

## WEEKLY RATINGS REPORT

### Free TV Ratings – Week 18, 2009

25 April – 2 May

In Week 18, Free TV delivered huge audiences with the top rating program attracting a combined average audience of more than 2.7 million viewers.

- Every one of the top 40 programs on Free TV delivered a combined average audience of at least 1.5 million viewers.
- Free-to-air television accounted for 84 per cent of all nightly viewing (6pm to midnight) in metro areas and 82 per cent in regional markets.
- Free TV continues to dominate share of viewing with a 65 per cent nightly share in metro markets and a 62 per cent share in regional areas.

Total Share of Nightly Viewing 6pm - Midnight			Top 40 Programs - All People						
Metro	Regional		FREE TV						
			Metro Average '000's	Regional Average '000's	Combined Metro & Regional '000's				
Seven	21.9	Prime/ 7QLD	22.1	1 THE BIGGEST LOSER - WINNER	2,094	1 THE BIGGEST LOSER - WINNER	675	1 THE BIGGEST LOSER - WINNER	2,769
Nine	20.9	WINNBN	21.6	2 THE BIGGEST LOSER - FINALE	1,736	2 60 MINUTES	672	2 THE BIGGEST LOSER - FINALE	2,383
Ten	20.7	Sthn Cross 10	18.6	3 SEVEN NEWS - SUN	1,737	3 UNDERBELLY	655	3 UNDERBELLY	2,386
ABC	14.0	ABC	14.4	4 THANK GOD YOU'RE HERE	1,741	4 NATIONAL NEWS SUNDAY	618	4 SEVEN NEWS - SUN	2,385
SBS	4.5	SBS	5.6	5 UNDERBELLY	1,711	5 FIND MY FAMILY	606	5 THANK GOD YOU'RE HERE	2,279
Fox Sports 2	0.9	Fox Sports 2	1.7	6 SEVEN NEWS	1,601	6 THE BIGGEST LOSER - FINALE	595	6 SEVEN NEWS	2,184
FOX8	0.8	FOX8	0.9	7 BETTER HOMES & GARDENS	1,578	7 RSPCA ANIMAL RESCUE	593	7 NINE NEWS SUNDAY	2,157
TV1	0.7	TV1	0.8	8 NINE NEWS SUNDAY	1,539	8 SEVEN NEWS	583	8 BETTER HOMES & GARDENS	2,143
Fox Sports 1	0.7	W.	0.7	9 THE BIGGEST LOSER - MON	1,539	9 SEVEN NEWS - SUN	589	9 60 MINUTES	2,052
LifeStyle Channel	0.7	Fox Sports 3	0.6	10 TODAY TONIGHT	1,509	10 BETTER HOMES & GARDENS	565	10 THE BIGGEST LOSER - SUN	2,018
FOX Classics	0.6	FOX Classics	0.6	11 THE BIGGEST LOSER - SUN	1,488	11 NCIS	540	11 THE BIGGEST LOSER - MON	2,000
UKTV	0.6	Crime & Investigation	0.5	12 SEVEN NEWS - SAT	1,472	12 A CURRENT AFFAIR	539	12 SEVEN NEWS - SAT	1,973
Fox Sports 3	0.5	UKTV	0.5	13 SO YOU THINK YOU CAN DANCE - WINNER	1,452	13 THANK GOD YOU'RE HERE	538	13 NCIS	1,963
W.	0.5	Discovery Channel	0.5	14 MASTERCHEF AUSTRALIA - AUD 1	1,428	14 THE FORCE - BEHIND THE LINE	536	14 THE FORCE - BEHIND THE LINE	1,962
Crime & Investigation	0.4	LifeStyle Channel	0.4	15 THE FORCE - BEHIND THE LINE	1,426	15 THE BIGGEST LOSER - SUN	530	15 RSPCA ANIMAL RESCUE	1,942
Fox8 +2	0.4	National Geographic	0.4	16 NCIS	1,423	16 ALL SAINTS	526	16 SO YOU THINK YOU CAN DANCE - WINNER	1,922
Disney Channel	0.4	Disney Channel	0.4	17 60 MINUTES	1,380	17 CSI: CRIME SCENE INVESTIGATION	505	17 FIND MY FAMILY	1,918
History Channel	0.4	FOX8+2	0.4	18 SO YOU THINK YOU CAN DANCE - FINALE	1,355	18 SEVEN NEWS - SAT	501	18 MASTERCHEF AUSTRALIA - AUD 1	1,866
111 Hits	0.3	Hallmark	0.4	19 RSPCA ANIMAL RESCUE	1,349	19 10 YEARS YOUNGER IN 10 DAYS	493	19 TODAY TONIGHT	1,806
SCI FI	0.3	Comedy Channel	0.4	20 CRIMINAL MINDS	1,342	20 BORDER SECURITY USA	492	20 SO YOU THINK YOU CAN DANCE - FINALE	1,788
Arena	0.3	Movie One	0.3	21 FIND MY FAMILY	1,312	21 RPA	485	21 CRIMINAL MINDS	1,784
Discovery Channel	0.3	Arena	0.3	22 BONDIE RESCUE	1,308	22 SUNDAY NIGHT	484	22 BONDIE RESCUE	1,780
Bio.	0.3	Showtime	0.3	23 BORDER SECURITY USA	1,257	23 MISSING PIECES	483	23 BORDER SECURITY USA	1,749
Hallmark	0.3	History Channel	0.3	24 10 YEARS YOUNGER IN 10 DAYS	1,224	24 20 TO 1 - THURS	482	24 10 YEARS YOUNGER IN 10 DAYS	1,717
National Geographic	0.3	Showtime Greats	0.3	25 NINE NEWS	1,222	25 GETAWAY	475	25 RPA	1,701
Comedy Channel	0.3	Fox Sports 1	0.3	26 RPA	1,216	26 BONDIE RESCUE	472	26 A CURRENT AFFAIR	1,699
Showtime	0.3	Movie Extra	0.2	27 20 TO 1 - TUES	1,209	27 SO YOU THINK YOU CAN DANCE - WINNER	470	27 NINE NEWS	1,690
Showtime Greats	0.3	Bio.	0.2	28 WHAT'S GOOD FOR YOU	1,209	28 YOU SAVED MY LIFE	470	28 SUNDAY NIGHT	1,656
LifeStyle Channel+2	0.3	LifeStyle Food	0.2	29 HOME AND AWAY	1,193	29 LAW AND ORDER: SVU	469	29 20 TO 1 - TUES	1,656
Movie One	0.2	SCI FI	0.2	30 SUNDAY NIGHT	1,174	30 NATIONAL NEWS	468	30 WHAT'S GOOD FOR YOU	1,646
TV1 +2	0.2	showcase	0.2	31 LAW AND ORDER - SVU	1,171	31 THE BIGGEST LOSER - MON	461	31 LAW AND ORDER: SVU	1,640
How to Channel	0.2	Movie Greats	0.2	32 A CURRENT AFFAIR	1,160	32 BILLY CONNOLLY: JOURNEY	454	32 ALL SAINTS	1,638
Movie Extra	0.2	TV1+2	0.2	33 TWO AND A HALF MEN	1,160	33 20 TO 1 - TUES	447	33 HOME AND AWAY	1,621
SBC Knowledge	0.2	Sky News Australia	0.2	34 BONDIE VET	1,140	34 BONDIE VET	444	34 20 TO 1 - THURS	1,612
Cartoon Network	0.2	Showtime 2	0.2	35 20 TO 1 - THURS	1,130	35 CRIMINAL MINDS	442	35 GETAWAY	1,596
Nickelodeon	0.2	Playhouse Disney	0.2	36 BONES	1,121	36 BONES	441	36 TWO AND A HALF MEN	1,590
FOX Classics +2	0.2	Fox Sports News	0.2	37 GETAWAY	1,121	37 MASTERCHEF AUSTRALIA - AUD 1	438	37 BONDIE VET	1,584
Comedy Channel+2	0.2	Sky Racing	0.2	38 ALL SAINTS	1,112	38 WHAT'S GOOD FOR YOU	437	38 MISSING PIECES	1,565
LifeStyle Food	0.2	Animal Planet	0.2	39 BILLY CONNOLLY: JOURNEY	1,095	39 SO YOU THINK YOU CAN DANCE - FINALE	433	39 CSI	1,564
Other pay TV	3.4	Other pay TV	4.1	40 THE ALL NEW SIMPSONS WED	1,095	40 TWO AND A HALF MEN	430	40 BONES	1,562

Data sourced OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. All program results represent an average of all times aired during the week. Total metro shares incl split; total regional shares excl split. Shares based on total people.

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