



WEEKLY RATINGS REPORT

Free TV Ratings – Week 19, 2009

3 - 9 May

In Week 19, Free TV delivered massive audience figures with the top rating program attracting a combined average audience of 2.9 million viewers.

- Every one of the top 40 programs on Free TV delivered a combined average audience of at least 1.4 million viewers.
- Free-to-air television accounted for 84 per cent of all nightly viewing (6pm to midnight) in metro areas and 83 per cent in regional markets.
- Free TV continues to dominate share of viewing with a 66 per cent nightly share in metro markets and a 63 per cent share in regional areas.

Total Share of Nightly Viewing 6pm - Midnight			Top 40 Programs - All People									
Metro		Regional	FREE TV									
Metro Average '000's		Regional Average '000's	Combined Metro & Regional '000's									
Seven	22.8	Prime/7QLD	22.3	1	UNDERBELLY	2,090	1	UNDERBELLY	810	1	UNDERBELLY	2,900
Nine	23.0	WIN/NNBN	25.2	2	TV WEEK LOGIE AWARDS ARRIVALS	1,698	2	A LION CALLED CHRISTIAN	699	2	A LION CALLED CHRISTIAN	2,286
Ten	18.5	Sthn Cross 10	16.1	3	TV WEEK LOGIE AWARDS	1,652	3	LIVE FRIDAY NIGHT FOOTBALL	643	3	TV WEEK LOGIE AWARDS ARRIVALS	2,275
ABC	13.7	ABC	14.3	4	TALKIN' BOUT YOUR GENERATION	1,642	4	NCIS	582	4	TV WEEK LOGIE AWARDS	2,187
SBS	4.4	SBS	5.5	5	A LION CALLED CHRISTIAN	1,587	5	A CURRENT AFFAIR	581	5	SEVEN NEWS - SUN	2,132
FOX8	0.9	Fox Sports 2	1.1	6	SEVEN NEWS - SUN	1,580	6	SEVEN NEWS	578	6	SEVEN NEWS	2,122
TV1	0.8	FOX8	1.0	7	THANK GOD YOU'RE HERE	1,573	7	TV WEEK LOGIE AWARDS ARRIVALS	577	7	TALKIN' BOUT YOUR GENERATION	2,118
Fox Sports 1	0.7	TV1	0.8	8	SEVEN NEWS	1,543	8	SEVEN NEWS - SUN	552	8	THANK GOD YOU'RE HERE	2,118
LifeStyle Channel	0.7	Fox Sports 3	0.6	9	NINE NEWS SUNDAY	1,542	9	MISSING PIECES	546	9	NCIS	2,098
Fox Sports 2	0.6	UKTV	0.6	10	NCIS	1,516	10	NATIONAL NEWS SUNDAY	546	10	NINE NEWS SUNDAY	2,088
UKTV	0.6	W.	0.6	11	SEVEN NEWS - SAT	1,436	11	THANK GOD YOU'RE HERE	545	11	SEVEN NEWS - SAT	1,976
Fox Classics	0.6	Crime & Investigation	0.6	12	TODAY TONIGHT	1,436	12	SEVEN NEWS - SAT	540	12	60 MINUTES	1,906
SCI FI	0.4	Fox Sports 1	0.5	13	MERLIN	1,406	13	TV WEEK LOGIE AWARDS	535	13	MERLIN	1,902
W.	0.4	Showtime	0.4	14	60 MINUTES	1,394	14	RPA	532	14	BETTER HOMES & GARDENS	1,835
Crime & Investigation	0.4	National Geographic	0.4	15	BETTER HOMES & GARDENS	1,336	15	ALL SAINTS	516	15	TODAY TONIGHT	1,756
Fox Sports 3	0.4	Fox Classics	0.4	16	RECRUITS	1,234	16	60 MINUTES	512	16	A CURRENT AFFAIR	1,728
National Geographic	0.4	Movie Extra	0.4	17	NINE NEWS	1,221	17	BETTER HOMES & GARDENS	499	17	NINE NEWS	1,716
History Channel	0.4	LifeStyle Channel	0.4	18	20 TO 1 - THURS	1,190	18	MERLIN	496	18	MISSING PIECES	1,688
Arena	0.4	FOX8+2	0.4	19	THE FORCE - BEHIND THE LINE	1,183	19	NATIONAL NEWS	495	19	RPA	1,675
FOX8 +2	0.3	Discovery Channel	0.3	20	GETAWAY	1,182	20	YOU SAVED MY LIFE	490	20	ALL SAINTS	1,667
Discovery Channel	0.3	Comedy Channel	0.3	21	CRIMINAL MINDS	1,180	21	GETAWAY	482	21	GETAWAY	1,664
Bio.	0.3	SCI FI	0.3	22	GHOST WHISPERER	1,182	22	TALKIN' BOUT YOUR GENERATION	478	22	20 TO 1	1,658
111 Hits	0.3	Disney Channel	0.3	23	HOME AND AWAY	1,161	23	20 TO 1 - THURS	468	23	THE FORCE - BEHIND THE LINE	1,644
Comedy Channel	0.3	Arena	0.3	24	BILLY CONNOLLY: JOURNEY	1,156	24	HOME AND AWAY	462	24	CRIMINAL MINDS	1,641
TV1 +2	0.3	History Channel	0.3	25	MASTERCHEF AUSTRALIA	1,154	25	CRIMINAL MINDS	461	25	RECRUITS	1,639
Disney Channel	0.3	Movie One	0.3	26	BONES - EP 1	1,152	26	THE FORCE - BEHIND THE LINE	461	26	HOME AND AWAY	1,623
Showtime	0.3	Hallmark	0.3	27	ALL SAINTS	1,151	27	BONES - EP 1	460	27	BONES - EP 1	1,612
Hallmark	0.3	TV1+2	0.3	28	A CURRENT AFFAIR	1,147	28	WHAT'S GOOD FOR YOU	447	28	GHOST WHISPERER	1,606
LifeStyle Channel+2	0.2	Sky Racing	0.2	29	RPA	1,143	29	GHOST WHISPERER	446	29	BILLY CONNOLLY: JOURNEY	1,585
How to Channel	0.2	Bio.	0.2	30	MISSING PIECES	1,142	30	BORDER SECURITY USA	440	30	MASTERCHEF AUSTRALIA	1,554
LifeStyle Food	0.2	showcase	0.2	31	HOW I MET YOUR MOTHER	1,114	31	ELEVENTH HOUR	439	31	NINE NEWS SATURDAY	1,537
Movie One	0.2	Nickelodeon	0.2	32	NINE NEWS SATURDAY	1,107	32	AUST FUNNIEST HOME VIDEO SHOW	433	32	LIVE FRIDAY NIGHT FOOTBALL	1,535
Nickelodeon	0.2	Cartoon Network	0.2	33	DESPERATE HOUSEWIVES	1,105	33	NATIONAL NEWS SATURDAY	430	33	MASTERCHEF AUSTRALIA - TOP 20	1,504
BBC Knowledge	0.2	Movie Two	0.2	34	MASTERCHEF AUSTRALIA - TOP 20	1,098	34	BILLY CONNOLLY: JOURNEY	429	34	TWO AND A HALF MEN	1,493
FOX Classics +2	0.2	Fox Sports News	0.2	35	TWO AND A HALF MEN	1,091	35	20 TO 1 - TUES	428	35	DESPERATE HOUSEWIVES	1,488
Sky News Australia	0.2	Sky News Australia	0.2	36	AUST FUNNIEST HOME VIDEOS	1,050	36	SECONDHAND LIONS	418	36	AUST FUNNIEST HOME VIDEOS	1,483
Cartoon Network	0.2	Showtime 2	0.2	37	LAW & ORDER: CRIMINAL INTENT	1,038	37	SUNDAY NIGHT	419	37	HOW I MET YOUR MOTHER	1,478
Showtime Greats	0.2	Movie Greats	0.2	38	BONES - EP 2	1,031	38	MASTERCHEF AUSTRALIA - TOP 20	406	38	BORDER SECURITY USA	1,469
Movie Extra	0.2	W2	0.2	39	BORDER SECURITY USA	1,029	39	RECRUITS	405	39	BONES - EP 2	1,429
Other pay TV	3.9	Other pay TV	3.8	40	THE ALL NEW SIMPSONS WED	1,024	40	THE MENTALIST	402	40	WHAT'S GOOD FOR YOU	1,423

Data sourced OZTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. All program results represent an average of all times aired during the week. Total metro shares incl split, total regional shares excl split. Shares based on total people.

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