURDAY	1,572
Disney Channel	0.2	TV1 +2	0.2	31 A CURRENT AFFAIR	1,135	31 COLD CASE	418	31 AUST FUNNIEST HOME VIDEOS	1,565
Cartoon Network	0.2	Movie Greats	0.2	32 DESPERATE HOUSEWIVES	1,127	32 STONEHENGE DECODED	411	32 THE FORCE - BEHIND THE LINE	1,564
LifeStyle Food	0.2	Fox Sports News	0.2	33 AUST FUNNIEST HOME VIDEOS	1,120	33 CHARLIE & THE CHOCOLATE FACTORY	410	33 GHOST WHISPERER	1,538
BBC Knowledge	0.2	Hallmark	0.2	34 COLD CASE	1,101	34 BORDER SECURITY USA	408	34 CSI: CRIME SCENE INVESTIGATION	1,526
Hallmark	0.2	Sky News Australia	0.2	35 TWO AND A HALF MEN	1,091	35 RECRUITS	402	35 COLD CASE	1,519
Nickelodeon	0.2	LifeStyle Food	0.2	36 GREY'S ANATOMY	1,088	36 GREY'S ANATOMY	401	36 DESPERATE HOUSEWIVES	1,499
Nick Jr	0.2	Nickelodeon	0.2	37 THE MENTALIST	1,081	37 THE FORCE - BEHIND THE LINE	393	37 GREY'S ANATOMY	1,489
Sky News Australia	0.2	Nick Jr	0.2	38 GHOST WHISPERER	1,079	38 LAW & ORDER: CRIMINAL INTENT	390	38 10 YEARS YOUNGER IN 10 DAYS	1,477
Comedy Channel+2	0.2	FOX Classics+2	0.2	39 HOUSE	1,077	39 MISSING PIECES	390	39 MISSING PIECES	1,467
Other pay TV	3.9	Other pay TV	4.2	40 MISSING PIECES	1,077	40 THE MENTALIST	382	40 THE MENTALIST	1,463

Data sourced OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. All program results represent an average of all times aired during the week. Total metro shares incl split, total regional shares excl split. Shares based on total people.

For enquiries please contact Free TV on (02) 8968 7100.